



SEARS

Christmas Book

SEARS, ROEBUCK AND CO.

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Gifts for the Home

AMERICAN ART OF TODAY

Now you can own reproductions of some of the finest oil paintings in present-day American Art at unbelievably low prices. Look and feel like originals. Framed without glass, as originals are framed.



A "The Shining Sea" by Charles Vickery \$14.50



B "Springtime in the Berkshires" by Robert Hamilton . \$9.79



C "May Morning" by Carl Wuermer \$4.79

A "THE SHINING SEA" by Charles Vickery — Pounding surf and white foam with adventure in it! Tranquil sky and turbulent sea are masterfully executed in marine blues and greens. Wide 3½-inch hardwood frame is sweeping in design and neatly finished in antique white. Overall size, 43x31 inches. Shipping weight, 15 pounds.
35 NM 1345R \$14.50

B "SPRINGTIME IN THE BERKSHIRES" by Robert Hamilton — Sunshine slants between slender white birches — beyond, a cherry tree is in full bloom. An artist's skill takes us to a quiet spot in New England's Berkshires. Wooded hills look down on a serene blue lake.
Hardwood frame, 3½ inches wide, with cool moss-green glaze finish. One row of beading ornaments inner edge. Overall size, 36x30 in. Shipping weight, 13 lbs.
35 NM 1342 \$9.79

C "MAY MORNING" by Carl Wuermer — This study centers around a blossom-laden tree, painted against the background of Virginia countryside in spring. Green meadows and gently sloping hills are the perfect setting for delicate apple blossoms.
Handsome hardwood frame, two inches wide, is finished in rich, mellow gold color gilt. Attractive stylized design ornaments the outer edge of frame. Row of beading surrounds inner edge of frame. Overall size, 33¾x27¾ inches. Shipping weight, 11 lbs.
35 NM 1337 \$4.79

Pictures A, B, C, D and E on these two pages are shipped by freight or express. For other fine reproductions, see Sears big general catalog.

A good picture is a welcome gift

- D** "SUNLIGHT AND SHADOW" by Anthony Thieme — This is an authentic reproduction of an original oil painting selected from Sears exclusive collection of American Art of Today. It looks and feels like the original. Afternoon as it is in a little town where time is leisurely. Cool tree shadows on the street, golden sunshine on horse and rider.

The individually designed 3½-inch wide frame in lightly antiqued gold color gilt finish adds weight and depth. Carved leaf design on corners of the hardwood frame. Overall size, 43x35 inches. No glass. Shipping wt., 20 lbs.
35 NM 1348.....\$19.50



D "Sunlight and Shadow" by Anthony Thieme \$19.50

- E** "THE GLORY OF JULY" by G. Laurence Nelson — A bowl overflows with the abundance of rich garden blooms. Smooth white lily petals curve gracefully against dark blue hyacinth. 3½-inch hardwood frame of natural pine finish antiqued with white and gilt. Stylized leaf design forms attractive border. Overall size, 30¾x36¾ inches. No glass. Shipping weight, 14 lbs.
35 NM 1340.....\$9.79



E "Glory of July" by G. Laurence Nelson \$9.79

- F** MULTI-COLORED MATCHING PRINTS that are new and different! Reproductions of the quaint Godey figure prints so popular in grandmother's day. Group them over a vanity table, dresser, or bed, as shown in many popular magazines on home decoration.

You'll love these charming old-fashioned belles in their large swirling hoop skirts, and find them a great help in creating a romantic atmosphere. Each picture is 9½x11½ inches and covered with clear glass. Soft rayon ruching frame comes in lovely colors of pink, blue or white. Hangers attached. *State trim color wanted.* Shipping weight each 3 lbs.

35 N 1114—Each.....79c
Pair.....\$1.49



F Multi-Colored Matching Prints . . . Each 79c Pair \$1.49

Shop at Sears and Save. Pictures are available on Sears Easy Terms. See page 122.



- A** China Violin. Highly decorative. Floral design accented with gold color trim. Approximately 9 3/4 inches high. (Plant not included.)
35 N 9795—Shpg. wt., 1 lb. 8 oz. Each **\$2.39**
- B** China Slipper. Similar to China Violin above. Approximately 3 1/2 in. high, 7 in. long.
35 N 9796—Shpg. wt., 1 lb. Each **\$1.59**

- C** Floral Table Decoration. Pastel colored flowers, processed to give appearance of porcelain. China bowl. Approx. 10 in. high, 14 in. wide.
35 N 9788—Shpg. wt., 2 lbs. 8 oz. **\$4.98**
- D** Mirror Plateau. For centerpiece arrangements. Hand cut window glass. 12x18 in.
35 N 1147—Shpg. wt., 8 lbs. Each **\$1.59**

3-Piece Console Set



- 3-piece glass Hobnail Console Set.** Quaintly styled. Opalescent blue. Fluted-edge design on bowl and candleholders. Add a gracious touch to dining room table, fireplace or mantel with this old-fashioned console set. Bowl, 9 in. diameter. Cornucopia candleholders, 5 inches high.
35 N 09507—Shpg. wt., 7 lbs. Set **\$2.98**

- Cranberry-red Hobnail Glass Vase.** Luscious cranberry shade so popular as a decorative color. Height 6 inches. Fluted edge design and gracefully shaped bowl. Perfect as a flower-holder on mantels or odd tables. Will make a charming gift. Smart to use in pairs, or as single unit.
35 N 9738—Shpg. wt., 2 lbs. Each **\$1.59**



- E** China Dog. Natural-looking wire-haired terrier figurine. You'll love the characteristic "doggy" pose. 9 inches high, 8 1/2 inches long. Felt covered base. Choice of pink or ivory. *State color.*
35 N 9786—Shpg. wt., 5 lbs. Each **\$3.98**
- F** China Horsehead. A decorative gift. Use in pairs as bookends. Felt covered base. Ivory color. 7 inches high, 5 inches long.
35 N 9787—Shpg. wt., 3 lbs. 8 oz. Each **\$1.89**

- Collector's Handmade Miniatures.** Fine glass. Hand decorated shells form porcelain-like pastel flowers on bottles and pitcher.
- G** 35 N 9411—Blue Pitcher, approx. 3 1/2 in. high. Shipping weight, 8 oz. Each **\$1.39**
- H** 35 N 9421—Bottle, approx. 3 1/4 in. high. Shipping weight, 8 ounces. Each **\$1.19**
- J** 35 N 9412—Rooster, approx. 5 1/2 in. long. 2 1/2 in. high. Shpg. wt., 14 oz. Each **\$1.25**
- K** 35 N 9409—Pair of Bottles, approx. 2 in. high. Shpg. wt., 8 ounces. Pair **\$1.19**

Gifts for the Home...

**Distinctive accessories
add charm and beauty**



A Panda and Bowl. Composition, finished in black and white enamel with red painted bow around neck. About 8½ inches high. Glass bowl 5 inches in diameter. (Rose not included).

35 N 09780—Shpg. wt., 7 lbs. Each **\$2.29**

B New Cat and Bowl. Designed exclusively for Sears. Gray toned composition cat with red bow. 6 inch glass bowl. Approximate height 11½ inches. (Goldfish not included.)

35 N 09782—Shpg. wt., 15 lbs. Each **\$2.89**

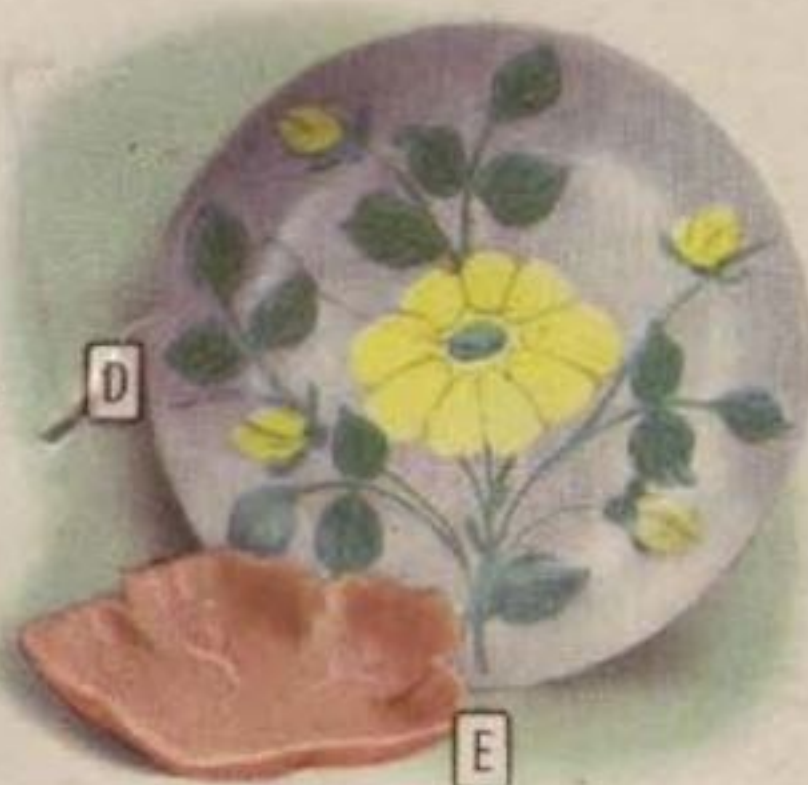
C Graceful Trained Seal Ivy Holder. Use on buffets, end tables; in pairs for your mantel. Glistening black composition. Glass bowl. (Ivy not incl.)

35 N 09781—11½x8 in. Shpg. wt., 5 lbs. Each **\$1.69**



Pair of Hurricane Lamps. Etched design on cranberry red chimney. Metal stem, milk glass base. Five glass prisms. Candles included. Height, approx. 12 in. Shpg. wt., 4 lbs. 8 oz.

35 N 9797 Pair **\$6.95**



D Large Glass Plate. 16 in. diam. Gay yellow daisy pattern with green leaves. Design will not wash off.

35 N 9785—Shpg. wt., 3 lbs. Ea. **\$3.47**

E China Leaf Tray. Approx. 6x6 inches. Ivory or pink. *State color.*

35 N 9417—Shpg. wt., 1 lb. Ea. **\$1.10**



Pair of China Figurines. 18th Century design. Made of fine china tastefully decorated in soft blue, bright yellow and deep dubonnet colors, with gold color trim. Use them on coffee tables, radio or mantel, to add a distinctive touch in any room. They make a welcome gift. Approximately 7½ inches tall. Shipping weight, 2 pounds.

35 N 9799 Pair **\$7.98**



Quaint glass violin-shaped Bottle. Hand-blown glass. Turquoise blue color. Will add an unusual note of interest to any wall. Metal bracket for hanging. Approximately 12 in. high. (Plant shown not included.) Shpg. wt., 2 lbs.

35 N 9769.....Each \$1.19



New Attractive Fruit Plaques. High quality composition. Exceptionally realistic in detail and design. Artistically colored to simulate luscious appearance of natural fruit. Air brush finish in bright colored lacquers. Ivory background. Suitable for dining room or kitchen. Approximately 10x8 inches. Shipping weight, 4 pounds.

35 N 9784.....Pair \$1.29



Dainty flower Plaques. Made of high quality composition. Gaily colored yellow pot with blue flowers and blue pot with yellow flowers. Green leaves. For an unusual note, and to create a bright, cheerful atmosphere, use several pairs as a border in your kitchen. Also attractive in pairs in your living room or dining room. Approx. 5½ inches high. Shipping weight, 1 pound 5 ounces.

35 N 9418.....Pair 69c

Gifts for the Home...

**Gay, colorful decorations
for wall, table or shelf**



Window shelf and six pottery planters

Window-shelf plant holder Set. Dull rooms "perk up" with added liveliness and charm when these sparkling clear glass shelves are installed. Two smooth edged, heavy glass shelves 22x37/8 in., supported by two white enameled metal brackets 16 in. high. Will not interfere with operation of window. Six colorful plant holders made of high-fired glazed pottery. (Plants shown not included.) Shipping weight, 9 pounds.

35 N 09749.....Set complete \$2.25

35 N 9748—Brackets and shelves only.

Shipping weight, 5 pounds 89c



Three Mallard Ducks. A real sportsman's gift that is sure to please. For game room or play room. Pressed wood, natural coloring. Ready to hang. Sizes from 4 to 5 3/4 in. So lifelike the ducks seem to be in full flight. An outdoor touch for "his" den. Shipping weight, 1 lb. 8 oz.

35 N 9628.....Set of 3 for \$1.00



Set of five Bluebirds for happiness. Five bluebirds in graceful flight. Arranged on a wall in your home, these birds will be a lift of spirits in any room. Pressed wood in natural blue coloring. Ready to hang. Sizes range from 2 to 5 1/2 in. long. Shipping weight, 1 lb. 8 oz.

35 N 9684.....Set of 5 for \$1.00



Novel Sea Shell Plant Holders. Soft dusty pink shell-shaped pottery, highly glazed. Gracefully designed. Ideal as a pair of bookends, as window decorations, for the fireplace or end tables. 5 inches high, 5 1/2 inches long, 3 1/2 inches across top. (Plants shown not included.) Shipping weight, 3 pounds.

35 N 9752.....Pair 98c



A



B

A Vivid Parrot Plant Holder. Multi-colored glazed pottery. 8 in. high. Holds a bulb or medium sized plant. (Plant shown not included.)

35 N 9753—Shpg. wt., 2 lbs.....Each 98c

B Plant holder Book Ends. Keep books in order. Multi-colored glazed pottery parrots 6 1/2 in. high. (Plants and book not incl.)

35 N 9754—Shpg. wt., 3 lbs.....Pair 98c



Colorful Water Garden Set. Create your own table arrangements... express your own individuality in various arrangements. White pottery bowl, 13 1/4 inches long, shell chips, florist's clay, flower holder. Gayly colored pottery bird, 7 1/4 inches high, adds a natural-looking touch to any of your favorite arrangements. (Flowers shown are not included). Shipping weight, 6 pounds.

35 N 9751.....Set \$2.29



Hanging Moon Basket. Made of ivory-colored glazed pottery. Hand decorated with a colorful pattern of red cherries and green leaves. A gracefully shaped decorative item that will lend a note of color to any of your rooms. 8 inches long, 7 1/2 inches high. Complete with cord ready to hang (as shown in illustration). Plants shown not included. Shipping weight, 2 pounds 8 ounces.

35 N 9766.....Each \$1.00



Cookie Jar



Salt and Pepper Shakers

Amusing Honey Bear Cookie Jar. (Shown at left). Will capture the heart of everyone in the family. Three times selected for shape, finish and decoration. Ivory-white American semi-porcelain, gaily hand-painted in red, blue, yellow and black. Height, 11 in. Holds about 2 lbs. of cookies.

35 N 4022—Shpg. wt., 5 lbs. Each \$1.69

Complete 3-piece Set—Cookie Jar with salt and pepper Shakers. You'll love this amusing family of "The Three Bears" and they'll add a cheerful touch to your kitchen accessories. Shakers each 3 in. high. American semi-porcelain.

35 N 4027—Shpg. wt., 6 pounds. Set \$2.25



Colorful, handy, knit Hi-Jac Coasters made of color-fast cotton terry cloth

Add bright spots of color to your formal and informal gatherings with these practical accessories. Knit jackets to cover glasses and take the place of coasters. Easy to slip on and off ordinary size tumblers. Absorb moisture that forms on beverage glasses—give protection to clothes and furniture. Snug-knit,

and easily laundered. Choice of bright assorted solid colors or striped color designs. (Glasses not included.) Shipping weight, 4 ounces.

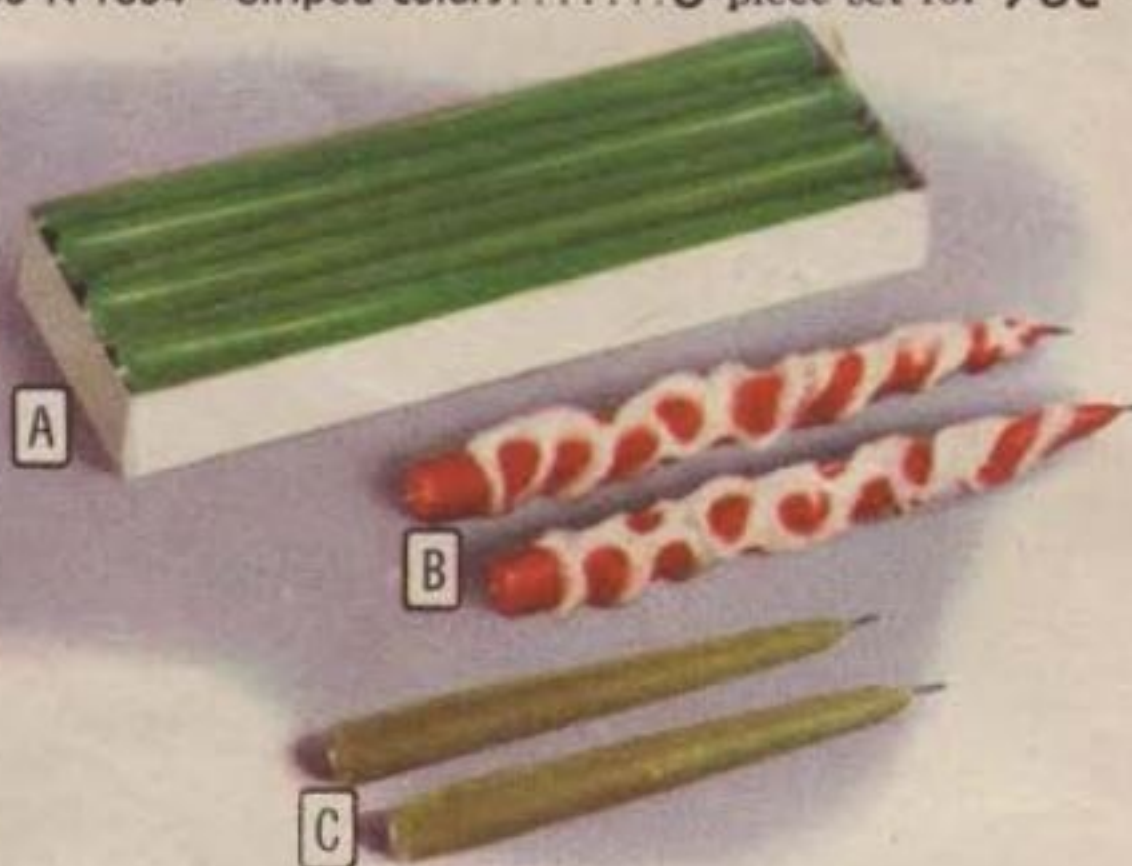
35 N 1636—Solid colors. 8-piece set for 98c

35 N 1654—Striped colors. 8-piece set for 98c



Baby's 3-pc. Pastel Color Dining Set. Kiddies will eat their cereal, clean up everything on the plate, and drink all their milk when you serve them from this cute three-piece set—just like colored ware grown-ups use. Comes in a combination of three lovely pastel colors—suitable for boys or girls. Set consists of: pink plate, 7½-inch diameter; blue 14 oz. cereal bowl, 5¼-inch diameter; and yellow handled 7-oz. mug. Sturdy American semi-porcelain—oven-proof, craze-resistant.

35 N 4028—Shipping weight, 3 lbs. Set 77c



A 15-inch tapered dripless dinner Candles. Hand dipped. Choice of red, Christmas green, flag blue or white. One color to box of 12.

35 N 9687—State color. Shpg. wt. 6 lbs. 12 for 89c

B 12-inch Roman Candles. Hand dipped wax candles. Artistically decorated with white frosted effect. State choice of red or green.

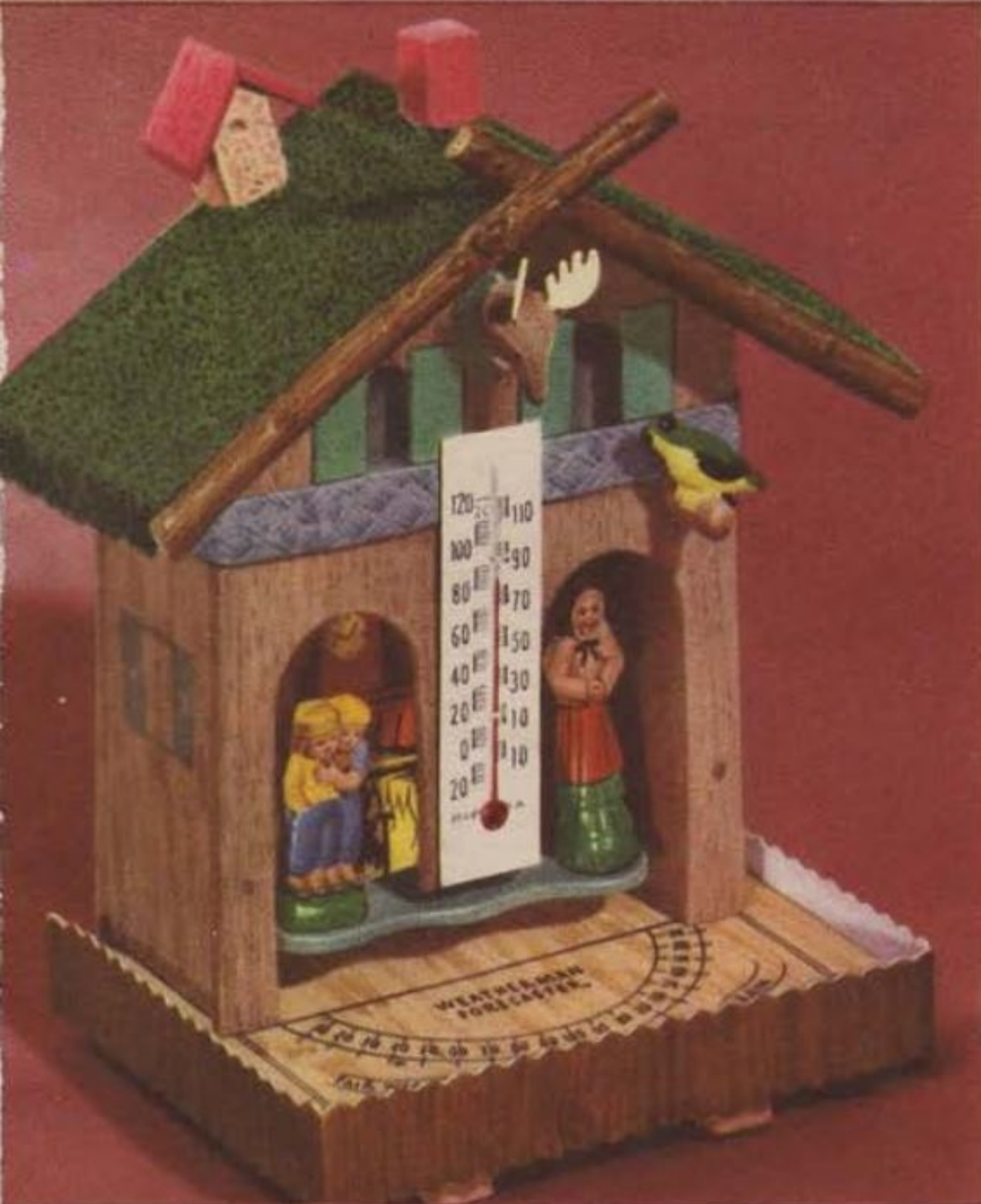
35 N 9423—Shipping weight, 2 pounds. Pair 25c

C 9-inch Bayberry Candles. Traditional good luck Christmas symbol. Delicate odor. Natural bayberry green color.

35 N 9424—Shipping weight, 2 pounds. Pair 25c

Gifts for the Home...

Quaint Weather Forecaster for a Merry Christmas



Predicts the weather from eight to twenty-four hours in advance

Know tomorrow's weather today. A little Swiss cottage made of walnut with a quaint green roof. Approximately 7 inches high, $4\frac{3}{4}$ inches wide, $3\frac{3}{4}$ inches deep. Inside the house are a little boy and girl and an old witch. When the weather is going to be fair, the little boy and girl come out in front, but when bad weather is on the way, the old witch comes out. Also, there is an easy-to-read thermometer on the front. An unusual and practical gift that will appeal to both grown-ups and children throughout the year. Shipping weight, 1 pound.

\$1.69

35 N 9400.....Each \$1.69



Colorful Bird Cage String Holder. Designed for Sears. An attractive wall decoration as well as a practical gift. Holds a large ball of string (not incl). Made of composition. Height about 8 in.
35N9428—Shpg. wt., 4 lbs. 8 oz. Ea. **98c**



Hanging Pot with Bracket. Gleaming white wood bracket, bright red $4\frac{1}{2}$ -in. pot, filter bottom. Complete with gold-color cord (no plant). Approx. 22 in. high.
35 N 9426—Shpg. wt., 2 lbs.. Ea. **\$1.89**



Red Corner What-Not Shelf. Made of wood. Three large shelves provide lots of room for all of your collector's pieces, figurines and what-nots. The warm red color in which this shelf has been finished creates a colorful background to complement some of your prize pieces. Approx. 22 inches high, 8 in. wide. (Cats not included, sold on page 14.)
35 N 9425—Shpg. wt., 2 lbs. Ea. **\$1.89**



Nursery rhyme Plaques

"Mary Had a Little Lamb" and "Little Boy Blue." Bright colors on heavy cardboard. Verses glow in the dark. Daylight restores glowing quality. 9¼x6¼ in. Hangers attached. 35 N 1362—Shpg. wt., 6 oz. Pair **89c**

Famous Orchard Crystal

Clear, sparkling glass in embossed grape-leaf patterns. Embossed daisy pattern on 35 N 1589 plates.

A Set of 6 Compartment Plates. 10¼-in. diam.; 3 roomy sections. 35 N 1589—Prepaid.....Set **\$1.00**

B 3-pc. Salad Set. About 10-in. diam. Bowl, 10½-in. fork and spoon. 35 N 1588—Prepaid.....Set **\$1.00**

C 8-pc. Salad Plate Set. Large 7½-inch diameter glass plates. 35 N 441—Prepaid.....Set **\$1.00**

D 8-pc. Dessert Set. 8 dishes abt. 4¾-in. diam., 1 inch deep. 35 N 439—Prepaid.....Set **\$1.00**

E 16-pc. Drink Set. Eight 9½-oz. tumblers with blue grapes, silver color leaves; 8 coasters, about 3½ inches in diameter. 35 N 1586—Prepaid.....Set **\$1.00**

F 8-pc. Tea, Toast Set. 4 plates abt. 7½-in. diam. 4 matching cups. 35 N 436—Prepaid.....Set **\$1.00**



Glass Shelves make attractive settings for decorative items



Kitchen

Living Room

Sparkling glass corner shelves—useful, decorative—an ideal gift. Hold cosmetics in bath or bedroom; plants and knick-knacks in the living room. Add extra shelf space to the kitchen.

Quick and easy to install. Grooved bracket fastens to wall or side of kitchen cabinet with screws—glass shelf slides into the bracket.

Set includes brackets, screws, heavy glass shelves, (3/16-in. thick, 11½ inches wide on each side, 16 inches across front—smooth front edge). For smaller sizes, cut straight sides with glass cutter. Knick-knacks, phone not included; see page 14.

42 N 04100—Set of 3 shelves. Shipping weight, 9 lbs.....**\$1.89**

42 N 04101—Set of 4 shelves. Shipping weight, 12 lbs.....**2.49**



Devotional Gifts



Ideal suggestions
for Christmas

- A** Beautiful Crucifix. Glows in the dark. Composition, in two soft lovely colors. About 9x5 inches. Daylight restores glowing quality. Shpg. wt., 8 oz.
35 N 9527.....Each \$1.89
- B** Child's Prayer Plaque. Complete words of "Now I lay me down to sleep", universally beloved children's prayer, aglow in the dark on a star-studded blue background, orange border. Heavy fiberboard. Daylight restores glowing quality. Ready to hang. 7¼x9¾ in. Shpg. wt., 4 oz.
35 N 9536.....Each 59c
- C** Home Altar Shrine that brings a shadow picture of the Saviour into your home. When the candle is lit, in a darkened room, an image of the Saviour's face is projected upon the wall through the cut-out stained-glass-effect window. The shadow portrait projection of Christ can be enlarged or made smaller simply by moving Altar Shrine. Flame-resisting fiberboard construction. 6½x3½x3 inches overall. With candle in glass holder. Comes in attractive mailing carton. Shipping wt., 10 oz.
35 N 9521.....\$1.00
- D** Sacred Heart of Jesus Figurine. This beautifully molded figure of Christ glows in the dark. About 8 inches high. Made of composition. Daylight restores glowing quality. An ideal and suitable gift embodying the Christmas spirit. Shpg. wt., 11 oz.
35 N 9531.....Each \$1.49
- E** The Nativity. The "Holy Family" in a traditional pose. Composition. Glows in the dark. Daylight restores glowing quality. Decorated with gold color trim. A highly suitable gift in keeping with the season. Approximately 4½ inches high, 3¼ inches wide. Shipping weight, 1 lb. 4 oz.
35 N 9413.....Each \$1.98
- F** Praying Child Figurine. An appealing child figurine made of composition . . . glows in the dark! Will remind your children to say prayers and reassure "fraid of the dark" children. Daylight restores glowing quality. Approximately 4 inches high. Shipping weight, 10 ounces.
35 N 9414.....Each 98c



Gifts for everyone at Sears! For Easy Terms, see page 122.





Pair of Miniature Florals. Reproductions of natural color bouquets. Size 5x5½ inches. Convex glass covered. Hanger attached. 1-inch White or Gold color composition frame. *State color*. Shipping weight, 2 pounds.

35 N 1360.....Pair **89c**

Lyre Wall Brackets. Made of Syroco Wood (molded pressed wood.) Reproduced from originals. Approximately 9¼ inches high, shelf 8x3¾ inches. Gold color or mahogany finish. *State finish*. Shipping weight, 2 pounds.

35 N 9557.....Pair **\$2.98.**

Cut-out Wood Nursery Plaques. Cuddlesome-looking puppy painters on pink, blue or white backgrounds. For children's rooms. 9x12 in. overall. *State color*. Shipping weight, ea., 12 ounces; pair, 1 pound 8 ounces.

35 N 1356—Ea. \$1.89. Pr. **\$3.49**



Clever and attractive home novelties



Combination Wall Brackets or Bookends. Composition. Shell design. Finished in antique gold color. Use as bookends or wall brackets. Approx. 6 in. high, 6 in. wide. Shpg. wt., per pair, 3 lbs.

35 N 9419.....Pair **\$1.98**

3 Pairs of Salt and Peppers. Natural pine; maple finish. 3 gift suggestions: mallets with handles 4¼ in. long; buckets with handles 3 in. high and hurricane lamps 3 in. high. Shpg. wt., 12 ounces.

35 N 9408.... Set of 3 pairs **75c**

Pair of Tiles. Tile with overall design in gold color. White background. French style. Hang on wall as plaques or use as hot plates. Approx. 4¼x6 inches overall. Shpg. wt., 2 lbs.

35 N 9420.....Pair **\$1.98**



Combination Glass Memo Pad and Photo Holder. Crystal glass. 4½x7 in. Includes package of 3¾x3¾ in. note paper. Holds 2¼-in. diameter picture. Shipping weight, 3 pounds.

35 N 2008.....Complete **69c**

Star Photo Frames. 4½-inch star-shaped easel frames of crystal glass. Pebble-effect decoration adds sparkle to photo. Holds 2¼-inch diameter picture. Shipping weight, 12 ounces.

35 N 2015.....Pair **49c**

Wise Old Owl Weather Forecaster with Thermometer. Ivory color highlighted in green and red gives porcelain-like appearance. Wood composition. About 7 in. high, 4 in. wide. Shpg. wt., 1 lb.

35 N 9598.....Each **\$1.00**



Wood Log Cabin Incense Burner. Enjoy spicy pine fragrance as chimney smokes. 3x3 3/4x3 1/4 in. Northern pine odor incense included. Shipping wt., 1 lb. 2 oz.

35 N 9756.....Set **49c**

35 N 9783-Pine Incense-Shpg. wt., 6 oz... Box of 30 cones. **29c**



Indian Chief Incense Burner. Indian chief in sitting position smokes cone of spicy incense. Made of colored composition. 10 cones of incense included. Approximately 3 1/2 inches high. Shipping weight, 1 pound.

35 N 9427.....Set **\$1.00**



Christmas Sleigh. Composition; beautifully finished to give marble effect. Santa and two reindeer in sleigh filled with pine cones and red berries. About 6 inches high, 12 inches long. Shipping weight, 3 pounds 8 ounces.

35 N 9789.... Complete **\$2.39**

make this Christmas remembered



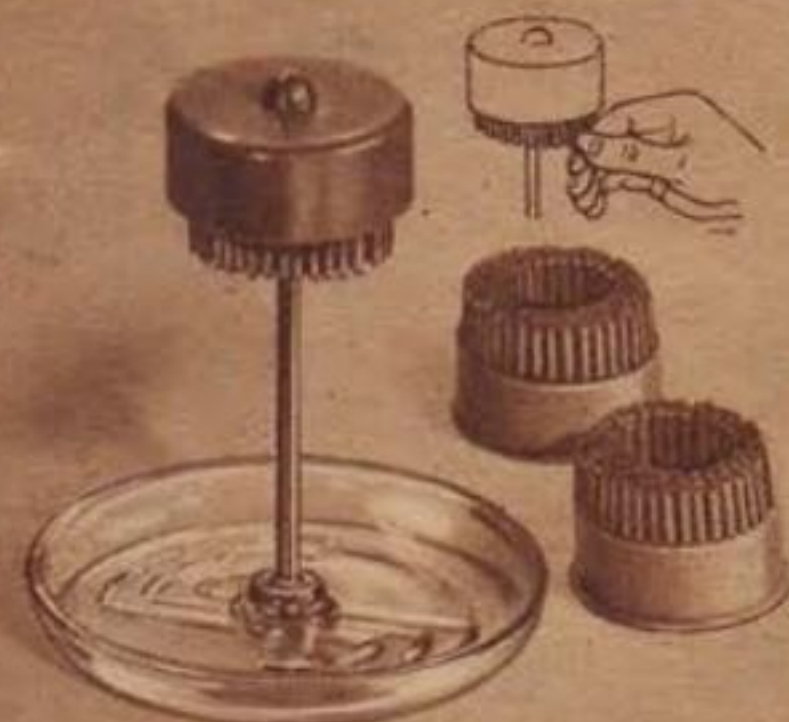
2-pc. Grass Growing Set. Unglazed pottery. Sprinkle seed on soldier head, pig's back, keep filled with water. Soldier 6 1/2 in. high, pig 7 in. long, 4 in. high. 4 packets of seed included.

35 N 9750-Shpg.wt., 4 lbs.. **\$1.10**



Set of 4 Milk-Glass Ashtrays. Hobnail milk-glass design. The neutral color will blend with any of your furnishings. Handy-size. Diameter, 3 in. Shipping weight, 2 pounds 4 ounces.

35 N 9422.....Set of 4 **\$1.29**



Pullmatch Ash Tray. Plastic top container for matches; 6 1/2 in. glass tray, 7 1/2 in. high. Asstd. colors. Three refills incl. Wt., 3 lbs.

35 N 9604.....Complete **\$1.35**

35 N 9506-Refills-250 matches in each. Shpg. wt., 4 oz. 2 for **25c**



Horsehead Tie Rack. Wood plastic composition gives the effect of carved wood. Horseshoe, 4-leaf clover design with wood bar for holding ties. Approx. 11x4 1/2 in. Shpg. wt., 2 lbs.

35 N 9502.....Each **\$1.00**



Wood Pianobank and Bench. Will delight collector of miniature furniture. Money can be removed easily. Walnut finish. 3 3/4 in. high, 3 3/8 in. deep, 5 in. wide. Shipping weight, 12 ounces.

35 N 9800.....Each **\$1.98**



Novelty Baby Picture. Know the weather by baby's panties—blue, clear; violet, change; pink, rain. Attractive wood moulding frame. 6 3/4x8 3/4 in. No glass. Shipping weight, 5 ounces.

35 N 9549.....Each **79c**



Swank Jewelry Accessories for men

- 1** Aristogram Set. Sterling silver key chain, tie chain and collar bar, with cut-out initials. 4 NR 5670E—3-piece set. *Print 3 initials.* **\$10.20**
4 NR 5675E—Tie chain, Collar bar. *Print 3 initials.* **\$4.20**
4 NR 5678E—Key chain only. *Print 2 initials.* **\$6.00**
4 NR 5676E—Tie chain only. *Print 3 initials.* **\$3.00**
- 2** Rope Link Key Chain. Polished sterling silver. 4 N 5690E **\$6.00**
- 3** Key Chain, 1/20 12K yellow gold filled. *Print 2 initials.* 4 NR 5692TE **\$12.00**
- 4** Belt Buckle and Tie Chain Set. Yellow gold plate on sterling. *Print 1 initial.* 4NR5662E—2-pc. set... **\$1.98**
- 5** Belt Buckle and Tie Chain. Gold plated. *Print 1 initial.* 4 NR 5663E—2-pc. set **\$1.98**
- 6** Tie Chain and Collar Bar Set. *Print 2 initials for engraving.* 4 NR 5683E—Sterling silver, 2-pc. set... **\$4.20**
4 NR 5684E—Yellow gold filled, 2-pc. set... **\$6.00**
- 7** Money Clip, Yellow gold plate on sterling. 2 1/2 inches long. *Print 3 initials.* 4 NR 5657E... **\$1.20**
- 8** Belt Buckle, in sterling or gold plate. *Print 3 initials.* 4 NR 5658E—Sterling... **\$1.20**
4 NR 5659E—Gold plated... **1.20**
- 9** Matching Cuff Links and Tie Clip. *Print one initial for engraving.* Made of sterling silver 4 NR 5695ME—Tie clip... **\$3.00**
4NR5693ME—Cuff links, Pr. **4.20** Yellow gold filled on sterling 4 NR 5696ME—Tie clip... **\$6.00**
4 NR 5694ME—Cuff links, Pr **6.00**
- 10** Belt and Buckle Set. Plastic buckle, 2 sterling initials. Brown cowhide leather belt, 3/4 inch wide. Even waist sizes, 26 to 40 in. *State size. Print 2 initials.* 4 NR 5653E... **\$1.80**

Swank Jewelry sent postpaid

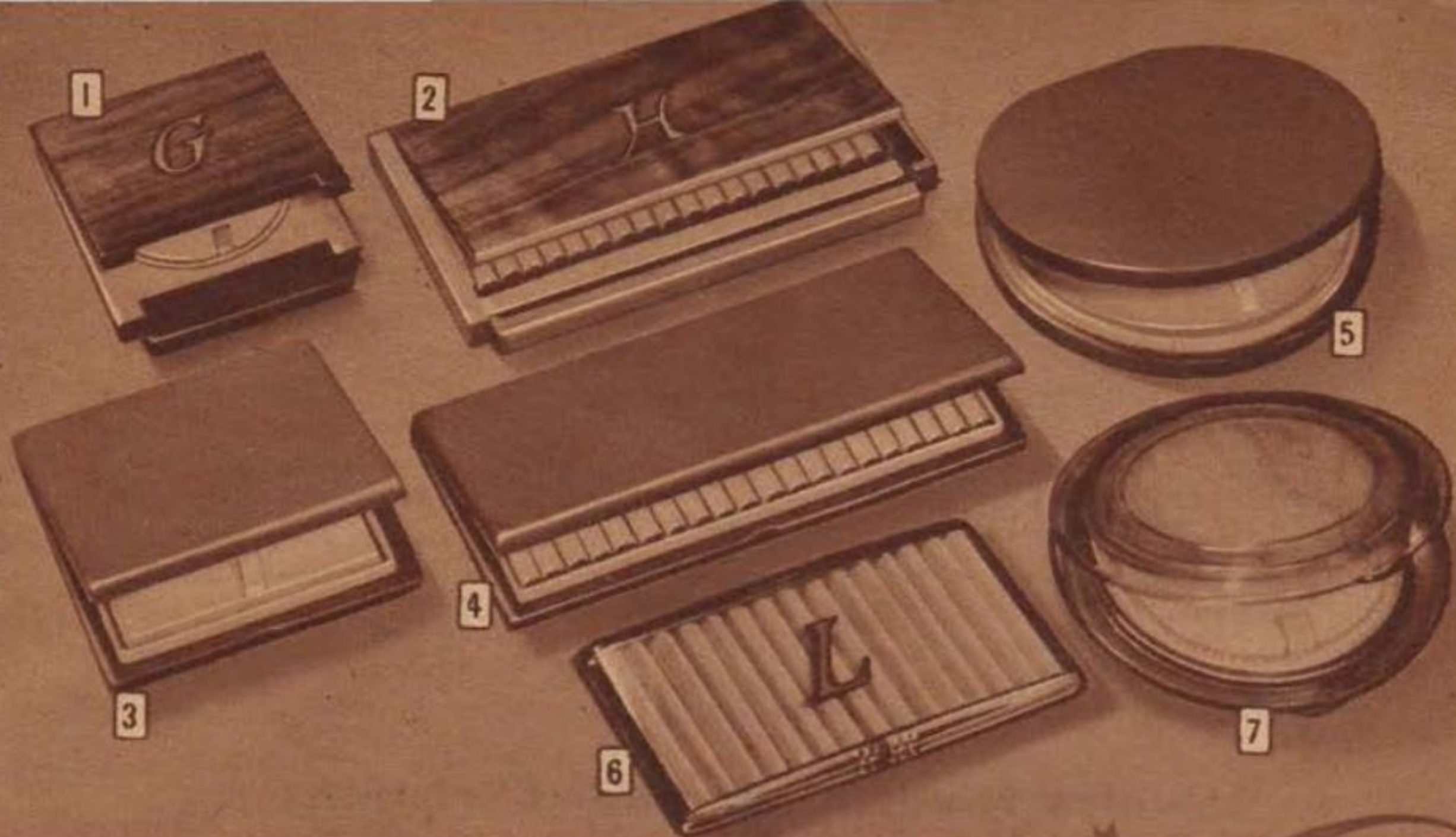
Identification Bracelets . . . hand engraved to your order

Ideal gifts for servicemen . . . civilians like them too. May be worn plain or with initials, name and address, or other message skillfully engraved by hand. Add \$1.00 for 3-letter initials as illustrated on (11). Add 5c per letter for name and address as illustrated on (12) or for any other engraving. *Print exact engraving*; state for top or bottom of disc. If correctly engraved, may not be returned. Shpg. wt., each, 8 oz.

- 11** Handsome Photo Identification Bracelet. Heavy sterling silver. 1 1/4 x 3/8 inch plaque holds two pictures, 7 1/2 in. long. Engraved to order—see above. 4 NR 4535E—Without engraving. **\$7.30**
- 12** "Cruiser" Link Identification Bracelet. Extra heavy sterling or gold filled on sterling. Engraved to order. 7 3/4 inches long. 4 NR 4531E—Sterling silver. Without engraving... **\$7.92**
4 NR 4538E—1/20 12K yellow gold filled. Without engraving... **\$12.50**

All prices include 20% Federal Excise Tax. See Easy Terms on Page 122.





Popular Compacts . . . Cigarette Cases

- 1 Personalized Wood Compact. An inexpensive way to say Merry Christmas. This rich trim of gold color decal initial, easy to apply. Natural wood finish. For loose powder. Size: $3\frac{1}{2} \times 3\frac{1}{2}$ inches. Shipping wt., 5 oz.
—State initial

- 2 Wood Cigarette Case. Personalized with her initial. Gold color decal initial is easy to apply. Natural wood finish case holds 18 regular size cigarettes. Size: $6\frac{1}{2} \times 3\frac{1}{2}$ inches. Matches compact above. Shipping wt., 5 oz.
4N4621M—State initial... 89c

Matching Leather Covered Compacts and Cigarette Cases. Smart shapes with genuine calf leather covering. Colors: bright red, Kelly green, or tan. State color. Shpg. wt., each, 6 oz.

- 3 Leather Covered Square Compact. Sifter style for loose powder. Size: $4\frac{1}{16}$ inches square.
4 N 4618M..... \$1.50

- 4 Leather Covered Cigarette Case. $3\frac{1}{2} \times 7\frac{1}{4}$ inches.
4 N 4616M..... 98c

- 5 Leather Covered Giant Round Compact. Holds loose powder. $5\frac{1}{2}$ -inch diameter.
4 N 4617M..... \$2.00

- 6 Lumarith Cigarette Case, a clear plastic, smart in appearance. Personalized with rich gold color decal initial, easy to apply. Holds 15 cigarettes. Size: $3\frac{1}{2} \times 5\frac{1}{2}$ inches. Shpg. wt., 3 oz.
4 N 4620—State initial. \$1.25

- 7 The "Venus" Lucite Compact in rich amber tortoise shell color. A smartly styled jumbo flapjack compact, $4\frac{1}{2}$ inches wide, of genuine durable Lucite plastic. Large 4-inch mirror. Holds large quantity of powder. Generous size puff. Shpg. wt., 5 oz.
4 N 3550..... \$2.50



Windproof Cigarette Lighter . . . in sterling silver . . by Dunhill

- 8 The famous Dunhill lighter that thrives on wind and needs no fuel. Pull chemically treated wick into position; a flick of the wheel ignites it. Glows in any kind of weather—the windier the better. Can be applied directly to a pipe. Case is polished sterling silver, made to last. Size $1\frac{1}{4} \times 3$ inches. Extra wick included for extra long service. Grand gift for a serviceman. Price includes 20% Federal Tax.
4 N 5665E—Postpaid..... \$6.00

Dunhill Fluid-type Lighter

- 9 Compact, small, dependable, and efficient in the wind . . . four good features he likes in a lighter. Flick the wheel and a strong flame appears, protected from wind by a shield. Requires fluid. Smartly styled metal case, $2\frac{1}{2}$ inches long, is enameled black, navy, or khaki color. Two extra flints and one extra wick included. State color.
4 N 5672—Postpaid..... \$1.98
4 N 5673—Flints. Shpg. wt., 1 oz. 3 for 10c



1 Fob Locket. Mother of pearl on rose gold plate. $\frac{3}{4}$ -inch heart for 1 picture. 4 N 4235E.....**\$2.29**

2 Fob Locket. 1/20 10K yellow gold filled. Neatly engraved. 1-inch heart holds 2 pictures. *Print 1 initial.* 4 NR 4215E.....**\$5.50**

3 Diamond-set Locket. Yellow gold filled in satin finish. $\frac{3}{4}$ -inch size. Dainty matching 18-inch chain. 4 N 4297E.....**\$5.65**

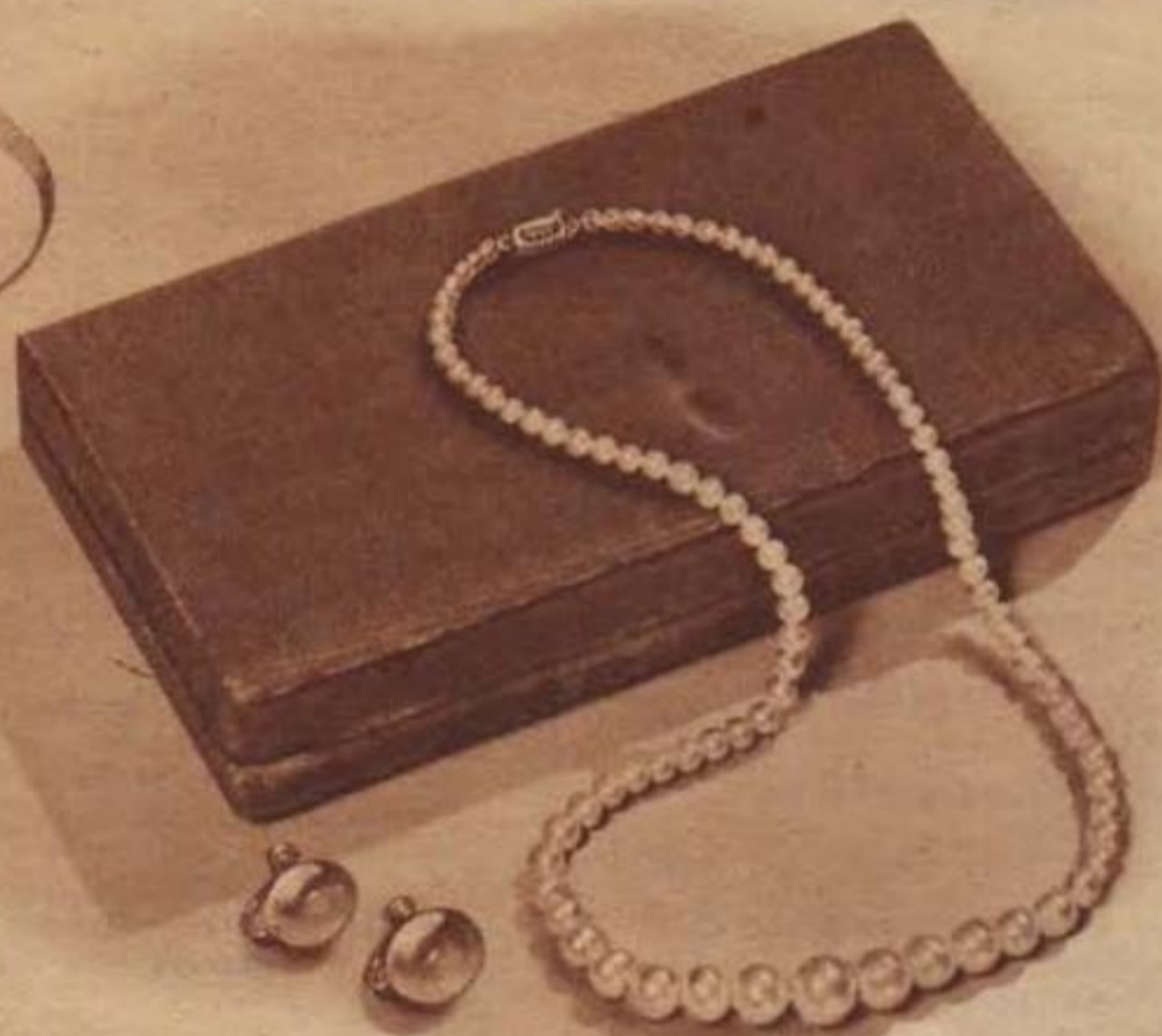
4 Diamond-set Cross. Solid 10K yellow gold, $\frac{3}{4}$ -inch long. Matching 18-in. chain. 4 N 4109E.....**\$6.70**

5 Woman's Identification Bracelet. Sterling silver, 7 in. long. *Print 3 initials.* 4 NR 3744E.....**\$1.80**

6 Popular Anklet. Dainty 9-inch chain. *Print 3 initials.* 4 NR 3731E—Yellow gold filled.....**\$1.88**
4 NR 3748E—10K gold...**\$4.78**

Shipping weight, lockets, cross, or anklet, each, 3 ounces.; bracelet, 4 ounces.

Jewelry favorites for her Christmas



Lustrous simulated Pearls

Every woman likes a strand of fine pearls in her jewelry wardrobe. The graduated beads in this necklace have a rich, creamy color and glowing iridescent luster copied from natural pearls... flattering to skin tones. Appropriate for any tailored or dressy outfit. Necklace held by sterling silver filigree clasp. 17 inches long. In rayon velvet-covered gift box. Shipping wt., 6 oz.

4 N 3892E.....**\$7.94**

Pearl Button Earrings. Simulated pearls of lustrous quality. Two sizes: $\frac{1}{2}$ -inch and smaller $\frac{3}{8}$ -inch diameter. Sterling screw backs. Shipping weight, pair, 3 ounces.

4 N 3893E— $\frac{1}{2}$ inch.....Pair **59c**
4 N 3850E— $\frac{3}{8}$ inch.....Pair **59c**

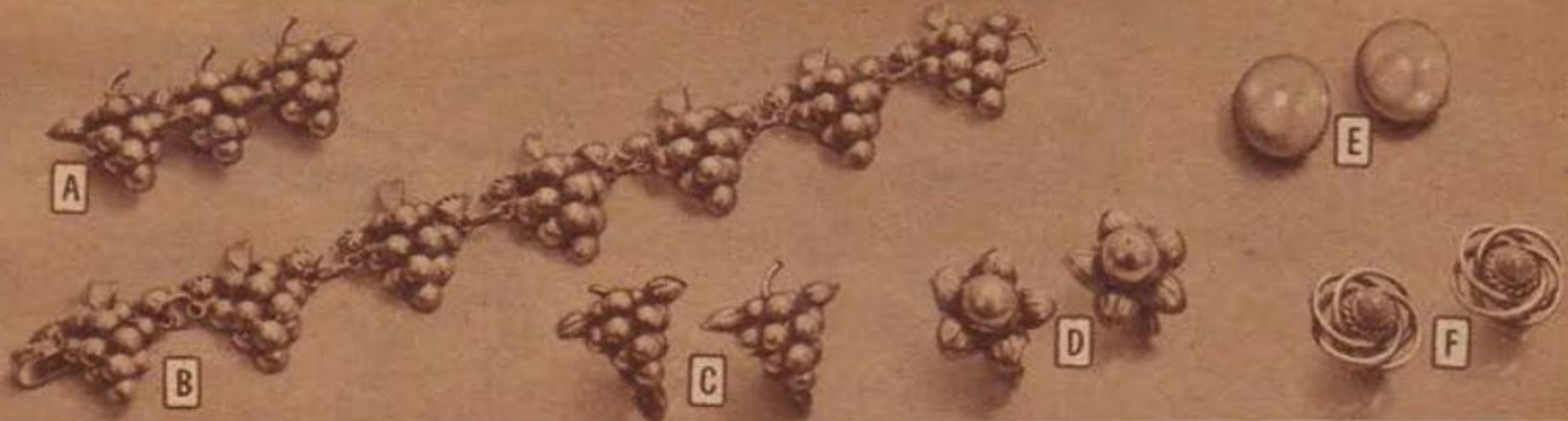


Pearl-effect Necklace held by sparkling rhinestone clasp. The light weight graduated beads have a faint blush pink luster, flattering to skin tones. 16 inches long. An inexpensive jewelry gift. Shipping weight, 3 oz. 4 N 3998E.....**\$1.19**

27-inch Pearl Necklace, a popular longer length. Lovely simulated pearls of lightweight plastic have a creamy iridescence. Strung with tiny crystal color bead between each pearl. Bead clasp. Shipping wt., 3 oz. 4 N 3873E.....**\$3.50**

"Opal-glow" Necklace. Glowing beads hold rainbow colors in their milky depths. Tiny crystal color beads between. 16 inches long. Shpg. wt., 6 oz. 4 N 3871ME.....**\$2.09**
Matching Earrings. $\frac{3}{8}$ -inch size. Sterling screw backs. Shpg. wt., 2 oz. 4 N 3872ME.....Pair **\$1.09**

Identification Necklace for men or women. Sterling silver disc and fine 24-inch chain. *Print 2-word name, address, city, state.* If correctly engraved, necklace may not be returned. Shipping wt., 5 oz. 4 NR 4212E...**\$2.95**



- A** Grape Cluster Bar Pin. Mellow natural silver, a glowing highlight for any costume. 2 3/4 inches wide.
4 N 4317ME.....\$2.19
- B** Grape Cluster Bracelet. Natural mellow silver, lovely on the wrist. 7 in. long.
4 N 4318ME.....\$4.59

- C** Grape Earrings. In natural silver. Screw backs. Match (A) and (B). 1 in. long.
4 N 4316ME.....Pair \$1.75
- D** Silver Flower Earrings. In natural finish with delicate carved detail. Screw backs. 3/4 inch long.
4 N 4319E.....Pair \$1.75

- E** Button Earrings. Screw backs. 4N4323E—Hollow silver.....Pair \$1.75
4 N 4327E—Mexican onyx, green jade color.....\$1.75
- F** Swirl Earrings. Silver and Mexican onyx in green jade color. Screw backs.
4 N 4326E.....Pair \$3.19

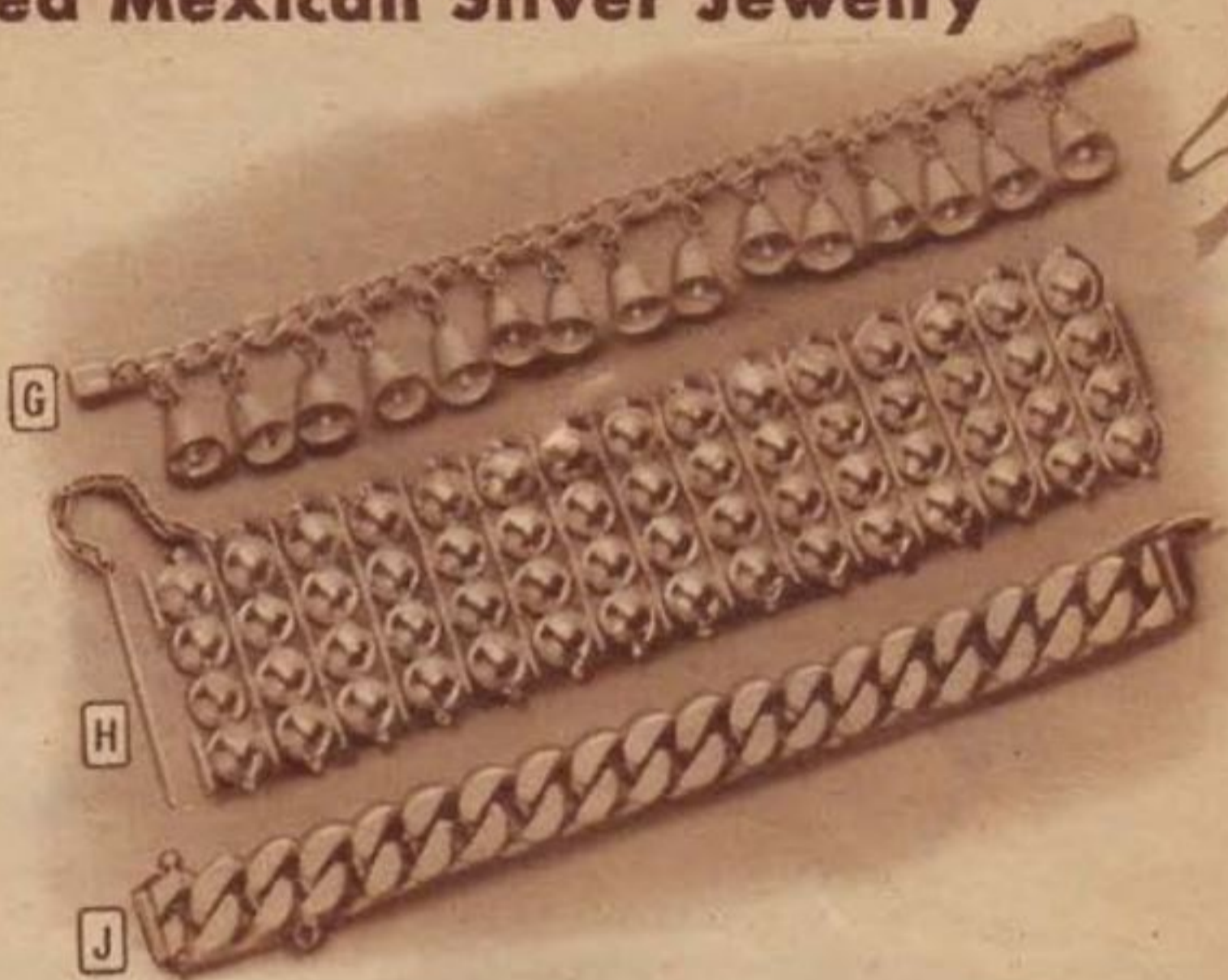
Shipping weights: pin, 3 ounces; bracelet, 6 ounces; earrings, 3 ounces.

Hand-crafted Mexican Silver Jewelry

Jewelry enduringly lovely

Made of mellow, solid silver, hand-crafted by native skill. Some classic in design, some inspired by native imagination.

- G** Bell Charm Bracelet. Tinkling bright silver bells on a heavy silver chain. 7 inches long.
4 N 4312E—15 bells.
Shpg. wt., 6 oz.....\$3.68
4 N 4313E—7 bells.
Shpg. wt., 5 oz.....\$1.85
- H** Four-row Bead Bracelet. Hollow beads in bright silver, joined by bars. 2 in. wide, 7 in. long.
4 N 4311E—Shipping weight, 6 ounces.....\$4.58
- J** Flat Silver Link Bracelet. In natural finish. Handsome, smooth, heavy links. 7 inches long.
4 N 4315E—Shipping weight, 8 ounces.....\$7.94



- K** Gay Cockerel. Traditional Mexican design, delightful to wear. In natural silver. 3-in. pin. Shpg. wt., 3 oz.
4 N 4325E.....\$1.94

- L** Grape Cluster Pin. In natural silver. Lovely worn with (B) or (C) pictured above. 3 3/4 in. wide. Shpg. wt., 3 oz.
4 N 4305E.....\$2.90

- M** Leaping Deer Pin. Grace and animation in every line. Red stone eye. Natural silver. 3 in. tall. Shpg. wt., 4 oz.
4 N 4304E.....\$3.49

- N** Stylized Flower Pin in natural silver with hand detailing. Has an heirloom look. 2 1/4 in. wide. Shpg. wt., 4 oz.
4 N 4308E.....\$3.59

- P** Mexican Sombrero. Elaborate carved design in bright, polished solid silver. 2 1/2 in. wide. Shpg. wt., 3 oz.
4 N 4306E.....\$3.00

- R** Leaf Bar Pin. Bright polished gold plate over solid silver. Graceful design. 3 in. wide. Shpg. wt., 3 oz.
4 N 4321RE.....\$2.95

All prices include 20% Federal Excise Tax. See page 122 for Easy Terms.

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Jeweled Crown Pin. A princely gesture to a lady on your Christmas list. Rose gold plated crown is set with bright multicolor stones and rhinestones in imitation of real gems. 1 3/4-inches wide. Safety clasp. Shpg. wt., 3 oz.

4 N 3569E.....\$5.40

Little Dutch Boy and Girl, a sparkling pair with simulated jewel faces, and costumes with engraved detail. Pins are rose gold plated, each 1 3/4 inches tall. Safety clasp. *State stone:* ruby or emerald. Shipping weight, 3 ounces.

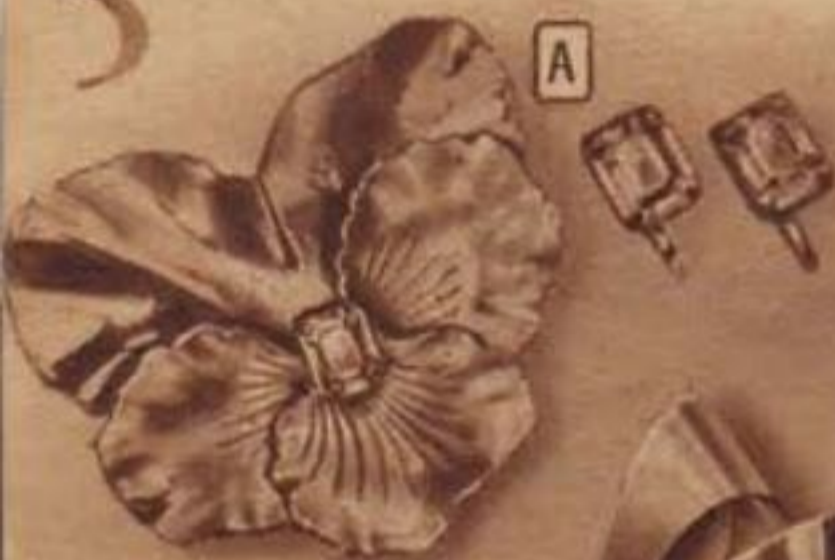
4 N 3520E.....Pair \$6.50

Spirited Flying Horse, a handsome pin in rose gold plate with wings in white gold color and bright stone eye. Pin is 3 1/2 inches wide, has safety clasp. Shipping weight, 5 oz.

4 N 3570ME—Pin only.....\$4.50

4 N 3571ME—Matching Earrings. One inch wide. Screw backs. Shpg. wt., 3 oz.....Pair \$2.20

Glamorous Costume Jewelry



A Pansy Pin and Earring Set. Rose gold plated pin, 2 1/4 in. wide, with simulated jewel center. Matching stone earrings, 3/8 in. long, screw backs. *State color:* aqua, orchid, or ruby.

4 N 3876E.....Set \$1.75

B Double Bowknot Pin, rose gold plated finish, sparkling center stone. *State color:* amethyst, ruby, or emerald. 2 3/4 in. wide. Safety clasp.

4 N 3878E.....\$2.10

C Daisy Pin with simulated gem in center. Yellow gold plated. *State color:* rose, aqua, blue sapphire. 3 3/4-inch pin.

4 N 3877E.....\$1.10

Shipping weight, each, 4 ounces.



Matching Pins and Earrings . . . rose gold plated over sterling silver

Flower Swirl. Graceful petals on curved stems have a large simulated pearl nestling in the center. 2 1/4 in. wide. Safety clasp.

4 N 3565ME—Pin only.

Shipping wt., 4 oz.....\$3.90

4 N 3566ME—Earrings only. Simulated pearl bud center. 1/2-inch size. Screw backs.

Shipping wt., 3 oz.....Pair \$2.00

Bouquet Pin with stone-set flowers atop gently quivering stems. 4 1/2 in. long. Safety clasp. *Colors:* blue sapphire, ruby, amethyst. *State color.*

4 N 3567ME—Pin only.

Shipping wt., 4 oz.....\$6.00

4 N 3568ME—Earrings only. 1/2 in. wide. Screw backs. *State color.*

Shipping wt., 3 oz.....Pair \$2.38

Stone-set Spray Pin, the flower centers set with simulated ruby, aquamarine, or topaz color stones. 4 inches long. Safety clasp. *State color.*

4 N 3993ME—Pin only.

Shipping wt., 4 oz.....\$6.00

4 N 3994ME—Earrings only. 1 in. wide. Screw backs. *State color.*

Shipping wt., 3 oz.....Pr. \$2.38



A Bird Earrings. Gold plated. Miniature one-inch size.
4 N 3588E.. Pr. **\$1.15**

B Butterfly Earrings. Yellow gold plated sterling. 1 in. wide.
4 N 3690E.. Pr. **\$2.39**

C Hoop Earrings. Yellow gold plated sterling. $\frac{3}{4}$ -in. diam.
4 N 3972E.. Pr. **\$1.15**

D Stone Clusters. State color: ruby, aqua, blue sapphire. $\frac{1}{2}$ -in.
4 N 3582E.. Pr. **\$1.15**

E Rhinestone Earrings for daytime or evening. $\frac{3}{4}$ in.
4N3581E-Pr. **\$1.15**

F Bowknot Earrings set with rhinestones. $\frac{3}{4}$ in. long.
4N3583E-Pr. **\$2.35**

G Sparkling rhinestone cluster earrings. $\frac{1}{2}$ -in. diam.
4N3584E-Pr **\$2.35**

H Twin rhinestone cluster earrings. $\frac{3}{4}$ -inch long.
4N3587E-Pr **\$4.30**

All earrings above have sterling silver screw backs. Shipping weight, each pair, 2 ounces.

To delight her on Christmas

J Gold-plated Charm Bracelet. 6 charms on 7-in. chain.
4 N 3563E..... **\$1.15**

K Military Insignia Bracelet. Sterling silver links. State: Air Force, Army, Navy.
4 N 3523E—7 in. long. **\$3.60**

L Gold filled Stone-set Bracelets. Rose gold filled sterling silver links, delicately crafted. Simulated blue sapphire, aqua, emerald, ruby, or amethyst. 7 in. long.
4N3612E—State color **\$10.20**

M Stone Bracelet-Earring Set. Jewel colors: crystal, ruby, blue sapphire. 7-in. bracelet and $\frac{3}{4}$ in. earrings.
4N3879E—State color. **\$3.50**
Shipping weight, each, 5 oz.



Vari-color Stone Sprays

Styled like bouquets of real flowers—a bright touch for her lapel. Flowers are plastic stones in varying flower hues. Bouquet styles vary. Safety clasp. Pins are 3 to 4 inches high. Shipping weight, 4 ounces.
4 N 3545E..... **79c**

Simulated Pearl Pin

A full-blown flower, dainty and delicate in appearance, lovely worn against dark winter colors. The finish is in pearl effect in a faint blush pink tone. $2\frac{3}{4}$ inches wide. Safety clasp. Shipping weight, 4 ounces.
4 N 3595E..... **\$1.10**

Jewel-set Costume Pins, rhinestone studded

Brilliant and beautiful . . . large, jewel-cut simulated stones of an especially fine brilliance and sparkle set in a light weight silvery plastic. Mounting is like white gold in color, with less weight to pull at fabrics. Styles vary slightly; all are lovely. Safety clasp. Gift boxed. Colors: crystal, rose, aqua, blue sapphire, ruby, emerald, amethyst. State color: Shpg. wt., each, 4 oz.
4 N 3812E—About $3\frac{1}{2}$ inches (left) . . . **\$5.80**
4 N 3813E—4 inches, with more stones (right) **\$6.90**



Colorful Necklaces in high luster finish

Looking for something lovely but inexpensive for the feminine names on your gift list? Something flattering to wear—at a price that won't put a strain on your Christmas budget? Here's the answer: Necklaces in five fashion-right styles—in a choice of five

gay colors. Earrings to match. The lightweight wood beads have a high luster enamel finish—bright as a polished mirror. Favorite accessory colors: pastel pink, pastel blue, Kelly green, bright red or white. Shipping weight, necklace, 5 oz.; earrings, 3 oz.

- | | | |
|---|--|--|
| <p>A Over-the-head Necklace, 30 inches long. Uniform round beads. <i>State color.</i>
4 N 3943ME.....59c</p> <p>B Rope Necklace, 60 inches long. Small uniform round beads. <i>State color.</i>
4 N 3941ME.....\$1.10</p> | <p>C Necklace, 27 inches long. Large, graduated oval beads. <i>State color.</i>
4 N 3898ME.....59c</p> <p>D Double strand Necklace, 16 and 17 inches long. Red or green only. <i>State color.</i>
4 N 3937ME.....79c</p> | <p>E Choker Necklace, 17 inches long. <i>State color.</i>
4 N 3935ME.....38c</p> <p>F Button Earrings. <i>State color.</i>
4 N 3938ME—$\frac{3}{4}$-in. size. Silver screw backs. Pair 38c
4 N 3939ME—$\frac{3}{4}$-in size. Plastic clip backs. Pair 19c</p> |
|---|--|--|

Smart Costume Rings

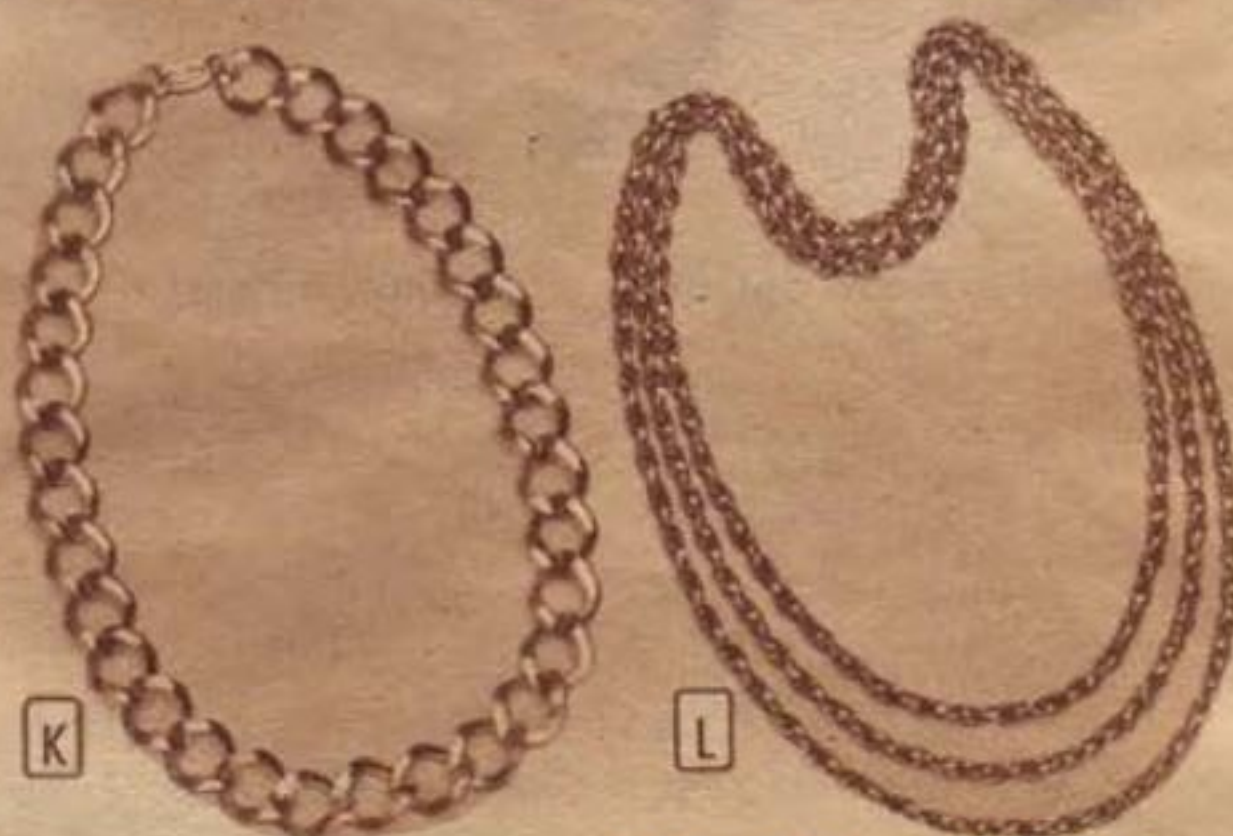
- G** Costume Ring set with simulated ruby, emerald, blue sapphire, aqua, or topaz. Yellow gold plated on sterling.
4 N 5319E—*State stone, ring size.* **\$2.39**
- H** Giant simulated stone, sterling silver ring. Stone colors: emerald, ruby, blue sapphire, aqua or amethyst.
4 N 5317E—*State stone; ring size.* **\$1.88**
- J** Costume Ring with double rows of imitation diamonds. Yellow gold plated on solid sterling silver.
4 N 5318E—*State ring size.* **\$2.39**
Ring sizes, 5 to 8. Shipping wt., ea., 4 oz.



Gleaming Metal Chain Necklaces

- K** Link chain choker Necklace. Smart gold color metal. 16 in. long. Link styles vary.
4 N 3726E—Shpg. wt., 6 oz.....**\$1.15**
- L** Link chain rope Necklace, 60 inches long. Expensive looking yellow and rose gold color metal. Link styles vary.
4 N 3725E—Shpg. wt., 6 oz.....**\$1.15**

All prices include 20% Federal Excise Tax.





89^c

Pins, each,
Earrings, pair

Radiant gold-plated Pins and Earrings

Bright with the glint of gold—a shining costume pin that will delight her feminine heart—add a flashing accent to her winter costume. Interesting designs, suitable for wear on her dress, coat, suit or purse.

The gold plated finish on ceramic base has been polished to a high luster. Some pins have touches of bright colored enamel trim to bring out the details. Each in gift box. Shipping weight, each pin, 4 ounces.

- A** Greek god Pan, black enamel trim. 3¼-in. 4 N 3613E 89c
- B** Owl Pin, turquoise enamel trim. 2¾-in. 4 N 3614E 89c
- C** Aviator Pin, red enamel trim. 2½-in. 4 N 3615E 89c

- D** Bird Pin, all gold finish. 2½ in. high. 4 N 3535E 89c
- E** Heart Pin, turquoise enamel trim. 2-inch. 4 N 3620E 89c
- F** Mask Pin, green, red enamel trim. 2-inch. 4 N 3621E 89c

- G** Gleaming Shield Pin. Black enamel trim, 2 inches high. 4 N 3616E 89c
- H** Horse Pin, rich all-gold finish, lovely for dress, suit or coat. 2¼ inches high. 4 N 3619E 89c

- J** Rectangle Earrings. Screw backs. ¾-inch. 4 N 3925E. Pair 89c
- K** Round Earrings. Screw backs. ½-inch diam. 4 N 3622E. Pair 89c
- L** Nugget Earrings. Screw backs. ½-inch. 4 N 3627E. Pair 89c

Wood Pins for the young set

- 1** Birds, Circus Horses, and Mask Pins. Some with Lucite trim. No choice. 4 N 3594E—Abt. 3½-inch wood pin. **78c**
- 2** Rollicking Soldier Pin. His roving bead eyes actually move. Hand painted color trim. Red bead nose. Wood pin is 4 inches high. Fun to give, to wear. 4 N 3623E—Soldier Pin. **58c**
- 3** Amusing Animal Pins. Dogs, colts, cats, circus animals and little lambs, too. No choice. Hand-painted trim. 4 N 3593E—Abt. 2½-inch wood pin. **58c**
Shipping weight, each, 3 ounces.

Lucite Pins go with everything

- 4** "Ice and Tongs" Pin, sure to catch her fancy. Crystal clear Lucite. 4 N 3711E—2½ inches long. **\$1.08**
- 5** Giant Initial Pin. Her own initials will be a smart, personalized gift. Clear Lucite. 3 inches tall. *Print initial.* 4 N 3521E Each 44c 2 for **79c**
Shipping weight, each, 3 ounces.

All prices include 20% Federal Excise Tax

Baby's First Shoes preserved for lasting keepsakes

Sentimental gifts... your baby's shoes preserved in beautiful two-tone bronze color metallic finish which retains every precious scuff and wrinkle. Thrilling gift for Dad, Mother, or Grandparents. Practical ash tray and bookend, bases in bronze color ceramic (glazed pottery) or onyx.

How to Order: Attach tag with name and address to each shoe. Enclose remittance and order in envelope and attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory. Orders must reach us not later than Nov. 15 for Christmas delivery.

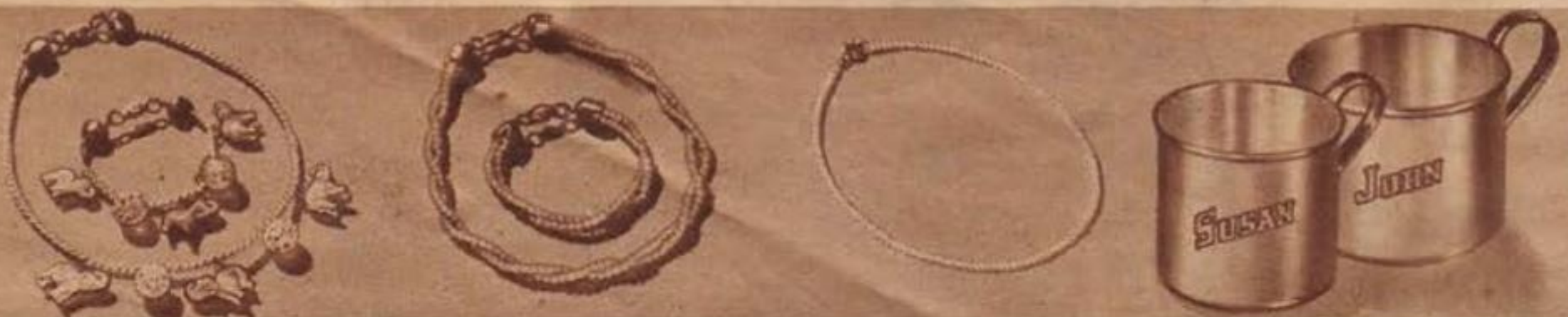
- A** 4N8457F—Book ends. Ceramic base. Pair. **\$6.79**
- B** 4 N 8452F—Book ends. White onyx base, felt padded. Pair. **\$11.50**
- C** 4 N 8454F—Single shoe Ash tray. Bronze color ceramic base. **\$3.79**
- D** 4 N 8455F—Twin shoe Ash tray. Bronze color ceramic base. **\$6.19**

Gifts of Jewelry for Baby



- 1** Baby Locket and Ring Set. 13-in. chain. *Print 1 initial.*
4 NR 4452E—Goldplated \$1.74
4 NR 4453E—10K gold. 4.44
- 2** Baby Cross and Ring Set. 10K gold. 13-inch chain.
4 N 4454E. \$4.44
- 3** Identification Bracelet. 6 in. long. *Print 2 initials.*
4 NR 4450E—Sterling. . \$1.04
4 NR 4451E—10K gold. 4.50
- 4** Charm Bracelet. 10K gold.
4 N 4456E—6 in. \$7.20
4 N 4457E—7 in. 7.20
- 5** Baby Signet Ring in 10K yellow gold. *Print one initial.*
4 NR 4422E—Sizes 0 to 3. \$2.75
- 6** Baby Band Ring. 10K yellow gold.
4 N 4438E—Sizes 0 to 3. \$1.19
- 7** Child's Ring. 10K yellow gold.
4 N 4437E—Sizes 2 to 5. \$3.50

All baby rings, sizes 0 to 3. *State size.* Shipping weight, each set or item, 3 ounces.



Circus Set. Pink, blue, green plastic elephants on pink cord. 13-inch necklace, 5½-inch bracelet. Shpg. wt., 3 oz.
4 N 4424E. **\$1.18**

Two-strand Bead Set. Turquoise or pink. 12½-in. necklace, 6-in. bracelet. *State color.* Shipping weight, 3 oz.
4 N 4419E. **\$1.18**

Simulated Pearls for a little girl. Tiny lustrous beads. 15½-in. necklace. Shpg. wt., 3 oz.
4 N 4429E. **\$1.04**

Sterling Baby Cups. 2 in. high. One initial included. *Print initial.* Name 5c a letter extra. Shpg. wt., 7 oz.
4 NR 8465E—2 in. wide **\$5.70**
4 NR 8462E—2½ in. wide **\$8.10**

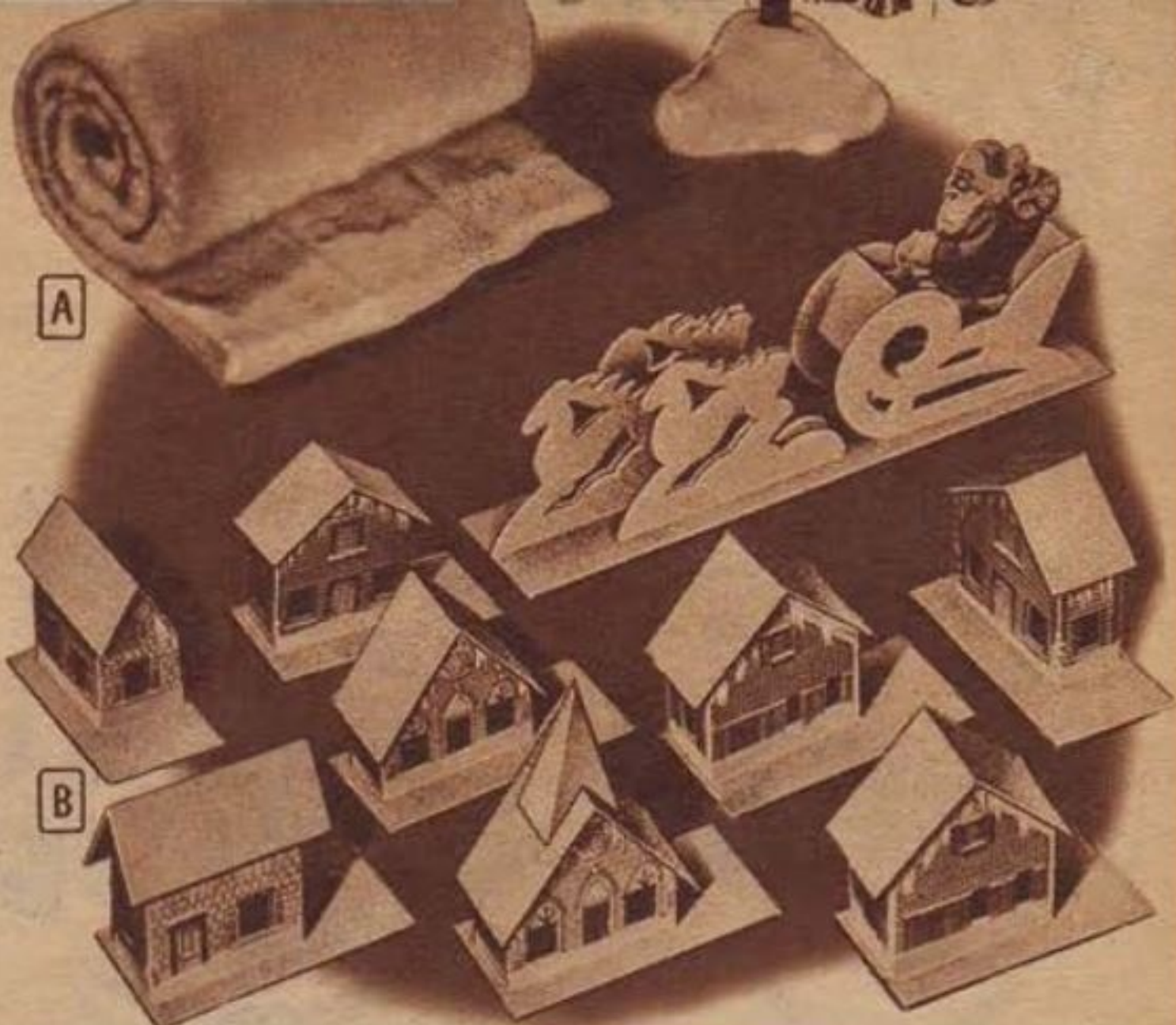
Dress up your home for Christmas

Flame-resistant White Cotton

A Very decorative and pretty... as white and dazzling as new fallen snow. For "snow-drift" at foot of tree, and "snowflakes" on branches. Comes in roll, about 30x48 inches. 49 N 6504—Shpg. wt., 12 oz.....27c

9-piece Christmas Village

B Put it under the tree—or on the dinner table. Fill fiberboard houses and sleigh with candy. Transparent windows light up when you insert your own tree lamps. Houses are sprinkled with snowy mica. 7 houses, church, Santa in sleigh with reindeer. Average size of houses 5x3½x2¼ in. 49 N 6637—Shpg. wt., 1 lb. 8 oz....Set 81c

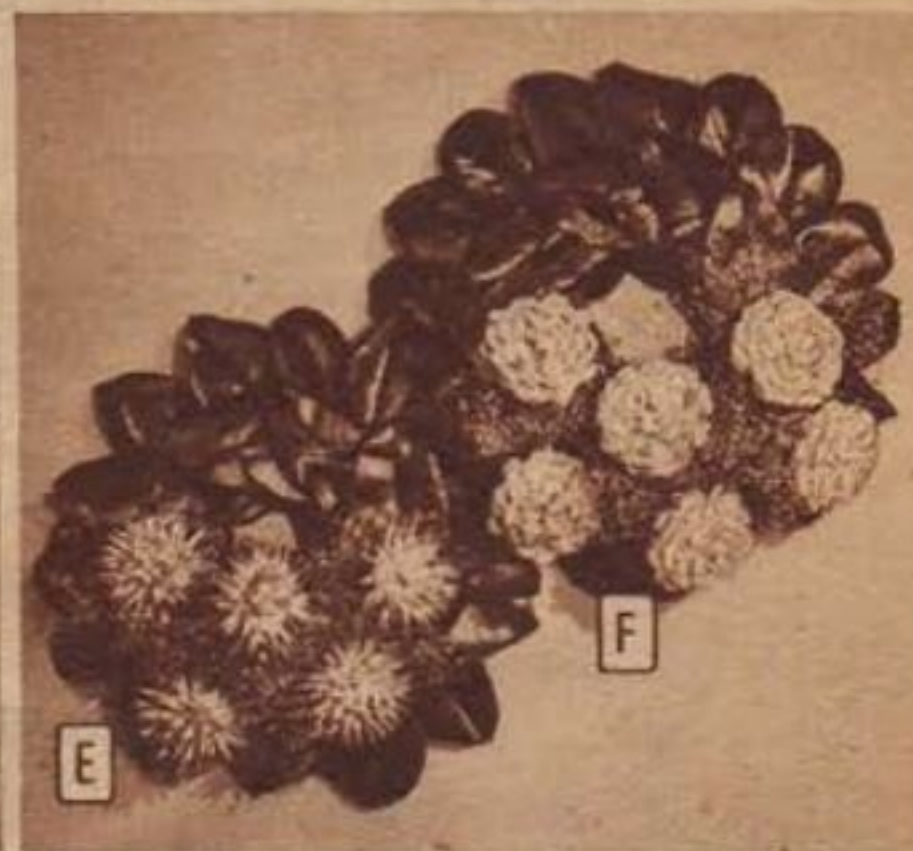
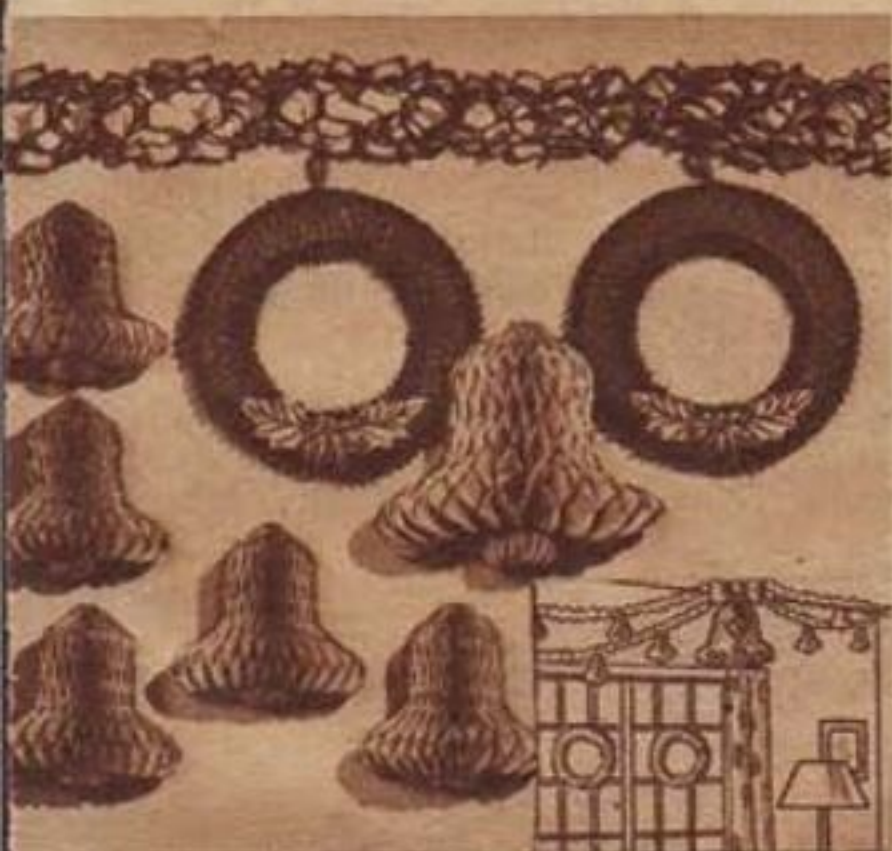


Cellophane Icicles. Plenty of shimmering icicles to trim Christmas tree. Grand for making favors, novelties, 28-inch strands. Shipping wt., 4 oz. 49 N 6508.....29c

Gay Tissue Paper Roping. Give your home a festive, holiday appearance. 50 feet long; 1 inch wide. Red or green. Shpg. wt., 8 oz. 49 N 6219—Red 49 N 6220—Green 29c

Shiny Spun Glass Angel Hair. Makes a beautiful web over tree... glistens in the reflection of lights. Use 3 boxes of trim for average tree. Shpg. wt., 10 oz. 49 N 6502—3 boxes 29c

48 Wax Candles. Cheerful, bright... for an old-fashioned Christmas. Odorless, almost dripless. 3-inch candles, assorted colors. Shpg. wt., 1 lb. 49 N 6599... 48 for 23c



15-piece Room Decoration... adds gaiety to your home. 2 bright red, 9½-inch tissue paper wreaths. 4 colorful tissue garlands. Eight 6-inch honeycombed red tissue bells, one 9-inch bell. 10 foot garlands are red and green. Wreaths have silver color paper leaf spray. Shpg. wt., 1 lb. 49 N 6226.....59c

C **Bright red Tissue Bells.** Give your home a festive, holiday air at very little cost. Use these honey-combed tissue paper bells to add gaiety to your rooms during the Christmas season. Made of beautiful, sturdy red tissue. Eight 6-inch bells. Shipping weight, 4 ounces. 49 N 6201... 8 for 26c

D **10-in. Red and White Wreath.** Made of fluffy glass fiber yarn and shredded strands of cellophane, with wide red rayon ribbon bow and two tiny pine cones at the base. Grand to hang on the door or in a window of your home. Make fine, inexpensive gifts. Shpg. wt., 12 oz. 49 N 621859c

E **16-in. Memorial Wreath.** Magnolia leaves with 5 large flowers and foliage. Asst'd styles. Shpg. wt., 2 lbs. 79 N 06252.....\$1.59

F **17-in. Memorial Wreath.** 6 large flowers on magnolia leaves, interspersed with baby's breath. Asst'd styles. Shpg. wt., 2 lbs. 79 N 06253.....\$1.79

For Sears Easy Payment Plan, see page 122

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12 small tree gems

Make your tree a fairyland of color with these ornaments. Brilliant opaque finish, or clear, transparent glass. Some are rich, solid colors . . . others have pretty contrasting stripes. Ball, oval, bell shapes. Average 2 inches in diameter.

59c

Box of 12

49 N 6620—Shpg. wt., 10 oz. 59c

12 sparkling Ornaments

A gleaming array of striking beauties for the average size tree. Shiny transparent and opaque glass balls with varicolored stripes. Colorful crystal clear plain color bells and striped ovals. $2\frac{1}{4}$ to $3\frac{1}{4}$ inches in size.

89c

Box of 12

49 N 6625—Shpg. wt., 12 oz. 89c

12 huge, solid color Balls

Big $2\frac{3}{4}$ -in. glass balls that give a crystal clear, mirror-like reflection. Shiny transparents that are preferred by many people. Make yours an especially distinguished looking tree with a box of these balls. Popular assorted colors (red, rose, blue, green, purple).

\$1.14

Box of 12

49 N 6628—Shpg. wt., 1 lb. . . \$1.14



Make your Christmas tree sparkle

Novelty Assortment of 15 toy ornaments

Thrill the children with these metallic paper and cardboard ornaments . . . 15 toy styles. There's a majestic silver color plane, a snowy white boat, a horsie rocker, a golden angel, an impish Santa in the chimney, a sailor boy, a jolly Jack-in-the box, a winking soldier, and others. To be perched on or hung from the branches. Gaily colored toy ornaments kiddies will thrill to find hanging from branches around the tree. $3\frac{1}{2}$ to $5\frac{1}{2}$ in. long.

\$1.00

Assortment

49 N 6640—Shipping weight, 1 pound . . . \$1.00

Tree Garlands of shimmering glass fiber yarn

Twine these lustrous closely woven garlands on your Christmas tree . . . see the lovely contrast they make with the dark green needles . . . you'll agree your tree is the prettiest ever. Drape them about your rooms and see how beautiful they look. Amid the glass fiber yarn are strands of cellophane. Shpg. wt., 3 oz. State color. (Shown at right below).

29c

49N6519—24 ft. x $\frac{1}{8}$ in. White or red and white. 29c

49N6518—18 ft. x $\frac{1}{8}$ in. White or blue and white. 29c

49N6522—10 ft. x $1\frac{1}{2}$ in. White or red and white. 29c



Lovely Chairs for any room

- Gay cotton floral covers
- Pleated flounces all around
- Real spring-filled comfort

\$19⁸⁸

Cash—\$5 Monthly on Terms

← **T-shaped cushion.** Chair has simple, pleasing lines and its plump cushion, reversible for extra wear, fits over resilient spring-filled base. You have the genuine comfort of the squared back and gently sloped arms, both well padded for relaxing ease. Trimly tailored floral cotton cover comes in rose or beige background. Hardwood construction; legs mahogany finished. Seat, 20x18 in. Overall ht., 30½ in. Shpg. wt., 30 lbs.

1 NM 980—State color. **\$19.88**

A **Slipper chair.** For living room or bedroom. Pleasing in pairs as fireside chairs. Choose blue or rose background in gay cotton-floral. Spring-filled seat, 20x17 in. Ht. of back from seat, 18 in. Overall ht., 34 in. Hardwood construction; mahogany finished legs. Shpg. wt., 20 lbs.

1 NM 984—State color. **\$11.88**

B **Shield back.** Thick, soft padding in back is button-tufted for lasting ease. Spring-filled seat. Padded arms. Floral pattern cotton fabric, beige or rose background. Hardwood construction; legs mahogany finished. Seat, 19x18½ in. Overall ht., 32 in. Shpg. wt., 35 lbs.

1 NM 981—State color. **\$19.88**

C **Flared back.** Designed for comfort and to add a sparkle of color to living room or bedroom. Padded back, button tufted; seat, spring-filled. Cotton floral cover in blue or beige background. Cord trim. Hardwood construction; legs mahogany finished. Seat, 20x18 in. Ht. of back, 19 in. Overall ht., 32 in. Shpg. wt., 40 lbs.

1 NM 979—State color. **\$24.98**

☆

Use Sears Easy Payment Plan in your gift shopping. See page 122. All chairs shipped by freight or express from stock.

☆

☆

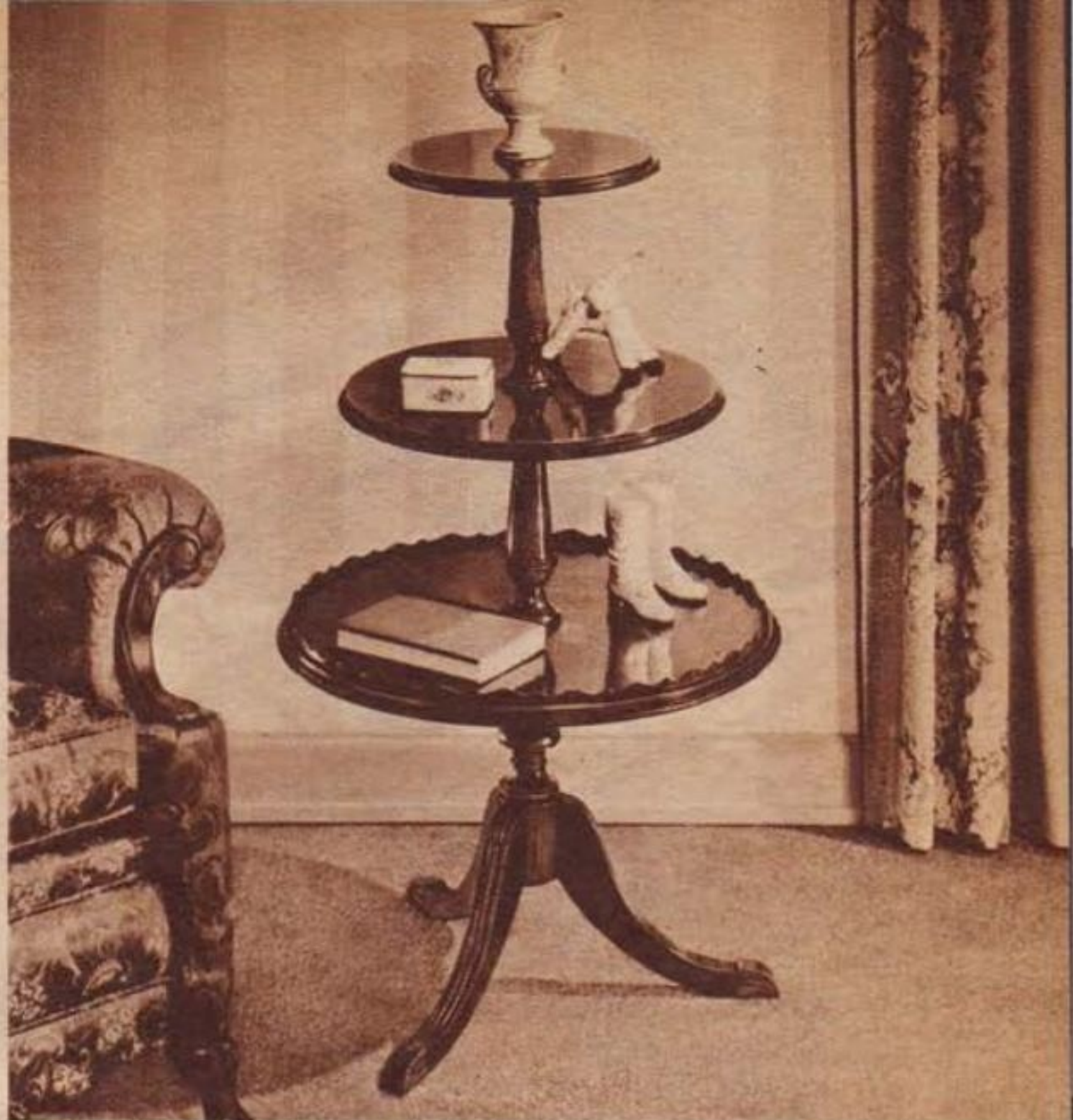
**Tables are
welcome gifts**

\$15⁵⁹

Cash — \$5.00 Monthly on Terms

Three-tier table with gallery on the lower tier. Mahogany veneer tiers, balance hardwood finished to match. Authentic Duncan Phyfe pedestal base. Top tier, 12-inch diam. Middle tier, 18 in.; lower tier, 22 inches. Height, 38 inches. (Items on table not included.) Shpg. wt., 20 lbs.

1 NM 3436.....\$15.59



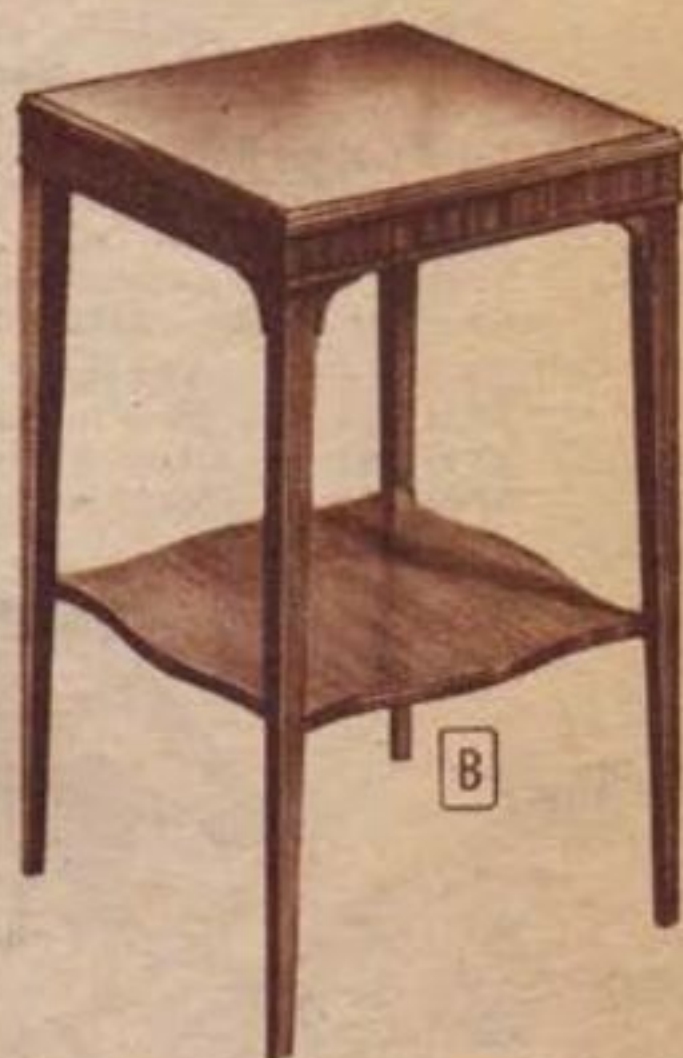
A End table to use beside easy chair or davenport. Convenient shelf. Mahogany veneer top, balance hardwood finished to match. Top, 22x14 in.; height, 23 in. Shipping weight, 20 lbs.

1 NM 3420.....\$10.88



B Lamp table with mirror (window-glass) top to set off your lamp or knick-knacks. Gracefully shaped shelf for books and magazines. Hardwood, mahogany finished. Top, 17x17 in.; height, 27 in. Shpg. wt., 18 lbs.

1 NM 3451.....\$10.95



C Step-end table that is both beautiful and useful. Top and upper tier mahogany veneer; balance hardwood finished to match. Top size, 25x14½ in.; upper tier, 14½x12 in. Height, 26 in. Shpg. wt., 17 lbs.

1 NM 3424.....\$12.98

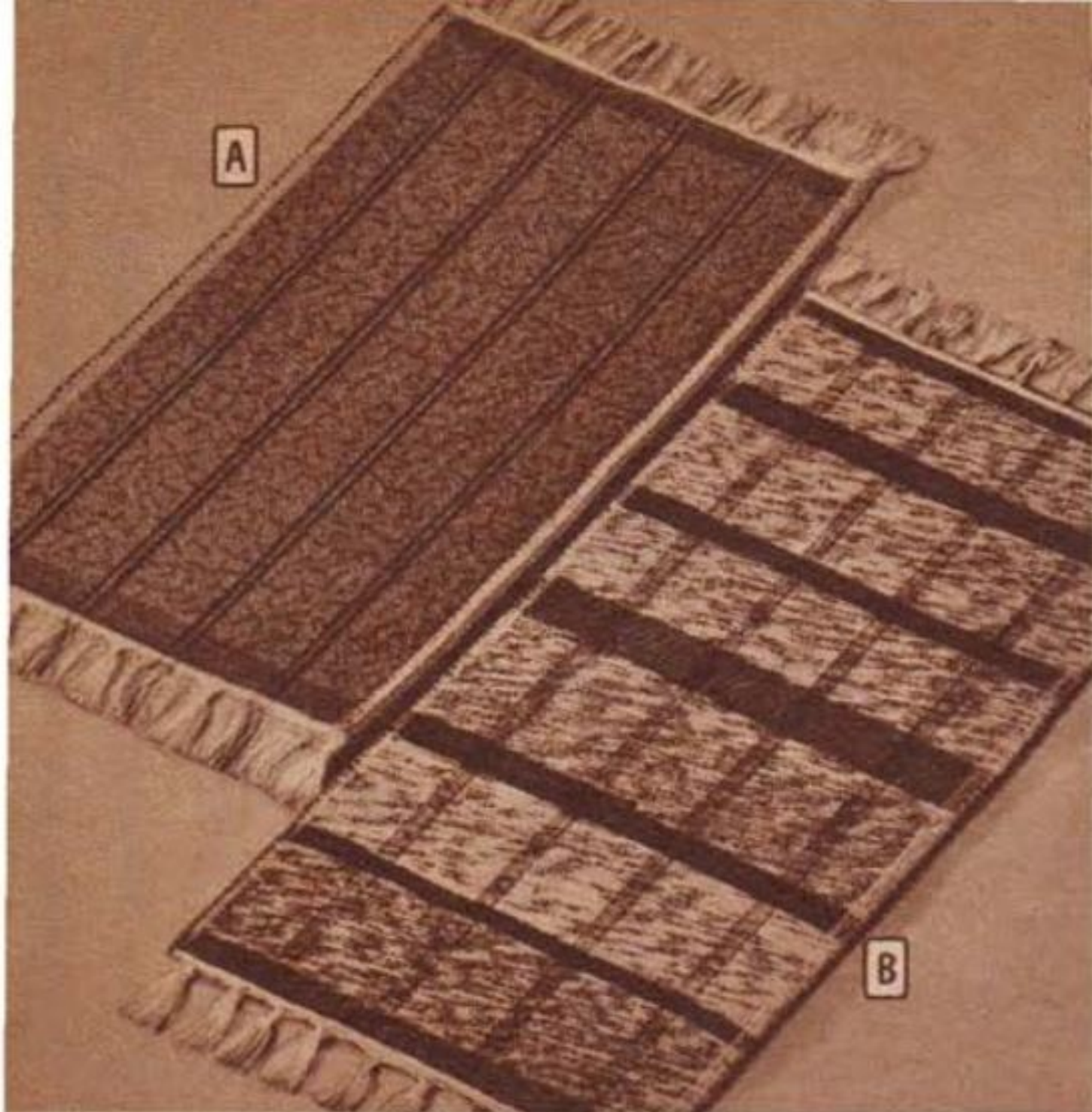


D Cocktail table styled in the 18th Century tradition. Glass top protects the rich mahogany veneer top, balance hardwood finished to match. Top, 32x18 in. Height, 17 in. Shpg. wt., 20 lbs.

1 NM 3011.....\$10.85



All tables shown above shipped by freight or express from stock.



Colonial Cotton Scatter Rugs

- A** Cotton Roving Yarn Rugs. Reversible. Use one side, turn, get that "fresh" look again! Fine for kitchen, bathroom, bedroom. Fringed ends. Green, red, blue predominating. We cannot guarantee to send any particular color. Washable with care. Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 672	24x42 inches	2 lbs. 1 oz.	\$1.08
37 N 673	27x50 inches	2 lbs. 12 oz.	1.53

- B** Plaid Cotton Rag and Yarn Rugs. Different, interestingly colored plaids. Reversible for extra service. Washable with care. Assorted color combinations: yellow and brown, black and white, gray, blue and rose. Sorry, no color choice. Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 551	24x36 inches	2 lbs.	\$1.19
37 N 552	24x48 inches	2 lbs. 7 oz.	1.59
37 N 553	36x60 inches	5 lbs.	2.98



Cotton Pile Scatter Rugs

Ideal rugs for bedrooms, hallways, guest rooms, any room. Deep, velvety cotton pile. Jacquard woven; similar in construction to Wilton rugs. Long wearing; stays flat. Heavy, tan cotton fringe all around. Clean with shampoo. (For Shampoo, see Big Catalog.) *State color: burgundy, blue or tan.* Mailable.

Catalog no.	Size about	Shpg. wt.	Each
37 N 04025	28x49 inches	3 pounds	\$3.98

New Twisted Loop SHAG RUGS

In 5 colors shown on opposite page



Servistan Luster-loop.
First Time at Sears by Mail!



Enlarged view shows tightly twisted loops

- New twisted loop construction . . . no cut ends of yarn to shed or fray out. Loops won't pull out.
- Loom-woven in one piece for more durability. Stronger than duck back Shags with loops sewn on.
- Clear color beauty of the fine quality twisted cotton yarns is the same all the way through.
- Washable with care, instructions included. Will not shed or fray, so no clogging of washing machines.
- Rug sizes range up to 4x6 ft.

These highly lustrous, thick, twisted loop Shag Rugs make the ideal Christmas gift—any home on your shopping list can use them. The soft, twisted cotton yarn loops are woven right in . . . loops won't pull out. Much stronger than Shags on a duck back with loops sewn on. They're better looking, too, because the colors go clear through the back. This gives a solid color richness which adds to the beauty of these Shags.

Lovely soft pastel rose, green, blue; bright red and smart ivory-white. They'll make any room gay and cheerful—just what is needed to break the drab monotony of winter. You'll be proud of whichever color you select, for these Shags are "right" in any setting.

Five favorite colors: Rose, ivory-white, red, blue, or green. *State color.*

Choice of five different sizes. Mailable.

Catalog no.	Size abt.	Shpg. wt.	Each
37 N 4015	24x36 in.	2 lbs. 4 oz.	\$3.22
37 N 4016	24x42 in.	2 lbs. 10 oz.	3.77
37 N 4017	27x48 in.	3 lbs. 6 oz.	4.88
37 N 04018	30x54 in.	5 lbs.	6.44
37 N 04019	4x6 ft.	9 lbs.	13.55

These beautiful scatter rugs are available on Sears Easy Terms. See page 122.

Shop at Sears and save

Rose

Ivory — White



Heavy Shag Rugs for gala Christmas Gifts

5 popular colors
5 popular sizes

\$322 Each to **\$1355** Each
24x36 inches 4x6 feet

Description on opposite page

Green

Blue



Holiday Gifts for kitchen use and bathroom



Dolls of Washcloths and Dishcloths

Cute...cuddlesome...and lots of fun Christmas morning. Amusing, inexpensive gifts that are really useful. Stand under tree or hang from branches to delight the children. Cotton terry cloth washcloths, better quality than usually found in such dolls...serviceable cotton dishcloths. Bright ribbon trimming. Cellophane wrapped. Elephant about 8 inches, others about 13 inches tall.

59c

Each Doll

- A** "Clown"—Gay little fellow. Four 12x12-in. terry washcloths (2 white, 1 blue, 1 peach). Molded cloth face. 96 N 3572—Shpg. wt., 9 oz.....Each doll 59c
- B** "Nurse"—Pretty as a picture. Three 12x12-in. good terry washcloths (2 white, 1 blue). Molded cloth face. 96 N 3573—Shpg. wt., 9 oz.....Each doll 59c
- C** "Jumbo"—Adorable, floppy eared elephant. Four 12x12-inch soft terry washcloths (3 white and 1 blue). 96 N 3574—Shpg. wt., 8 oz.....Each doll 59c
- D** "Mammy"—Kitchen helper. Some of 3 dishcloths and 1 dish mop...others of 2 dishcloths, 1 dust cloth and 1 dish mop. Sorry, no choice. Molded cloth face. 96 N 3575—Shpg. wt., 9 oz.....Each doll 59c

"His" and "Hers" Bath Ensemble

The gift with the personal touch. Large, rugged, white terry cloth towels...the kind men like. Women will admire the smart styling and lasting beauty. Will make a lovely addition to your own bathroom, too.

\$2.98

6-pc. set

Luxuriously thick, absorbent...the long cotton loops set close together soak up moisture. Soft, fluffy...yet with a heavy, strong underweave that gives long service. Sparkling white with washfast colored woven borders. "His" and "Hers" printed in colors matching borders.

The six-piece combination consists of:
 2 Bath Towels—22x44 in.—1 "His," 1 "Hers"
 2 Hand Towels—15x28 in.—1 "His," 1 "Hers"
 2 Washcloths—12x12 in.—1 "His," 1 "Hers"
 Colors: blue, green, peach or dusty pink
 State 1st and 2nd color choice.
 96 N 3509—Shpg. wt., 2 lbs. 6-pc. set \$2.98

Bath Towel Sets . . excitingly new



"American Beauty" . . . striking gift

As festive as Christmas itself! Sparkling white, thick cotton terry towels with an exquisite rose pattern. No gift can be more radiantly lovely and yet more practical than this towel ensemble. Any woman will be thrilled to find it under the tree on Christmas morning. Make the gift "extra-special." Add the lovely white cotton chenille mat and lid cover with the same "American Beauty" print listed at right.

\$3.69

6-piece set

Life-like flower design is printed in soft, glowing colors . . . delicate pinks for the rose; fresh green for the leaves. Print varies in size with the size of the towel or washcloth. Colors are guaranteed washfast.

As for value—these towels are our famous "Launderites," known to housewives for their sturdiness, absorbency and durability. Will take several years of hard wear.

Six-piece set consists of: two 22x44-inch bath towels; two 18x36-inch utility towels; two 12x12-inch washcloths. 96 N 3510—Shpg. wt., of set, 2 lbs. 9 oz. . . . 6 pc. \$3.69



"American Beauty" Mat and Lid Cover Set

Lovely to look at, beautiful to own. Same floral print as towel set above; can also be used separately. White cotton chenille is velvety-soft, extra thick. Heavy duck back. Mat size: 21x36 in. Matching lid cover.

\$5.95

2-piece set

96 N 2980—Shpg. wt., 2 lbs. 6 oz. 2 pc. \$5.95



Raised sculptured design

Rich simplicity! Cotton chenille; duck back. **\$1.98**
Mat: 19x34 in. Matching lid cover. Washable 2 pc. Set
colors: peach, blue, dusty rose or green. Shpg. wt., 1 lb. 4 oz.
 96 N 2965—*State color.* Set \$1.98

Radiant multicolor floral

Thick cotton chenille; sturdy duck back. *Mat:* **\$1.98**
 19x34 in. Matching lid cover. Wash with care. 2 pc. Set
Colors: green, dusty rose, peach or blue. Shpg. wt., 1 lb. 4 oz.
 96 N 2966—*State color.* Set \$1.98

Two-tone checkered effect

Deep cotton chenille; duck back. Large *mat:* **\$3.19**
 24x36 in. Matching lid cover. Washfast *colors:* 2 pc. Set
 blue, dusty rose, gold or green. Shpg. wt., 1 lb. 10 oz.
 96 N 2967—*State color.* Set \$3.19

Bath Mat Sets for year around color

Popular two-tone . . . distinctive center diagonal

A stunning gift to give "her" at Christmas time. So practical too. Will do wonders in dressing up any bathroom. All women will love this rich, velvety-soft bath set. Fuffy cotton chenille yarns are closely tufted on a strong duck back. Easy to launder. Lovely colors are washfast. *Mat size:* 20x34 in. Matching lid cover. Two-tone *colors:* blue, dusty rose or peach. Shipping weight, 1 lb. 9 oz.

\$3.49

2 pc. Set

96 N 2939—*State color wanted.* Set \$3.49

Our loveliest floral . . . luxuriously thick, soft

An exquisite creation of rare beauty. Multicolor floral. Especially designed gift for the modern woman who demands style as well as durability. Thick, soft grade of cotton chenille. Extra heavy duck back hugs floor. Keeps soft, fluffy texture after repeated washings. Washfast and sunfast colors. *Mat size:* 21x36 in. Matching lid cover. Background *colors:* dusty rose, blue, peach or green. Shpg. wt., 2 lbs. 8 oz.

\$4.59

2 pc. Set

96 N 2981—*State color wanted.* Set \$4.59





Brilliant floral print

All cotton... firm, **2 for 79c** even texture for high absorbency. Multicolor morning glory borders add gaiety to your kitchen. Light blue background; center stripes. Sturdy selvaged ends; hemmed sides. Washfast colors. *Size: 17x34 in.* 96N3815—Shpg.wt.12 oz.2 for 79c

Colorful fruit design

All cotton... soft, **2 for 79c** sturdy texture. Absorbs water quickly; leaves dishes sparkling. A practical but gay Christmas gift. White background has multicolor print. Selvaged ends; hemmed sides. Washfast colors. *Size: 17x34 in.* 96N3816—Shpg.wt.12 oz.2 for 79c

Bright, multicolor stripes

56% linen for absorbency, 32% cotton for strength; 12% rayon for beauty. A grand gift for everyday use. Strong selvaged sides; neat hemmed ends. Bleached background. Multicolor stripes. Washfast colors. *Size: 17x30 in.* 96N3710—Shpg.wt.12 oz.2 for 98c

Kitchen Towels she'll treasure



Choice of 3 sparkling patterns

Fine cotton. Selvaged ends, hemmed sides. Washfast. Predominating colors: red, blue, green. **2 for 85c** *State 1st, 2nd color choice.*

- A** "Garden Flowers"—*Size: 17x30 inches.* 96N3808—Shipping weight, 8 ounces. 2 for 85c
- B** "Bouquet"—*Extra long, 17x37 in.* Shpg. wt. 12 oz. 96N3812—Allow for over 5% shrinkage. 2 for 85c
- C** "Big Apple"—*Extra long, 17x37 in.* Shpg.wt.12 oz. 96N3813—Allow for over 5% shrinkage. 2 for 85c

New... lovely technicolor prints

Our most decorative cotton towel. **2 for \$1.19** Called "technicolor" because prints are so brilliant and clear. Can also be used for scarfs. Selvaged ends; hemmed sides. White background. Wash carefully by hand with gentle soap.

- D** "Orchard"—*Size: 16x29 in.* Shpg. wt., 9 oz. 96N3811—Assorted fruit prints...2 for \$1.19
- E** "Floral"—*Size: 16x29 in.* Shpg. wt., 9 oz. 96N3810—Assorted flower prints...2 for \$1.19





5% WOOL . . . downy soft and light

70% cotton . . . 25% rayon . . . 5% wool blended into a fleecy blanket. Wool is for warmth . . . rayon for warmth and beauty . . . cotton for sturdiness. Rayon satin binding. A gift sure to please . . . a snug covering for yourself. Weight 3½ lbs. *Size:* 72x84 in. Individually boxed. Washable . . . follow instructions. Choose from these lovely *colors:* cedar, blue or rose. Shipping weight, 4 lbs. 4 oz.

\$3.95
Each

56 N 08201—*State color wanted*. Each \$3.95

25% WOOL . . . warm and sturdy

75% strong cotton . . . 25% warm wool. Live, springy wool . . . much more than in the blanket at left . . . makes it warmer, lighter. Rayon satin binding. A welcome gift . . . a practical addition to your own bedding. In individual bags. Weight 3 lbs. *Size:* 72x84 in. Washable . . . instructions included. Four beautiful solid *colors:* blue, cedar, green or rose. Shipping weight, 3 lbs. 8 oz.

\$4.29
Each

56 N 08515—*State color wanted*. Each \$4.29



Practical, part wool Slumbersound Blankets

Reg. U. S. Pat. Off.

50% WOOL . . . colorful plaid pairs

50% soft new wool . . . 50% sturdy cotton. Heavier . . . more wool . . . warmer. Core thread construction puts the wool in the nap where the warmth is. Rayon satin binding. Perfect gift . . . you'll like it, too. Weight 4 lbs. *Size:* 72x84 in. Washable . . . just follow instructions. In individual bags. Bright plaid pairs. *Colors:* blue, cedar or rose, each with white. Shpg. wt., 4 lbs. 8 oz.

\$6.48
Pair

56 N 08591—*State color wanted*. Pair \$6.48

50% WOOL . . . solid color singles

50% lively wool . . . 50% durable cotton. More wool than in the blankets above. Core thread construction—woven of threads made of wool wound around a cotton core . . . leaves all the wool in the nap for greater warmth. Rayon satin binding. For gifts . . . for yourself. *Size:* 72x84 in. Weight 4 lbs. Individually boxed. Washable . . . instructions included. *Colors:* rose, blue or cedar. Shpg. wt., 4 lbs. 12 oz.

\$6.70
Each

56 N 08582—*State color wanted*. Each \$6.70



Wool Slumbersounds make cherished gifts

Reg. U. S. Pat. Off.



Fluffy blankets . . . weight, 3¾ lbs.

A 100% wool . . will give you the most warmth for its weight. Extra fine warp threads give a strong, long wearing underweave. The thick, downy nap keeps you warm and cozy. Thrilling beauty, exquisite colors. Choose these blankets for important gifts . . . or for yourself . . . because their high quality means long time economy and real sleeping comfort. Ends bound with a heavy, lustrous rayon satin in harmonizing colors. Washable . . . just follow the instructions included. In individual boxes. Size: 72x84 in. Colors: blue, cedar, green or dusty rose. Shipping weight, 4 pounds 8 ounces.

\$9.49

Each

56 N 08104—State color wanted Each \$9.49

Warmer blankets . . . weight, 4 lbs.

B 100% better softer wool and ¼ lb. more of it than in the blanket at the left. That means more wool to keep you warm. Long fibers of live wool, each curled up like a tiny spring give greatest sleeping comfort over the longest period of time. Delightfully soft, thick blankets. Double woven for more warmth, greater strength, exceptionally firm body. A luxurious gift you'll be proud to give . . . yet practical, long wearing. Shimmering rayon satin binding. Washable . . . instructions included. Individually boxed. Size: 72x84 in. Glowing colors: dusty rose, blue, green or peach. Shipping weight, 4 pounds 12 ounces.

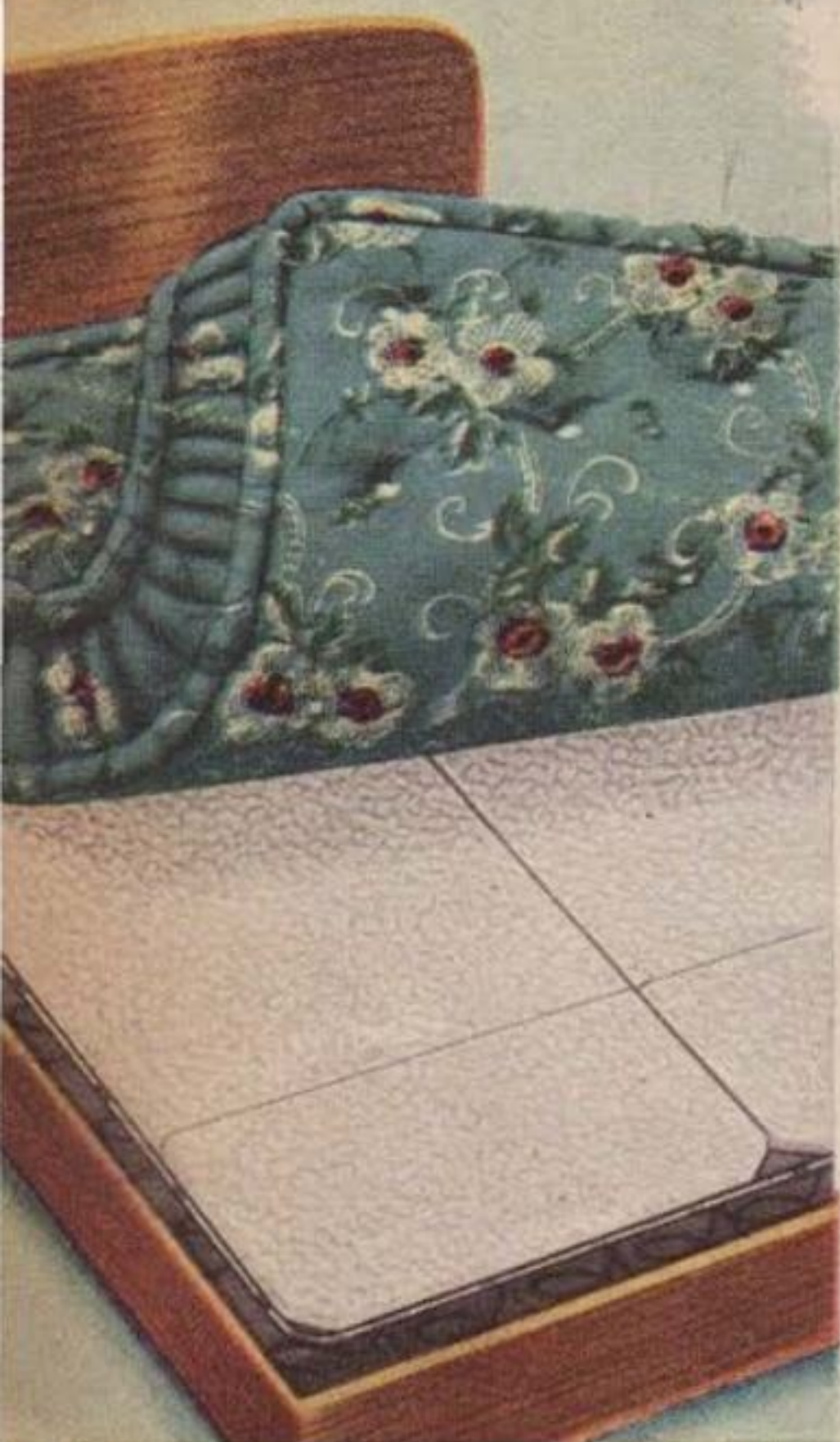
\$13.95

Each

56 N 08121—State color wanted Each \$13.95

Blankets may be purchased on Sears Easy Payment Plan. See page 122.

WishbookWeb.com



Waterproof Fabric for gifts . . baby's bedding

Nursery Sheeting. Juvenile print on good quality cotton. Glossy, waterproof coating that's so easy to clean . . . just wipe off with a damp cloth. Cuts and sews easily . . . won't crack or peel. 2 yds. are enough for all six stuffed animals shown on the opposite page.

59c

A yard

You'll like it, too, for making mattress covers and pads for cribs, bassinets, buggies, playpens and highchairs . . . or for bibs. *Width:* about 36 in. *Colors:* blue or rose. *State color.*

96 N 2384—Shipping weight, yard, 6 ounces. Yard 59c

Cotton Batt. (Not shown).

Just right to fill

pillows made of cloth above. Soft and white. 20x26 in.

96 N 02600—Shipping weight, 3 lbs. 2½-lb. batt **\$1.09**



Your body needs proper support in sleep



Bed boards distribute your weight evenly

Slumbersound Bed Boards

Have aches, pains from too soft beds? Backaches from arthritis, lumbago, etc.? Bed Boards aid proper sleeping posture.

You get most rest from sleep when your body is completely relaxed . . . in the proper position. Bed boards distribute body weight evenly for greater comfort. Recommended where a less resilient bed helps relieve pain from arthritis of spine, lumbago, sprained backs . . . or during convalescence from illness or long periods in bed due to fractures.

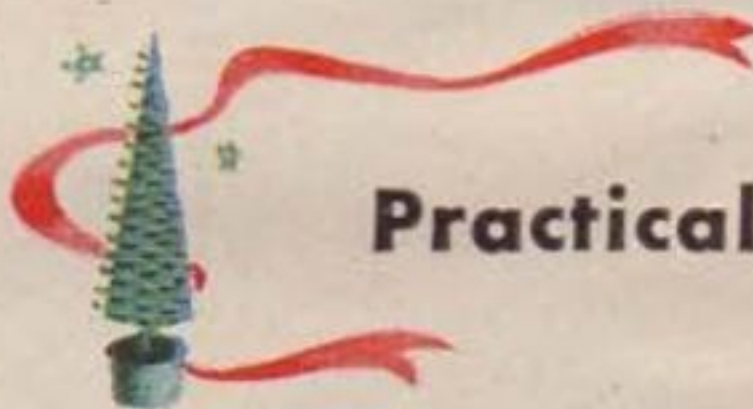
Laminated wood pulp fiber completely covered with water-repellent paper. Cream on one side, attractive color on other. *Size,* about 24x60 in. *Folds to* about 24x36 in. for traveling. Fits twin or single bed, cot, studio couch or half of double bed; use two for entire double bed. *Shpg. wt.,* 13 lbs.

96 N 02469 . . Each \$3.89 2 for . . \$7.60

\$3.89

Each

2 for \$7.60



Practical Presents . . .

New, colorful, protective Pillow Covers

Waterproof coated cotton. Delicate rosebud pattern, white background. Moistureproof and resistant to oils, face creams and perspiration. Helps keep pillows fresh and clean. Feather dust can't seep through . . . important if you're allergic to feathers. Easy to clean . . . wipe off with a damp cloth. Double cap-end does away with zippers, buttons or ties . . . slips on and off in a jiffy. Will fit pillows up to 21x27 in. *Colors:* blue or rose. *Shpg. wt.,* 8 oz.

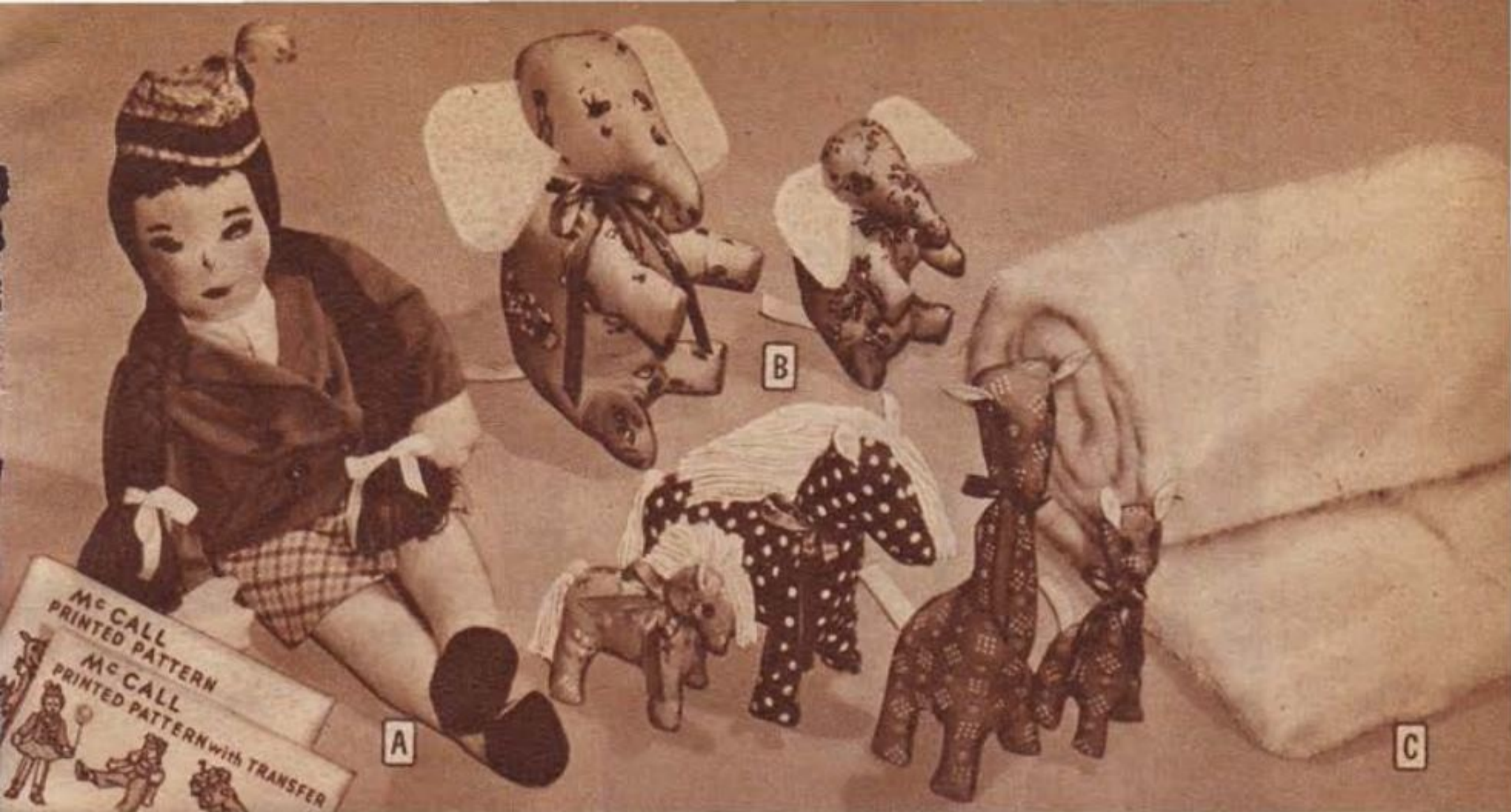
89c

Each

2 for \$1.75

96 N 2463—*State color wanted.* Each. 89c 2 for \$1.75





Patterns and Batts for easy-to-make, lovable toys . . use fabric on page 146

A Pigtail Peggy. Cuddly big doll . . 26 in. tall. McCall printed pattern, instructions for making doll and wardrobe which includes street costume with shoes (illus.), playclothes, pajamas and knitting instructions for sweater and socks. Transfer pattern for face. Takes 1 lb. 5 oz. batting. Yardage and suggestions for materials are included in pattern. Postpaid. 36 N 6156—McCall pattern only. **35c**

B Mother-baby Animals. "Double" feature delights the children. Easy-to-follow instructions, patterns for making: Mairzie Mare and Charlie Colt, Jenny Giraffe and her son Jerry, Ella Elephant and daughter Elaine. Toys 6 to 14½ in. high. Use nursery sheeting on opposite page. . . two yards makes all six toys. Stuff with batt at right. Postpaid. 36 N 6157—McCall pattern only. **30c**

C Bleached Cotton Batt. Not only for stuffing toys, but to pile in drifts under tree for a white Christmas . . . or to make warm, quilted robes, bed jackets or baby quilts as gifts. Save by making gifts yourself. Only 2 yds. of nursery sheeting on opposite page and one batt make all six animals from pattern at left. Size: about 36x90 in. Shpg. wt., 3 lbs. 96 N 02618 2-lb. batt **66c**

Extend Christmas throughout the year



Embroidered Pillowcases for Gifts

D Fine Madeira type embroidery in a lovely medallion pattern is neatly appliqued above the center of the deep hem. Hems are carefully hemstitched. Well tailored of good quality, bleached white cotton that gives long wear. Cut size: 42x36 inches. Each pair in an attractive box . . . make a welcome gift because they're so useful. Patterns similar to illustration. Shpg. wt., pair, 1 lb. 10 oz. 96 N 1913 Pair in box **\$1.98**

Ready-to-use Sugar Sacking Towels

E Favorite with housewives. Big, practical cotton towels . . bleached, washed and mangled . . sides overcast and ends hemmed. Ready to use just as they come to you. (A few may have some faint printing). Make efficient and thrifty dish towels . . absorbent and long wearing, yet are low priced. Large size: 17x33 in. . . . gives lots of drying surface. Shpg. wt., of 10, 2 lbs. 3 oz. 96 N 2315 10 for **\$1.29**





By far the most appreciated gift you could select for someone hard of hearing is this fine quality precision hearing aid, available at a price you can afford. It will open a new world of happiness, of increased usefulness and earning power, to those now shut away from normal sound.

For Christmas . . . the gift of better hearing

Zenith Radionic Hearing Aid

with earphone and cord in neutral color

\$40⁰⁰

Ready to wear
Easy Terms available



Accepted by
American Medical Association
Council on Physical Therapy

- Ready-to-wear self-fitting earpiece. Four sizes in ear tubes and ear tips included. You wear the size that fits you most comfortably.
- Four-position tone control on outside of case, easy to adjust. You select the position that meets your individual hearing requirements.
- Inconspicuous neutral color earphone and cord. Cord covered with non-kink, washable plastic.
- Low-operating-cost battery circuit brings economical battery consumption.
- Guaranteed for one year against defects in material and workmanship. During this period a nominal handling charge of \$1.00 will cover replacement of any defective part of the aid.

There are cases in which deficient hearing is caused by a progressive disease and any hearing aid may do harm by giving a false sense of security. Therefore, we recommend that you consult your otologist or ear doctor to make sure that your hearing deficiency is the type that can be benefited by the use of a hearing aid.

This famous Zenith Hearing Aid may be used without professional fitting or testing. It is ready to wear. All controls are on the outside, easy to get at. A touch of the finger adjusts tone or changes volume. The neutral color earphone and cord are inconspicuous to wear. Amplifier unit in black plastic case measures $2\frac{3}{4} \times 5\frac{1}{2} \times \frac{7}{8}$ inches; fastens with clip to clothing. Battery case measures $4\frac{1}{4} \times 3\frac{1}{2} \times 1\frac{1}{4}$ inches; may be concealed under clothing.

The Zenith Hearing Aid comes complete with amplifier unit with radionic tubes and crystal microphone; earphone, cord; one "A," one "B" battery in leather case; battery cord; four plastic ear tubes and four rubber ear tips; instruction booklet. Same price for cash or Easy Terms. ♦ Shipped from Chicago or Philadelphia; order from our nearest mail order house.

♦ 4 N 2875TY—Zenith Hearing Aid. Postpaid. \$40.00

4 N 2878—Two-month Battery Supply. Includes six "A" batteries and one "B" battery. Postpaid. . . . \$3.25

♦ 4 N 2881Y—Women's Undergarment Amplifier Holder of cotton. Adjustable shoulder straps. Postpaid. . . \$1.50

♦ 4 N 2883Y—Women's Undergarment Battery Holder. Case fastens to leg supported by waist band. Adjustable straps. Durable washable cotton. Postpaid. \$1.75

A Sensational Value!

ARMY MESH TENT



U.S. Government paid much more for these Mesh Tents

While quantities last—only

\$1.89

Complete with Metal Supports

A red hot bargain! Less than one-half the original cost to the U. S. Government. Designed for the protection of our servicemen from all insects. Now available because of slight change in specifications. 74 inches long, 39 inches high and 30 inches wide, with an attached floor cloth. Comes complete with two "T" shaped steel supports for erecting. Tie tapes in each corner. Sides and top made of khaki color, fine mesh, heavy cotton waterproofed netting; floor cloth is of khaki color, close-woven canvas. Very rugged . . . will take lots of abuse.

A splendid gift

Ideal for the Boy Scout or for children playing in the back yard . . . just the right equipment for young Commandos. Real protection for the baby napping outdoors, for hammock or porch swing sleepers, sun bathers, hunters or fishermen. Sketches at right show you a few of this mesh tent's many uses. Take advantage of this opportunity . . . get this useful, well-made Army mesh tent at this low price. Mattress not included.

99N07600—Army Mesh Tent, with steel supports. Shpg. wt., 7 lbs. . . . \$1.89

HERE ARE A FEW OF ITS MANY USES



For Camping Out



For Sleeping on Porch



For Children at Play



For Sun Bathing



For Baby Outdoors



For Young Commandos



Brace of Pipes. Two fine Mastercraft pipes—one with carved bowl, the other smooth. Finest aged Algerian briar for complete smoking satisfaction. Handsome artificial leather gift box. Postpaid.

8 N 9763.....Set \$20.00



Pipe of genuine Turkish Meerschaum. A gift he'll really enjoy—choice of discriminating smokers. Meerschaum bowl; amber-colored plastic stem. In lined gift box. Standard size. Shipping weight, 7 oz.

8 N 9632.....Each \$3.98



[A] Emperor De Luxe Pipe. Craft finished. Fine quality pipe, with hand-finished bit. Boxed.

8 N 6864—Postpaid.....\$5.00

[B] Kaywoodie Flame Grain Briar Pipe. Imported aged flame-grain briar bowl, beautifully grained. Velvet bag and gift box.

8 N 9775—Postpaid.....\$10.00



[C] Yorkshire Aristocrat. Fine quality briar; for enjoyable smoking. Polished walnut finish; hand-finished bit. Boxed.

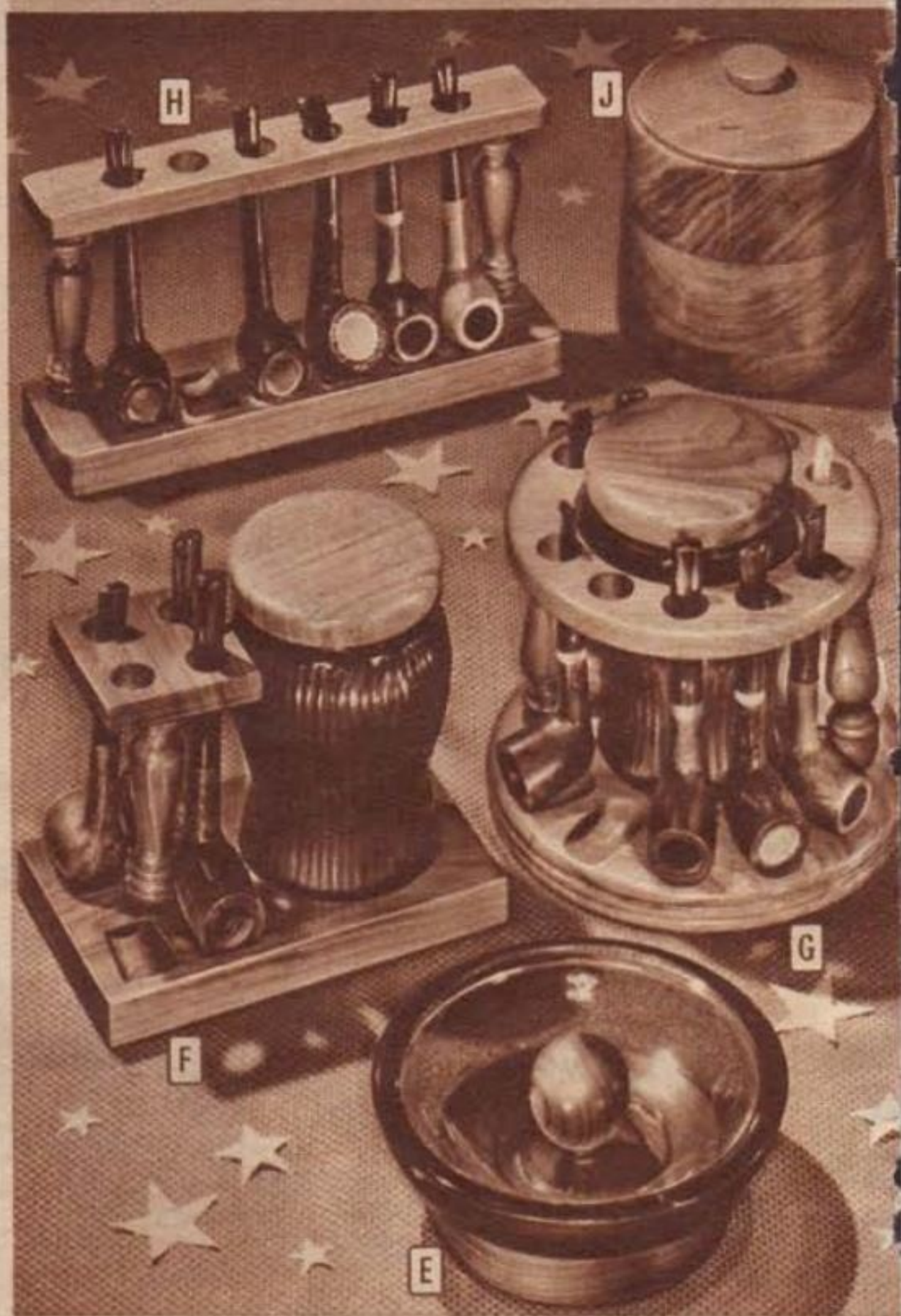
8 N 6813—Shpg. wt., 4 oz. ...\$1.98

[D] Yorkshire Supreme. A leader among pipes. Beautifully grained, selected briar. Boxed.

8 N 6878—Shpg. wt., 4 oz. ...\$2.98

Gifts for Him...

Pipes and Accessories for his smoking Pleasure



Handsome Walnut Pipe Accessories

[E] Ash Tray with Walnut Knocker. Amber-colored glass ash tray, 7-in. diam., with pipe knocker.
8 N 9957—Shipping weight, 3 lbs. 2 oz. ...\$1.69

[F] Humidor and Rack for 4 Pipes. Solid walnut rack and base, 7 $\frac{3}{8}$ in. long. Glass humidor holds about $\frac{1}{2}$ lb. tobacco. Pipes and tobacco not included.
8 N 9950—Shipping weight, 3 lbs. 10 oz. ...\$1.57

[G] Rack, Humidor. Solid walnut circular rack for 10 pipes. Glass humidor holds about $\frac{1}{2}$ lb. tobacco. Rack 5 $\frac{1}{2}$ in. high, 7 $\frac{1}{2}$ in. diam. Pipes and tobacco not included.
8 N 9951—Shipping weight, 3 lbs. 10 oz. \$2.45

[H] Rack for 6 Pipes. Walnut rack keeps pipes handy. Abt. 5 $\frac{1}{2}$ in. high, 11 in. long. Pipes not incl.
8 N 9953—Shipping weight, 12 oz. 98c

[J] Solid Walnut Humidor. Holds about $\frac{1}{2}$ lb. tobacco (not included). 5 $\frac{3}{4}$ in. diam. at base.
8 N 9954—Abt. 4 $\frac{1}{2}$ in. high. Shpg. wt. 2 lbs. \$3.98



Sheepskin Tobacco Pouch. Fine sheepskin leather, flat style single pouch, saddle tan finish. Straight zipper opening, moisture-retaining lining.

8 N 6599-Shpg. wt., 3 oz. \$1.49



Combination Zipper Tobacco Pouch. Genuine Morocco brown goat-skin leather, with 2 zipper pockets; Waterproof lining. About 6x3 inches.

8N6585-Shpg. wt., 4 oz. \$2.98



Genuine Pigskin Tobacco Pouch. Combination pipe and tobacco pouch with 2 zipper pockets. Beautiful natural pigskin color. Waterproof lining.

8N9969-Shpg. wt., 4 oz. \$3.98



"Fills-Easy" Tobacco Pouch. Just press bottom to release tobacco into pipe. Made of grained leather. Brown color. 5 3/8 inches long; 4 1/4 inches wide at top.

8 N 9962-Shpg. wt. 4 oz. .89c



Leather Cigarette Case. Made of split leather. Holds 20 regular size cigarettes. Insert for picture on each side. Size closed, 3 1/2 x 4 1/8 in. Brown color.

8 N 9975-Shpg. wt., 4 oz. .79c



Top Grain Cowhide Cigarette Case. Made of smooth cowhide leather. Saddle tan color. Holds 20 regular size cigarettes. Size closed, 3 1/2 x 4 1/8 inches.

8 N 9971-Shpg. wt., 4 oz. \$1.98



Famous Dunhill Cigarette Case. Holds 20 regular-size cigarettes. Saddle-stitched sheepskin; loop closing. Helps keep cigarettes from crushing.

8 N 9946-Shpg. wt., 4 oz. .55c



John Middleton Variety Kit. Five different tobacco mixtures—blends of Turkish and domestic tobaccos—individually packed in mailing carton.

8 N 9673—Postpaid. . . \$1.00



Middleton Deluxe Tobacco Blending Chest. Seven jars of imported and domestic tobaccos, measuring jigger and oiled silk pouch. Chest 9x12x4 1/2 inches.

8 N 9672—Postpaid. . . \$6.50



Walnut Tobacco. Pleasing aromatic blend of 7 select tobaccos. 1/2-pound, in a moisture-retaining paper carton. A gift that's a delight to smokers.

8 N 4552—Postpaid. \$1.15



Symphonie Set. Five 1 1/2-oz. packages of pipe tobacco, containing aromatic, rum honey, flake, domestic and English blends. Shpg. wt., 1 lb. 2 oz.

8 N 9972. \$1.00



Porcelain Ash Tray Set. "Never-spill" ash trays hold cigarette firmly. Four trays in attractive assorted pastel colors in a handsome box. 3x3 inches.

8 N 9943—Shpg. wt., 2 lbs. 75c

Pipes, Tobacco and all smoking supplies, as well as all gift items, may be added to your Easy Terms Order. . see page 122



Warm Beacon Robe

\$4.79

Here's a warm, roomy robe he'll slip into first thing Christmas morning. It's made of heavy-weight cotton blanket cloth... softly napped for cozy warmth. The smart all-over figured pattern will catch his eye and the rayon cord belt and matching trim add a luxury touch he'll like. Wrap-around style with double shawl collar. One pocket. Wash separately.

Colors: navy blue, maroon. Sizes: 8, 10, 12, 14, 16, 18. Shipping weight, 2 lbs. 2 oz.

43 N 6086—State size and color \$4.79

PAGE 152 • SEARS-ROEBUCK 2CB



Fraternity Prep Shirts

Our Own Trademark

Plain colors in the popular slub effect

\$1.65

One of the most practical gifts you can give a boy is this sturdy cotton poplin sports shirt. He'll find it handy for school or sports wear because it's styled the way he likes, with the two-way collar and in-or-out bottom. Sanforized-Shrunk, fabric can't shrink over 1%. Two pockets. Washfast colors.

Colors: blue, tan, green. Sizes: 6, 8, 10, 12, 14, 16, 18. Shipping weight, 14 ounces.

43 N 2943—State size and color wanted \$1.65



100% new wool matching Glove and Scarf Set

One of the most popular gift ideas of the season. Handsome matched colors and brushed heavyweight new wool yarns assure good looks and warmth. Gloves firmly knit for a snug fit. Scarf is about 11x42 in. Gift boxed. **\$2.98**

Colors: camel tan, maize. Glove sizes: small (6½), medium (7), large (8). Shpg. wt., set, 13 oz.

43 N 6098—State size and color \$2.98

WishbookWeb.com



... Colorful sports styles young fellows like

Lively plaids in his favorite colors

\$1.98

There's nothing like this colorful sports shirt to set his heart singing on Christmas morning. It's right in tune with the peppy plaids that the fellows are wearing and it's carefully tailored of fine cotton and spun rayon yarns. Two-way collar, in-or-out bottom. Two pockets. Hand washable.

Colors: blue, tan, green. *Sizes:* 8, 10, 12, 14, 16, 18. Shipping weight, 14 ounces.

43 N 2944—State size and color wanted. \$1.98

Luxurious rayon in soft, rich shades

\$1.98

Watch his eyes sparkle when he sees this handsome shirt beneath the Christmas tree! He'll be more than pleased with the rich softness of the colors and the sporty tailoring that includes two-way collar and in-or-out bottom. Fine quality spun rayon. Two pockets. Hand washable.

Colors: blue, tan, sandune (light yellowish tan). *Sizes:* 8, 10, 12, 14, 16, 18. Shipping wt., 14 oz.

43 N 2945—State size and color wanted. \$1.98



100% wool worsted Scarf

These gay plaids in rich blended colors will pep up his winter wardrobe. **\$1.69**
100% wool worsted for warmth. About 12x51 inches. Gift boxed. Shipping weight, 4 ounces.

Colors: blue, brown, maroon.
43 N 5913—State color. \$1.69



Rayon and cotton Suspenders

Fine rayon and cotton web with elastic inserts at back. Gold plated clip ends and adjustable buckles. Comes in an attractive gift box. **85c**

Colors: blue, brown. *Sizes:* 28 and 34 inches. Shpg. wt., 4 oz.
43 N 5912—State size, color. 85c



Sturdy cowhide leather Belt

Genuine cowhide with leather covered buckle. About ¾-inch wide. **85c**

Color: tan. *Sizes:* 24, 26, 28, 30, 32-inch waist. Shpg. wt., 4 oz.
43 N 5911—State size. 85c

CB2 55185 RCEBUCK • 24 25 26 27 28 29 30 31 32



4 Special Features



- 1 Spare key holder; no lockouts
- 2 Card, pass holders
- 3 Secret pocket for large bills
- 4 Large coin pocket



Favorites with men . . . Don Gray Cadet and Commander Wallets

Cadet has divided bill pocket, secret pocket, card pockets, card holders, coin pocket, key holder. Plain edges. Closed: $3\frac{1}{2} \times 4\frac{1}{2}$ in. Colors: black Morocco or brown pigskin (seal grained). State color. 25N2828E—Shpg. wt., 6 oz. (Fed. Tax incl.) Ea. \$2.34

\$234

Commander has all features of Cadet at left, plus edges hand laced with goat-skin. Closed: $3\frac{1}{2} \times 4\frac{1}{2}$ in. Colors: black hand-boarded goat, brown pigskin (seal grained), or light brown smooth goatskin. State color. 25N2932E—Shpg. wt., 7 oz. (Fed. Tax incl.) Ea. \$3.50

\$350



"Secret Service" Money Belt

Ideal for campers, travelers, servicemen. Water repellent cotton poplin money belt has 3 secret, 3 regular pockets. State color: khaki or navy. Shpg. wt., 4 oz. 25 N 3072—(Not taxable) .79c

79c



Embossed Western style Wallet

Zipper closing bill pocket, secret pocket, open bill pocket. Coin pocket, 2 windows. Dark brown lambskin. Size closed: $4\frac{1}{2} \times 3\frac{3}{4}$ inches. Shpg. wt., 4 oz. 25N3452E—(Fed. Tax incl.) \$2.34

\$234



Fine value Morocco Wallet

Snap button coin pocket, card and bill pockets, 2 double-faced swing windows for photos. Size closed: $3\frac{3}{4} \times 4\frac{1}{2}$ in. State color: black, brown. Shpg. wt., 5 oz. 25N2856E—(Fed. Tax incl.) \$1.98

\$198



Extra Large—laced cord edges

Divided bill pocket, coin and card pockets. Removable double-faced swing windows. Size closed: $4\frac{1}{4} \times 4\frac{3}{4}$ in. Sheepskin, embossed. State color: black or brown. Shpg. wt., 5 oz. 25N2840E—(Fed. Tax incl.) \$2.34

\$234



Popular zipper closing Pass-fold

Zipper closing on 2 sides. 4 swing windows, identification window, coin pocket, bill pocket. Closed: $3\frac{1}{4} \times 4\frac{3}{4}$ in. Morocco leather. State color: black, brown. Shpg. wt., 5 oz. 25N3016E—(Fed. Tax incl.) \$2.98

\$298



Two 10-Karat gold corners

Fine Morocco leather wallet. Bill, card and coin pockets. Identification window, 2 swing windows for photos, passes. Size closed: $3\frac{3}{4} \times 4\frac{1}{2}$ in. Colors: black, brown. State color. Shpg. wt., 4 oz. 25N2996E—(Fed. Tax incl.) \$4.50

\$450

Gift quality Dress and Sports Shirts . . .

Available on Easy Terms too . . .



Rayon striped Dress Shirt

Each **\$1.94** 2 for \$3.77

ROYAL ASCOT BRAND. Fine cotton broadcloth pepped up by lustrous self-color rayon stripes. Shaped body for better fit. Tie sold on page 170. Non-wilt collar. Washable.

Sizes: neck size 14 in sleeve lengths 32, 33, 34 in.; neck sizes 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35; neck sizes 16½ and 17 in sleeve lengths 33, 34, 35 only. *State neck size, sleeve length.* Shpg. wt., each, 1 lb. 1 oz.

33 N 124—Blue 33 N 125—Tan
33 N 126—Green

90% soft spun rayon

\$2.39

ROYAL ASCOT Sports Shirt. 90% spun rayon makes this fabric crease-resistant, gives it the soft feel you expect from rayon that's spun into yarn like finest wool. 10% acetate rayon. Collar looks well open or closed. Flap pockets. Washable. Shpg. wt., each, 11 oz.

Sizes: small (14-14½ inch neck); medium (15-15½); large (16-16½). *State size.*
33 N 405—Blue 33 N 406—Tan
33 N 407—Maize (yellow)

Sanforized poplin

\$2.98

NOBILITY Sports Shirt. Soft cotton poplin, tightly woven for long wear, Sanforized-Shrunk, so fabric won't shrink over 1%. Embroidered emblem on left pocket. Collar looks well open or closed. Washfast colors. Two flap pockets. Long sleeves. Gathered shoulders. Shipping weight, each 12 ounces.

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½). *State size.*
33 N 418—Blue 33 N 419—Tan

... something different about every one

Be sure to see page 122



"Sandgrain" rayon

\$298

NOBILITY Sports Shirt. Soft fabric with a lustrous "pebbly" finish . . . feels comfortable, looks smart. Collar looks well open or closed. Gathered shoulders for added comfort. Two flap pockets. Washable. Shpg. wt., each, 15 oz.

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½). State size.

33 N 415—Plain white
33 N 416—Plain blue
33 N 417—Plain tan

New two-tone rayon

\$389

NOBILITY BRAND Sports Shirt. Nothing ordinary here! Plain color front is set-off with contrasting colored trim, collar, back and sleeves. Besides, the fabric is fine *spun* rayon—soft and wool-like to feel. Two flap pockets. Washable. Shpg. wt., each, 15 oz.

Sizes: small (14-14½-inch neck); medium (15-15½); large (16-16½). State size.

33 N 400—Brown front, tan trim
33 N 404—Tan front, brown trim

100% virgin wool flannel

\$698

NOBILITY BRAND Sports Shirt. A superb fabric—yes! But more than that, it's tailored with special care—seams are closely sewn, each piece of material is expertly cut. Two-way collar can be worn open or closed, fits perfectly. Medium weight. Two button-flap pockets. Gathered shoulders. Shipping weight, each, 1 pound 2 ounces.

Sizes: small (14-14½-in. neck); med. (15-15½); large (16-16½). State size.

33 N 424—Red plaid 33 N 425—Blue plaid
33 N 426—Brown plaid

PG SEARS-ROEBUCK • PAGE 169

WishbookWeb.com

Fill that gap in your Christmas list . . .



"Melbrooke" plain wools

94^C 2 for
Each \$1.83

Nationally advertised brand, woven of 100% virgin wool to make them as nearly crushproof and wrinkleproof as ties can be. All wool interlined, carefully stitched. Individually packed. Shpg. wt., each, 3 oz.

Colors: wine (maroon), royal blue, chocolate brown, Yale (light navy) blue or black.

[A] 33 N 8400—State color wanted

Fine patterned rayons . . . ROYAL ASCOT BRAND

New wide shape. All tailored in "resilient construction." Wool interlined. Individually packed. Shipping weight, each, 3 ounces.

94^C 2 for
Ea. \$1.83

[B] 33 N 8342—Stripes in ribby twill weave, an ever popular pattern. Colors: blue, maroon or brown. State color.

[C] 33 N 8448—Medium figures, conservative style. Luxurious rayon lined ends. Colors: brown, blue or maroon. State color.

[D] 33 N 8452—Rayon satin brocade, rich and luxurious. Rayon lined ends. Colors: brown, maroon or blue. State color.

[E] 33 N 8450—Rayon satin brocade in new leaf pattern. Luxurious rayon lined ends. Colors: maroon, green or blue. State color.

[F] 33 N 8449—Block figures on rayon foulard (twill weave). Lined ends. Colors: navy blue, maroon, brown. State color.

... give him the latest thing in Ties



Heavier rayon fabrics

\$1.39 2 for
Each \$2.69

NOBILITY BRAND. Fabrics have more body to them. Tailored in new, extra wide shape, and lined at ends with rayon. Wool interlinings. Individually packed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, or brown. State color wanted.

G 33 N 8453—Twill weave rayon

H 33 N 8454—Rayon crepe

Our best rayon fabrics

\$1.86 2 for
Each \$3.60

NOBILITY BRAND. Our richest, longest wearing fabrics. Styled in extra wide shape, lined at the ends with white rayon. Bias cut. Wool interlinings. Boxed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, or brown. State color wanted.

J 33 N 8456—Rayon satin

K 33 N 8455—Rayon crepe

Smart! Hand dyed

\$1.86 2 for
Each \$3.60

NOBILITY BRAND. Each different because colors are actually put on by hand work. Rayon fabrics. Ends lined with white rayon. Bias cut. Wool interlinings. Boxed. Shpg. wt., each, 3 oz.

Colors: blue, maroon, or brown. State color wanted.

L 33 N 8459—Circle pattern

M 33 N 8458—Leaf pattern

He'll like the new *Nobility* Knit Ties

OUR OWN TRADE MARK

Soft plain colors . . . 2 qualities

A Pepped up by the rich look of a knit fabric. Individually packed. Colors: blue, maroon, brown or black. Shpg. wt., ea., 3 oz.

100% Bemberg Rayon
State color.

33 N 8430
Each 94c
2 for \$1.83

25% silk,
75% rayon
State color.

33N8359
Each \$1.39
2 for \$2.69

Good looking stripes

B Smart, rough texture plus the added color of a striped pattern. Fine quality. 25% silk, 75% Bemberg rayon. Full fashioned. Individually packed. Shipping weight, each, 3 oz. Colors: blue, brown, green.

33 N 8421—State color.

\$1.39 each 2 for \$2.69

Knit with self-colored figures

C Richer and more lustrous-looking. 25% silk, 75% Bemberg rayon. Be sure to state color wanted. Shipping weight, each, 3 oz.

33 N 8431—Plain colors: maroon, blue, brown or black.

33 N 8432—Striped patterns in blue or maroon.

\$1.86 each 2 for \$3.60



Perhaps Accessories Would Please his Fancy

D Smart bow ties—Two styles. Rayon foulard (twill) fabrics in bright patterns similar to those shown. Adjustable to fit.

Colors: maroon, blue or brown. Shpg. wt., ea., 3 oz. State color.

33 N 8338—Ready tied
33 N 8339—Regular

Each 94c 2 for \$1.83

E Knit tie and suspender set. Plain color rayon tie. 1 3/8 inch rayon suspenders with gold plated metal work, calfskin button-on ends. Suspenders 40-in. length with elastic back piece. Boxed. Shipping weight, set, 12 oz.

Colors: royal blue, maroon or brown.

33 N 8630—State color. Set \$1.48

F Nobility brand hand painted suspenders. Each pair unique because colors are put on with hand work. Palm tree pattern. Made of 1 1/8-in. rayon webbing. Elastic back piece. Leather button-on ends. 40-in. length.

Colors: maroon, blue, or brown. Shpg. wt., each, 6 oz.

33 N 8613—State color . . . \$1.44

... or a soft wool Glove and Muffler Set

Virgin wool worsted Gloves and Muffler

☐ One of our most popular Christmas gifts. "Worsted" means only the longest, strongest wool fibers are used . . . a quality that's warm and soft. Woven muffler is about 10x48 inches, including fringe. Gloves knit in a stretchy, matching stitch. Each set boxed. Hand washable separately.

Colors: maroon, navy blue, maize or tan.

Glove sizes: small (8), medium (9), large (10). Shipping weight, set, 13 ounces.

33 N 8568—State color, glove size. Set \$2.94

Zephyr wool worsted Set, leather palm Gloves

☐ Not only virgin wool worsted, but the famous Zephyr kind that's selected for its extra softness, the fineness of the fibers. Gloves have pig-grained capeskin palms and fingers . . . give you a better grip for driving. Muffler about 12x50 inches, with fringe. Dry cleaning recommended. Boxed.

Colors: maize, maroon or camel tan.

Glove sizes: small (8), medium (9), large (10). Shipping weight, 14 ounces.

33 N 8569—State color, glove size. Set \$4.69



... or a Tie and matching Handkerchief

☐ Kingfield set . . . Rayon crepe tie and handkerchief. Handkerchief about 12 in. square. Matching tie all wool lined to resist wrinkles, resilient constructed (loosely stitched down back) to drape smoothly. Boxed.

Colors: maroon, blue or brown. Shpg. wt., set, 8 oz.

33 N 8375—State color. . . Set 98c

☐ Royal Ascot set . . . better rayon crepe. Rich looking tie has luxurious looking rayon lined ends, is interlined throughout with virgin wool to resist wrinkles. Matching handkerchief is about 12 inches square. Boxed.

Colors: blue, maroon or brown. Shpg. wt., set, 8 oz.

33 N 8372—State color. Set \$1.44

☐ Nobility . . . Hand painted set. Rich patterns put on by hand, each one is uniquely different. Finely woven rayon foulard handkerchief about 18 in. square. Ends of matching tie lined with rich rayon. Boxed.

Colors: blue, maroon or brown. Shpg. wt., set, 8 oz.

33 N 8377—State color. Set \$3.69

A smart Muffler adds color to his outfit!

For descriptions, see opposite page



A \$1.59 and \$2.48



B \$1.59 and \$2.48



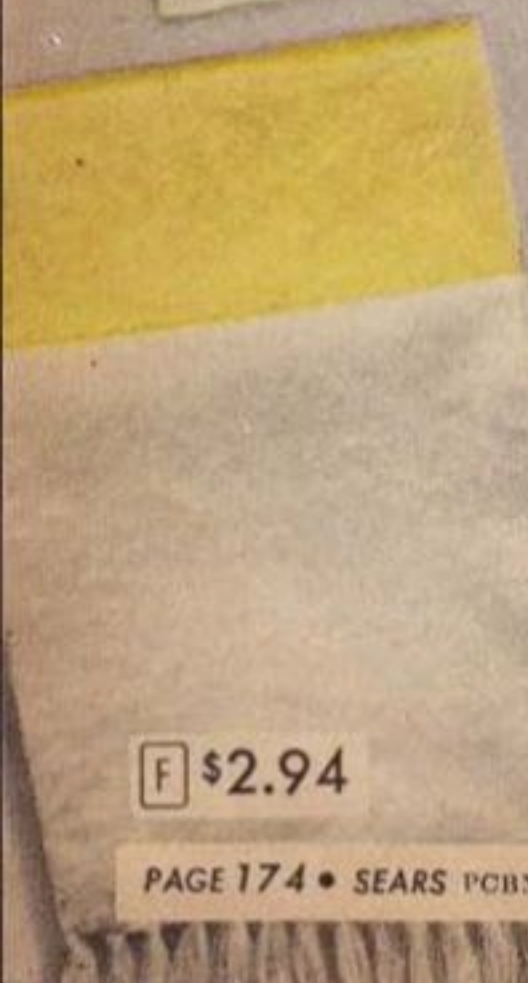
C \$1.88



D \$1.88



E \$2.39



F \$2.94



G \$3.98



H \$5.95

Description of Mufflers shown on opposite page

- A** Plaid patterns . . . 100% virgin wool.
Practical because they're so soft and warm
... good looking because patterns are
copied from genuine Scotch designs. Hand
washable. Boxed. Shpg. wt., each, 13 oz.
Colors: blue, maroon or brown.

Royal Ascot Brand	Nobility Brand
Practical quality,	Luxurious zephyr
about 11½x48 in.	wool, abt. 12x50 in.
State color.	State color.
33 N 8597...\$1.59	33 N 8585...\$2.48

- B** Plain colors . . . 100% virgin wool.
Soft deep colors and in the best of taste
... always look well with any overcoat.
Hand washable separately. Boxed.

Colors: maroon, navy blue, white, camel
tan or maize. Shipping weight, each, 13 oz.

Royal Ascot Brand	Nobility Brand
Practical quality,	Luxurious Zephyr
about 11½x48 in.	wool, abt. 12x50 in.
State color.	State color.
33 N 8598...\$1.59	33 N 8586...\$2.48

- C** Plain color rayon crepe . . . Royal Ascot.
12x54 inches—long enough to tie at your
neck and fall with a smooth, rich-looking
drape. Soft, firm feeling fabric. Dry
cleaning recommended. Boxed. Shipping
weight, each, 7 ounces.

Colors: white or maroon.
33 N 8565—State color wanted.....\$1.88

- D** Paisley patterned rayon crepe . . . Royal Ascot.
Colorful enough to add life to any man's
winter outfit. Patterns precision printed.
Size about 12x50 inches including knotted
fringe. Boxed. Dry cleaning recommend-
ed. Shipping weight, each, 7 ounces.

Colors: blue or maroon.
33 N 8576—State color wanted...\$1.88

- E** Plain color rayon crepe . . . Nobility Brand.
Rich looking because the soft fabric has
smart self-color figures woven right into
it. About 12x52 inches including self fringe.
Dry cleaning recommended. Boxed. Ship-
ping weight, each, 7 ounces.

Colors: maroon or white.
33 N 8577—State color.....\$2.39

- F** Brushed wool worsted . . . Nobility Brand.
"Worsted" means only the longest,
strongest strands of virgin wool are used.
This muffler is softly brushed to produce
a thick, furry nap with a luxurious feel.
Size about 12x48 in. including fringe. Indi-
vidually packed. Hand washable. Shipping
weight, each, 13 ounces.

Colors: white or canary yellow.
33 N 8566—State color wanted.....\$2.94

- G** Large Paisley rayon crepe . . . Nobility Brand.
Extra size—about 19x54 inches—gives you
plenty of length to tie a knot . . . and be-
sides that, the fabric is heavy, lustrous—a
delight to feel. Dry cleaning recommend-
ed. Boxed. Shipping weight, each, 8 oz.

Colors: maroon or blue.
33 N 8548—State color.....\$3.98

- H** Hand painted rayon jersey . . . Nobility Brand.
New fabric—heavy, lustrous, soft, falls in
rich folds. New large size—12x54 inches—
long enough to tie. New patterns—painted
on by hand. All in all, one of the finest
mufflers we've ever seen. Dry cleaning rec-
ommended. Boxed. Shipping weight, 9 oz.

Colors: brown, blue, maroon.
33 N 8539—State color.....\$5.95

Personalized
with
His own initial

\$1.88
Royal Ascot

Royal Ascot Brand . . . white rayon crepe with
self-color rayon satin figures woven through
it. Size about 12x50 inches. Boxed. Em-
broidered initial. All initials but I, O, Q, U, V,
X, Y, Z. Dry cleaning recommended. Shipping
weight, each, 7 ounces.

33 N 8551—White only. Print initial....\$1.88

Kingfield Brand . . . plain white rayon crepe.
Size about 10x48 inches. All initials but I, O,
Q, U, V, X, Y, Z. (Initial not embroidered.)
Shipping weight, each, 7 ounces.

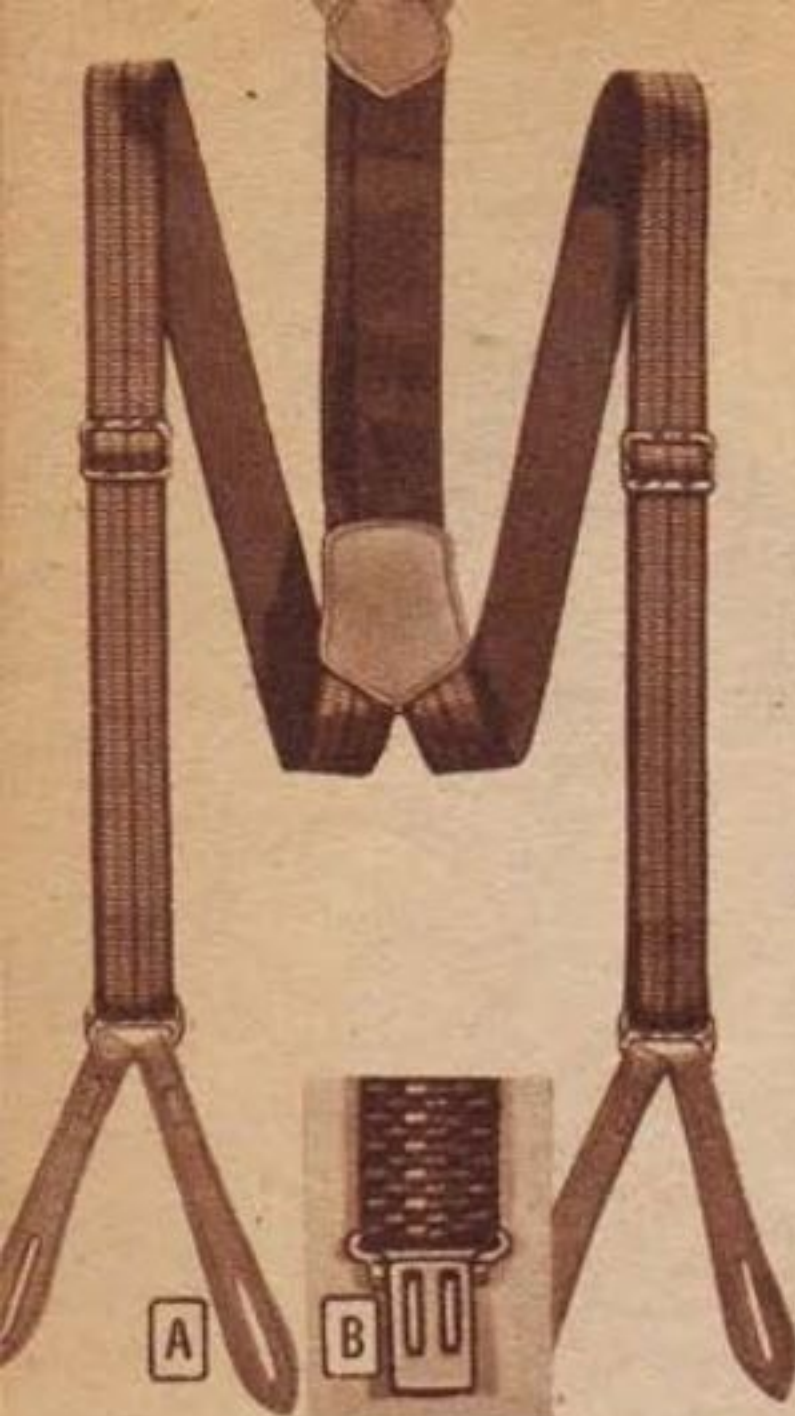
33 N 8549—White only. Print initial.....98c

Plain color . . 75% wool, 25% rayon

Firm feeling cloth, marked by an un-
usually tight weave that will give
you lots of wear, plenty of warmth. 98c
Soft, conservative shades. Size about 11½x48
inches. Self fringe. Dry cleaning recommended.
Boxed. Shipping weight, each, 13 ounces.

Colors: navy blue or maroon.

33 N 8567—State color wanted.



"Pioneer" Suspenders

The brand that's famous for style, long wear! 1-in. rayon non-elastic webbing with elastic back piece for comfort, easy movement. **94c** Each

Colors: navy blue, brown, maroon. *State color.* Shipping weight, each, 6 ounces.

A Button-on Leather Ends
33N8611—Reg. (38-in.)
33N8611X—Ex. long (42-in.)

B Metal Clip Ends
33N8610—Reg. (38-in.)
33N8610X—Ex. long (42-in.)



Smart looking Belts . . .

Embossed design

ROYAL ASCOT BRAND. **\$129**
Top grain cowhide bridle leather 1-inch wide. Engraved style steel buckle, tip and belt loop. Boxed. Tan only.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 7 oz.
33 N 8827—*State size*

Padded steerhide

ROYAL ASCOT BRAND. **\$148**
1-inch. Leather covered tongue buckle. Boxed.

Colors: black, brown or russet brown. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 5 oz.

33 N 8913—*State size and color wanted*

Hand braided pigskin

NOBILITY BRAND. **\$159**
"Gives" slightly for comfort. Mexican made, 1 inch wide. Leather covered buckle.

Color: dk. tan only. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt., 5 oz.
33 N 8934—*State size*



Handsome Belts with initialed Silver Buckles

Sterling silver Buckle

Sterling silver buckle with stamped initial—a grand, personalized gift! Belt of fine quality, genuine steerhide well made, strongly stitched. All initials but I, O, Q, U, V, X, Y, Z. Boxed. **\$328**

30c Federal Tax Incl.

Colors: black or russet brown. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, color. Please print initial wanted.*

33 N 8936—Shipping wt., 13 oz.

Hand engraved silver Buckle

For those who want the best, either to give or to keep. Buckle sterling silver with initial actually hand engraved. Belt fine pigskin. Gift boxed. All initials but I, O, Q, U, V, X, Y, Z. **\$514**

40c Fed. Tax Incl.

Colors: black or russet brown. Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Be sure to state size and color when ordering. Please print initial.*

33N8914—Shipping weight, 13 oz.

Our best "Pioneer"

Stronger because it's double thick rayon. Attractive striped pattern. $\frac{3}{8}$ -inch width. Larger elastic back piece. Metal clip ends. **\$144**

Colors: navy blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, 7 ounces.

33 N 8617—Regular (38-in.)

33 N 8617X—Extra long (42-in.)



... Dress Gloves—right for his Christmas



All wool . . . extra heavy

Knit from 100% wool yarn, extra heavy for warmth, long wear . . . extra fine quality for softness. Made in one of the finest dress glove factories. Outseam sewn for comfort. Hemmed top. Shipping weight, 4 ounces.

Color: brown only.

Sizes: small (8-8½); medium (9-9½) or large (10-10½).

33 N 4301—State size wanted



100% wool with leather palms

Pig-grained domestic capeskin on palm, thumb and fingers. \$194

Give better grip when driving. Knit fabric is warm, soft . . . gives easily for finger freedom. Sturdy, good looking, long wearing. Shipping weight, 5 ounces.

Color: camel tan only.

Sizes: small (8-8½); medium (9-9½) or large (10-10½).

33 N 4303—State size wanted



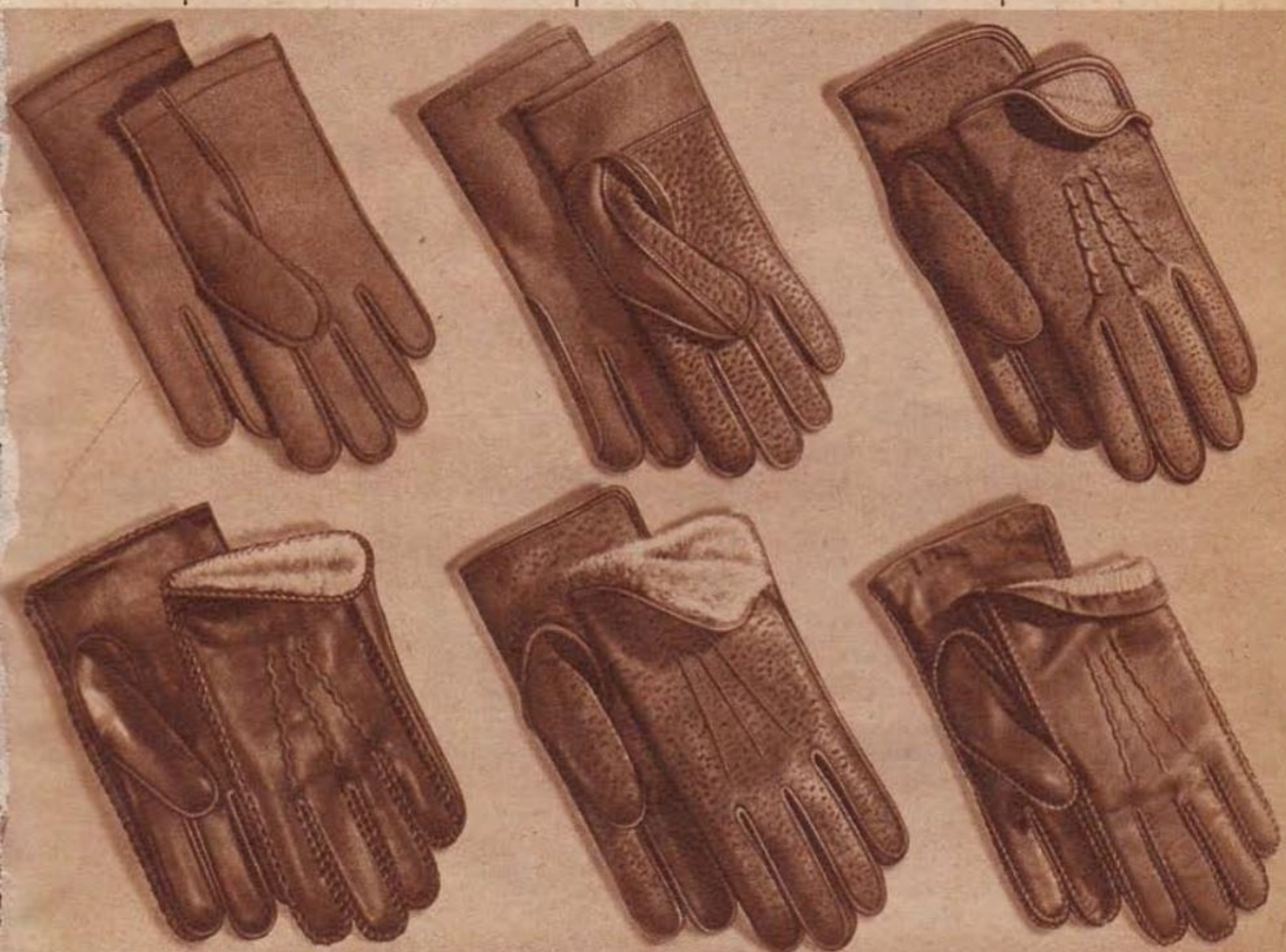
Capeskin . . . Wool lined

100% wool lining assures warmth, comfort. Good quality, domestic capeskin leather has pig-grain finish. Hand stitched back. Half outseam sewn for finger comfort. Slip-on style. Shipping weight, 7 ounces.

Color: cork tan only.

Sizes: small (8-8½); medium (9-9½) or large (10-10½).

33 N 4158—State size wanted



Capeskin leathers fully lined with fur or wool

Fur lined . . . "free action" style

Domestic capeskin leather. Lined with warm, clipped coney (rabbit fur) to keep hands snug and warm in any weather. "Free action" sidewall construction for extra finger freedom. Slip-on style. Stitched back.

Colors: brown or black.

Sizes: small (8-8½); medium (9-9½) or large (10-10½). Shipping weight, 7 ounces.

33 N 4132—State size and color

\$388

Pig-grained . . . fur lined

Pig-grained domestic capeskin leather . . . a selected quality. Soft clipped coney (rabbit fur) lining for snug, cozy warmth in coldest weather. Half outseam sewn. Stitched serpentine backs. Gloves always make an ideal gift.

Color: cork tan only.

Sizes: small (8-8½); medium (9-9½) or large (10-10½). Shipping weight 7 ounces.

33 N 4131—State size wanted

\$388

Heavy imported leather

"Free-action" style . . . the famous sidewall construction that's better fitting, better looking. Selected, extra heavy imported capeskin. 100% new wool knit lining is seamless. Entire glove, back is whipstitch sewn.

Color: tan only.

Sizes: small (8-8½); medium (9-9½); large (10-10½). Shipping weight, 6 ounces.

33 N 4130—State size wanted

\$519



Flannelette Nightwear is soft, warm



Sanforized-shrunk Nightshirt

\$2.08

Available after November 15th

KINGFIELD BRAND. Heavyweight cotton fabric weighs $4\frac{1}{2}$ oz. per square yard, and it's softly napped on both sides for extra warmth and comfort. Full dimensions for sleeping comfort—54-inch length gives you plenty of material to keep your legs warm. Fabric won't shrink over 1%. Chest pocket. Plastic buttons. Woven-through striped patterns. Shpg. wt., each, 1 lb. 3 oz.

Sizes: small (34 to 38-inch chest); medium (40 to 44-inch chest); large (46 to 50).

33 N 916—No choice of color. State size wanted.

Medium heavy weight Pajamas


\$1.46

Available after November 15th

FASHION TOWER BRAND. Cotton fabric weighs $3\frac{1}{2}$ oz. per square yard, and it's cut to our regular dimensions to give you the room you need for comfort. Soft nap on both sides adds extra warmth. Sturdy detailing includes good sized chest pocket, adjustable drawstring waistband. Woven-through striped patterns; no choice of colors. Shpg. wt., each 1 lb. 2 oz.

Sizes: A(34-36-inch chest); B(38-40); C(42-44); D(46-48).

33 N 969—Middy style. Order by size letter.



**Give him our heaviest
Flannelette Pajamas . . .**

ROYAL ASCOT Brand
OUR OWN TRADE MARK

1. Cotton flannelette weighs $4\frac{1}{2}$ oz. per square yard . . . a heavyweight fabric that's softly napped on both sides for warmth and comfort
2. Fabric Sanforized so it won't shrink over 1 per cent
3. Your choice of two styles

Regular sizes . . .

\$2.50

Coat or middy

Packed with the warmth a man needs for cold winter nights. Full cut assures plenty of room to twist and turn. Drawstring waist. Woven-through striped patterns; no choice of color. Shpg. wt., each, 1 lb. 7 oz.

Sizes: A (34-36-inch chest); B (38-40); C (42-44); D (46-48); E (50-52). Order by size letter.

33 N 974—Lapel coat style

33 N 975—Pullover middy style

Extra long sizes . . .

\$2.75

Coat or middy

For men over six feet in height. . . . trousers, coat and sleeves are all extra long. No choice of color. Shpg. wt., each, 1 lb. 7 oz.

Sizes: A (34-36-inch chest); B (38-40); C (42-44); D (46-48); E (50-52). Order by size letter.

33 N 978—Lapel coat style

33 N 979—Pullover middy style



Save gasoline, tires, money
. . . Shop by mail at Sears

Knit Pajamas are extra comfortable



Soft cotton in balbriggan stitch

\$213

Extra comfortable because the balbriggan stitch is very close and stretchy . . . drapes so softly you hardly know you have it on. Blazer striped top has long sleeves, good sized chest pocket, snug fitting cuffs. Plain colored trousers are "ski" type which means they're loose and comfortable, with snug fitting ankles to keep cold out. Adjustable drawstring waistband fits comfortably. Washfast colors for ease in laundering.

Sizes: A(34-36-inch chest); B(38-40); C(42-44); D(46-48). *State size.* Shpg. wt., each, 1 lb. 3 oz.

33 N 902—Navy blue

33 N 903—Maroon

Fleeced cotton in elastic rib stitch


\$247

Even more comfortable because this cotton has a thick, soft nap on the outside—gives it a warm feel that promises plenty of warmth on bitter nights. It's knit in a stretchier stitch, too—the famous elastic rib type that gives easily, and comes back to shape. Top has chest pocket, long sleeves. Ski-type trousers have comfortable two-button waistband that adjusts to your measurement. Snug fitting cuffs, ankles. Washable.

Sizes: A(34-36-in. chest), B(38-40); C(42-44); D(46-48). *State size.* Shpg. wt., each, 1 lb. 8 oz.

33 N 900—Medium blue

33 N 901—Tan



**Give him our best
Knit Pajamas . . .**

***NOBILITY* Brand**
OUR OWN TRADE MARK

BEST BECAUSE:

1. *The soft, fine yarn* is 75% combed cotton, plus 25% rayon for added luster and softness.
2. *The fine stitch* is the jersey type—close and long wearing, yet stretchy and comfortable.

\$3⁹⁸

Not to be compared with ordinary knit pajamas, because these are knit of the finest yarn we could get—the 75% cotton has been combed to remove the short, weak fibers . . . the 25% rayon is lustrous and soft. Top has contrasting trim at neck, cuffs, waistband, pocket top. Bottom has contrasting trim at ankles. Adjustable draw-string waistband. Contrasting trim all knit in elastic rib stitch so it's snug fitting, easy stretching. Washfast colors. Shpg. wt., each, 1 lb.

Sizes: A (34–36-inch chest); B (38–40); C (42–44); D (46–48).
State size letter wanted.

33 N 862—Medium blue with navy blue trim

33 N 863—Medium green with dark green trim

33 N 864—Medium tan with brown trim



Save tires, money, gasoline . . .
Shop by mail at Sears and save





Broadcloth Pajamas look, wear well



Sanforized cotton . . . NOBILITY brand

\$390

Available after
November 15th

Firm feeling, long wearing fabric with plenty of body and weight to it . . . cut to roomy dimensions for sleeping comfort. Sanforized-Shrunk so fabric won't shrink over 1% in washing. Smartly styled patterns are woven through to the back. Colors are washfast. Lapel coat style can be worn open or buttoned at the neck. Chest pocket. Draw-string waistband.

Sizes: A (34-36-in.chest); B (38-40); C (42-44); D (46-48). State size letter. Shipping wt., 1 lb.

33 N 904—Blue

33 N 905—Tan

33 N 906—Maroon

20% lustrous rayon . . . NOBILITY brand

\$390

Available after
November 15th

Rich paisley patterns are news on the style front, and they look even richer, even finer when they're printed on a soft, lustrous broadcloth like this. Fabric is tightly woven 20% rayon, 80% cotton . . . will give you plenty of wear. Lapel coat style can be worn open or buttoned at the neck. Adjustable drawstring waistband. Chest pocket. Fresh water pearl buttons. Washable.

Sizes: A (34-36-in. chest); B (38-40); C (42-44); D (46-48). State size letter. Shipping wt., 1 lb.

33 N 884—Navy blue

33 N 885—Maroon

33 N 886—Gray

Rayon Pajamas are rich looking



Plain rayon crepe . . . NOBILITY brand

\$366

Soft fabric has body enough to drape well, fall in luxurious folds . . . more, it has the smooth, soft finish you associate with rich-looking rayon. Lapel style coat can be worn open or buttoned at the neck, looks well either way. Chest pocket. Adjustable drawstring waistband fits comfortably, never binds. Careful stitching. Fresh water pearl buttons. Washable by hand.

Sizes: A (34-36-in. chest); B (38-40); C (42-44); D (46-48). State size letter. Shipping weight, 1 lb.
33 N 893—Medium blue 33 N 894—Maroon
33 N 895—Bamboo (tan)



Striped rayon . . . NOBILITY brand

\$440

The kind of fabric you see in the finest shops — rich and soft, with the dull lustrous finish that stamps it as fine quality rayon. The pattern is one of the latest—smart candy stripes that are woven right through to the back, not just printed. Coat is the new “kite” style, that has a smartly slanting front. Chest pocket. Drawstring waistband. Fresh water pearl buttons. Washable.

Sizes: A (34-36-in. chest); B (38-40); C (42-44); D (46-48). State size letter. Shpg. wt., 1 lb.
33 N 873—Blue 33 N 874—Maroon
33 N 875—Green

Any man would like a Robe



Beacon blanket cloth

\$579

Genuine heavyweights with the warmth you expect from this famous cotton fabric. Patterned in shaded ombre designs. Reinforced seams. Wrap model. One pocket. Double shawl collar. Rayon cord trim, sash. Shpg. wt., each, 3 lbs. 14 oz.

Sizes: small (33-37-inch chest); medium (38-42); large (43-46). *State size.*

33 N 1919—Navy blue
33 N 1920—Maroon

Rich brocaded design

\$1050
Each boxed

KINGFIELD BRAND. Luxurious rayon robe with the luster of a brocaded design, the strength of an added cotton filling in the cloth. Reinforced seams. Wrap model. Matching sash. Shawl collar double thick for extra warmth. One pocket. Shpg. wt., each, 2 lbs. 7 oz.

Sizes: small (33-37-inch chest); medium (38-42); large (43-47). *State size wanted.*

33 N 1923—Navy blue
33 N 1924—Maroon

Heavy rayon, fully lined

\$1350
Each boxed

ROYAL ASCOT BRAND. Our very finest rayon robe . . . made of a lustrous fabric that rivals oriental silks in its rich, soft feel. Not only the body of the robe, but the sleeves as well are lined with gleaming rayon satin. Sweeping shawl collar is double thick. Matching fringed sash. Reinforced seams. Two buttons on sleeves. One pocket. Shipping weight, each, 2 lbs. 8 oz.

Sizes: small (33-37-inch chest); medium (38-42); large (43-46). *State size.*

33 N 1947—Navy blue
33 N 1948—Maroon



Most men prefer wool or part wool Flannel Robes

Because they're famous for being warm without being bulky . . . *because* they're soft to the touch, rich looking in texture . . . *because* they drape smoothly, fall in full luxurious folds. No wonder they've been the most popular robes for years!

KINGFIELD Brand

75% wool, 25% rayon

\$8.50

Each boxed

Medium weight robe with a nice feel to it. Wrap model style with double thick shawl collar. Taped, reinforced seams for added strength. Matching sash. One pocket. Shpg. wt., each, 2 lbs. 9 oz.

Sizes: small (33-37-inch chest); medium (38-42); large (43-46). *State size wanted.*

33 N 1921—Navy blue
33 N 1922—Maroon

NOBILITY Brand

100% virgin wool worsted

\$14.48

Each boxed

"Worsted" means only the longest, strongest strands of virgin wool are used . . . a premium quality of medium weight wool that's soft and rich to touch. Double thick shawl collar is full and sweeping. Matching sash. Two-button trim on cuffs. Inside seams reinforced.

Sizes: small (33-37-inch chest); medium (38-42); large (43-46). *State size.* Shpg. wt., each, 2 lbs. 4 oz.

33 N 1905—Navy blue
33 N 1906—Maroon



Everything at Sears available on Easy Terms . . . see page 122



He'll appreciate a new Sweater . . .



Nobility pullovers . . . virgin wool worsted

With sleeves **\$495**

Without sleeves **\$295**

"Worsted" means only the longest, strongest strands of virgin wool are used . . . more than that, these yarns are slightly napped to give them a softer feel, a more luxurious look. Knit in a "drop needle" stitch to give a neat ribbed effect. Medium weight. Wash separately by hand.

Sizes: small (34-36-inch chest); medium (38-40-inch chest); large (42-44-inch chest).

A Pullover with sleeves.
Shpg. wt., each, 1 lb.
6 oz. *State size wanted.*
83 N 2093—Camel tan
83 N 2094—Brown
83 N 2095—Medium blue

B Pullover without sleeves.
Shipping weight, each,
1 pound. *State size.*
83 N 2090—Camel tan
83 N 2091—Brown
83 N 2092—Medium blue


Nobility zip sweater . . . all wool

\$798

Back again—a good, substantial sweater with fast-action zip front. Medium weight sweater knit in a tight flat stitch that looks like woven cloth, keeps you warm, wears well. Zipper locks in any position. Reinforced neck seams. Two pockets. Coat style bottom. Ribbed cuffs. Wash separately by hand. Shipping weight, each, 1 pound 2 ounces.

Sizes: 36, 38, 40, 42, 44, 46-inch chest.
State size wanted when ordering.

83 N 1578—Camel tan
83 N 1579—Medium blue


GIVE HIM HIS FAVORITE

the Classic Sport Coat

Because it's 100% worsted—the longest, strongest strands of virgin wool.

Because it's knit in the elastic rib stitch that gives easily, yet always comes back to its shape quickly.

Because colors are dark, conservative ones, don't show soil easily, look neat.

Royal Ascot Brand . . .
medium weight wool

\$398

Practical quality sweater . . . a firm, closely knit fabric. Taped shoulder seams. Two pockets. Wash separately by hand. Shipping weight, each, 2 lbs.

Colors: gray, brown heather or navy blue.

Chest sizes: 36, 38, 40, 42, 44 and 46 inches.

83 N 2036—*State size and color.*

Nobility Brand . . .
heavy weight wool

\$549

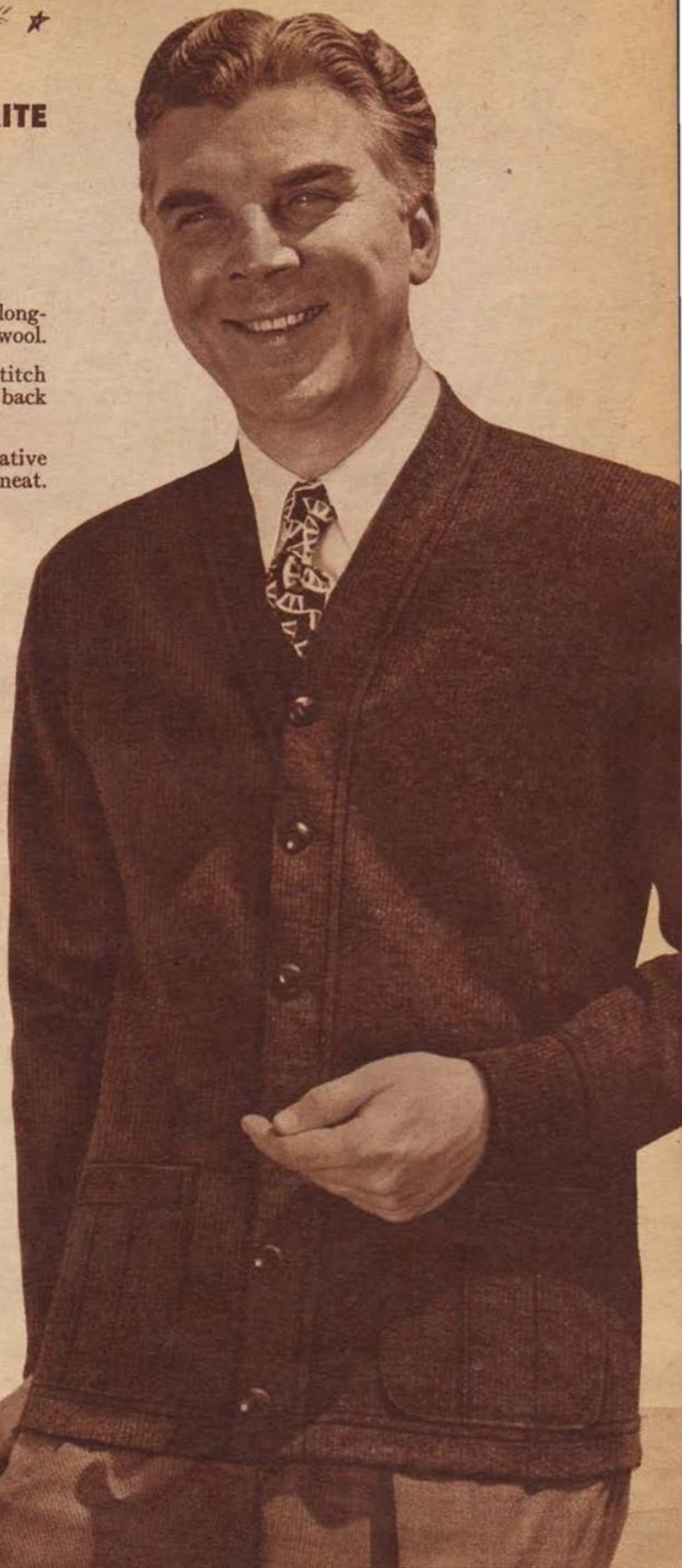
Longest wearing because they're the heaviest sweaters . . . knit of tightly twisted yarns with the strength and warmth to give you long, satisfactory service. Taped neck seams. Reinforced buttonholes. Two pockets. Wash separately by hand. Shipping weight, each, 2 lbs. 4 oz.

Chest sizes: 36, 38, 40, 42, 44, 46 inches. *State size wanted.*

83 N 1602—Dark gray
83 N 1604—Brown heather
83 N 1605—Navy blue



For your convenience . . .
Easy Terms on everything
at Sears . . . see page 122





Linen threads in toe-cap

Clear, contrasting patterns are carefully knit into the smooth rayon body of these dress socks; can't pull out. Mercerized cotton tops, toes, heels. High spliced heels; double soles. Shpg. wt., pair, 3 oz.

Colors: brown, blue, maroon; asstd. patterns. Sizes: 10, 10½, 11, 11½, 12, 13. State size, color.

86 N 2083—Regular length

86 N 2084—Short length

34^c
Pr.
3 prs. 98c

Mercerized cotton and rayon

Smooth blending of two fine yarns makes these socks look and feel like expensive lises. Sparkling patterns are knit in; can't pull out. Mercerized cotton tops, toes, heels. Double soles. Shpg. wt., pair, 3 oz.

Colors: brown, navy, tan, teal; assorted patterns. Sizes: 10, 10½, 11, 11½, 12. State size, color.

86 N 1941—Regular length

86 N 1942—Short length

39^c
Pr.
3 prs. \$1.15

Part wool for soft texture

Perfect gift socks for men who want looks plus comfort. Soft, warm wool over rayon with a diamond shape pattern outlined in bright rayon stitching. Mercerized cotton heels, toes, tops. Fiber content: 30% wool, 30% rayon, 40% cotton.

Colors: blue, brown, maroon. Sizes: 10½, 11, 11½, 12. State size, color. Shpg. wt., pair, 3 oz.

86 N 2100—Short length

49^c
Pr.
2 prs. 95c

For a man's Christmas . . . give *Pilgrim* Socks

Reg. U.S. Pat. Off.



Our finest lisle Dress Socks

A Deluxe quality gift socks because they're finely knit of Egyptian cotton lisle (longest wearing, smoothest cotton yarns). Mercerized, so rich, dark colors and luster will last. Classic 6x3 rib. 4-ply body; 5-ply heels, toes. Made in U.S.A. Shpg. wt., pair, 4 oz.

Colors: navy, brown, black. Sizes: 10½, 11, 11½, 12, 13. State size and color wanted.

86 N 1978—Regular length only

\$1.00
Pair

100% new wool Argyles

B If he likes color, give him these handsome socks. Distinctive patterns have the soft, rich blending that only fine wool and careful knitting can give. Patterns stay bright because yarns are dyed before knitting. Med. weight. Shipping weight, pair, 3 oz.

Main colors: brown, maroon, navy. Sizes: 10½, 11, 11½, 12. State size, color.

86 N 2148—Short length only

\$1.15
Pair

You can buy anything and everything on

WishbookWeb.com



F



G

Non-Rationed Styles for Women

Available October 15th

\$2.39

F Oxfords for work or play... a welcome gift—practical for your own use, too. Smart, tailored lines and 1-inch Dutch boy heels. Comfortable, cotton fabric uppers with matching platform and heels. Flexible, WPB-released rubber soles outwear leather. For indoor or outdoor wear.

• C (medium) width, sizes 3 to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb.

No ration stamp required

76 N 9079—Blue

76 N 9078—Brown Pair \$2.39

\$1.85

G Moc-style casuals in three colors . . . delightful gift suggestion. Attractive and comfortable indoors with house dresses . . . or outdoors, with slacks and other sportswear. Light, porous cotton uppers, covered platform and heels. Flexible WPB-released rubber soles. 1¼-inch heel with rubber lift.

• C (medium), sizes 3 to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb. 3 oz.

No ration stamp required

76 N 9005—Blue

76 N 9007—Wheat

76 N 9006—Brown Pair \$1.85

Men's Ration-free Oxfords

Available October 15th

\$2.75

Classy casuals certain to make a gift hit at Christmas time. Good to look at . . . cool, flexible and light on the feet. They give the solid comfort men like for lounging and general wear around the house. You'll want a pair for yourself, too, because they save rationed leather dress shoes—and are good in summer for sports, beachwear and gardening.

Porous cotton hopsacking uppers in a handsome basket-weave. Sturdy composition soles sewed to give inside, nailfree smoothness. Strong counters brace the uppers. Built-in toe caps help keep the shoes in shape. Built-up wedge heels give the proper lift and balance for active wear.

• Men's sizes 6 to 11 plus all half sizes. Wide width. *Be sure to state size.* Shipping weight, 1 pound 10 ounces.

No ration stamp required

76 N 9622—Brown

76 N 9623—Beige Pair \$2.75

Easy Terms stretch
your Christmas cash
. . . See page 122



Pretty tie . . . to save your rationed shoes

Casual style you can wear indoors or out. Jaunty open toe, open back. Worked eyelets add a dressy touch. Serviceable cotton lined with rayon faille, a soft corded weave. Comfortable platform wedge heel. Guaranteed *Endura-flex soles.

• C (medium) width in sizes 3½ to 9. Half sizes, too. *State size wanted.* Shipping weight, 1 lb.

No ration stamp required for these shoes

54 N 7870—Rust

54 N 7871—Wine Pair \$3.29



Demure little bow pump

Smartly tailored pump of richly colored serviceable cotton fabric with pert tailored bow, open toe, open back; rayon faille lined for silk stocking feel. Suitable for any indoor or outdoor occasion. Comfortable wedge heel. *Endura-flex sole.

• C (medium), sizes 3½ to 9. Half sizes, too.

No ration stamp required

54 N 7865—Rust

54 N 7866—Wine

State size. Shipping weight, 1 lb. Pair..\$2.79

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*Under the tree on
Christmas morning*

Ration-free Pumps for Lounging or Casual Wear

\$3.29

Available after October 15th

No lovelier gift . . . for you or someone else. Colorful indoor or outdoor companions for slacks, house coats, pretty frocks.

* All have Endura-flex plastic-coated soles guaranteed to wear as well as leather. No ration stamp needed for any of these shoes.

- [F] For the young in heart . . . Vivid red cotton basket weave bow pump. Open toe, open back, full platform wedge heel, wear-tested *Endura-flex sole. Shipping weight, 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7906—*State size* Pair \$3.29
- [G] Look alive and like it . . . Pert gingham checks like those in your favorite pinafore. Rough weave cotton in blue and white. Platform wedge heel. *Endura-flex sole. Shpg. wt., 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7905—*State size* Pair \$3.29
- [H] Spice your wardrobe . . . with multi-color diamond checks in rough weave cotton. Rust color bow, platform and binding. Wedge heel. *Endura-flex sole. Shpg. wt., 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7907—*State size* Pair \$3.29
- [J] Bold diamond design . . . that goes with everything. Rough texture cotton in multi-color; blue platform, binding and bow. Wedge heel. *Endura-flex sole. Shpg. wt., 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7908—*State size* Pair \$3.29
- [K] Cheerful color accent . . . Rough weave cotton in bright red and white gingham checks. Platform wedge heel. *Endura-flex sole. Shipping weight, 1 pound.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7904—*State size* Pair \$3.29
- [L] To mate with your favorite housecoat. Basket weave cotton in royal blue. Platform wedge heel. *Endura-flex sole. Shpg. wt., 1 lb.
• C (medium), sizes 3½ to 9. Half sizes, too.
54 N 7909—*State size* Pair \$3.29



F



G



H



J



L



K



Ration-free Casuals for indoor or outdoor wear

\$1.98

\$2.98

\$3.29

\$3.29

[F] Beloved Flatties . . . Lattice-front sandal; smart little "go-wither" to team with your tailored clothes, your slacks and printed frocks; to double for your lounging slippers. Cushion-soft platform, broad $1\frac{1}{4}$ -inch heel. Red or green reptile-grained artificial leather, trimmed with rayon faille.*Endura-flex sole.
• C (med.) $3\frac{1}{2}$ to 8. Half sizes, too. *State size.* Shpg. wt., 1 lb.
No ration stamp needed
54 N 7911—Green
54 N 7910—Red. Pr. \$1.98

[G H] Answers to feminine gift problems. Two lovely sandals: one with criss-cross vamp and ankle-slimming bracelet strap; the other with vamp formed of broad diagonal bands. Gypsy-like multi-color stripes of sturdy cotton mesh. Adjustable ankle straps. Platform wedge heel.*Endura-flex soles.
• C (med.) $3\frac{1}{2}$ to 9. Half sizes, too. *State size.* Shpg. wt., 1 lb.
No ration stamp needed
[G] 54 N 7912—Broad band
[H] 54 N 7783—Criss-cross vamp. Pair \$2.98

[J] To cheer mid-winter clothes . . . Bow pumps in beige and blue plaid with blue trim or sparkling red and blue gingham check with red trim. Rough weave cotton. Shoes that feel so right you wear them all day. Comfortable platform wedge heel.*Endura-flex soles.
• C (med.) $3\frac{1}{2}$ to 9. Half sizes, too. *State size.* Shipping wt., 1 lb.
No ration stamp needed
54 N 7917—Beige plaid
54 N 7919—Checks. Available after Oct. 15th.
Pair. \$3.29

[K] Smart 'n' pretty . . . Sensible slipper front pumps. Soft wine or royal blue rayon and cotton fabric with natural white concentric circle design, trimmed with plain wine or blue. You'll love it for playing, or just relaxing. Platform wedge heel.*Endura-flex sole. Adjustable ankle strap.
• C (med.) $3\frac{1}{2}$ to 9. Half sizes, too. *State size.* Shipping wt., 1 lb.
No ration stamp needed
54 N 7916—Blue
54 N 7914—Wine
Pair. \$3.29

Shag Mats . . . reduced for clearance



Save 11% to 14% on fluffy Tufted Mats

- Mats reduced 30c to 49c
- Just in time for gift giving

A B C Luxurious softness, lasting beauty. 4-ply yarn dyed cotton firmly tufted into a natural colored duck. Loops cut for fluffiness. Washable. Colors: white, dusty rose, peach, blue or green. *State color.*

WERE
~~\$2.69~~
\$2.29
18x34-inch
Oval Mat

Mat Size	Cat. No.	Shpg. wt.	Were	Now
A 26x26-in.	96 N 2923M	1 lb. 8 oz.	\$2.69	\$2.39
B 18x34-in.	96 N 2925M	1 lb. 8 oz.	2.69	2.29
B 24x36-in.	96 N 2926M	1 lb. 2 oz.	3.78	3.29
C Lid Cover	96 N 2920M	9 oz.	1.05	.98

Green

Blue

Peach



Save 10% to 16% on Fringe-type Mats

- Mats reduced as much as 61c
- Gifts for year around use

D E F Deeper pile, heavier back. Lovely new texture that emphasizes the beauty of your room. Rows of heavy cotton fringe securely stitched to natural colored duck. Washable. Colors: peach, blue, white or dusty rose. *State color wanted.*

WERE
~~\$3.59~~
\$2.98
30x30-inch
Round Mat

Mat size	Cat. No.	Shpg. wt.	Were	Now
D 22x48-in.	96 N 2988M	2 lbs. 9 oz.	\$5.49	\$4.89
E 30x30-in.	96 N 2987M	2 lbs. 1 oz.	3.59	2.98
F Lid cover	96 N 2989M	13 oz.	1.59	1.49

White

Dusty rose





Cozy Comforters . . . long winter warmth



Reversible, cotton filled, tufted . . . Each only **\$3.98**

Bright patchwork star print, white background . . . both sides alike. Good quality cotton covering has soft, glazed finish. Filled with all new clean cotton held in place by tied tufting. A thrifty comforter that will serve equally well to keep you warm or as an attractive daytime bed cover. Finished size: about 68x82 in. Dry clean. Predominating colors: blue or rose. Shpg. wt., 6 lbs. 4 oz. 56 N 08425—*State color wanted* Each \$3.98

Paisley and floral pattern on a white background . . . same print on both sides. Softly glazed finish on good quality cotton. All new clean cotton filling securely held by knotted tufting. Will keep you snug and warm while you sleep . . . makes an attractive cover for your bed during the day. Finished size: about 68x82 in. Dry clean. Predominating colors: blue or rose. Shpg. wt., 6 lbs. 4 oz. 56 N 08424—*State color wanted* Each \$3.98



Kerrybrooke Classic Shirts

Our Own Trade Mark

Popular pastel colors; fine fabrics. Each in a Gift Box. **\$298** Fine Rayon **\$398** Rayon Crepe

Fine, Firm-Weave Rayon, with long sleeves, 2-button cuff, front, back yoke. 3 rows of stitching on collar, pocket-flap, down front. Firmly stitched seams. Hand washable; we recommend gentle LUX suds. Sizes: 12, 14, 16, 18, 20. State size. Shipping weight, 13 oz.

♦7 N 3108—White ♦7 N 3109—Yellow
♦7 N 3111—Blue ♦7 N 3112—Pink..... Each \$2.98

Short Sleeves, with cuff band. Same style as above. Shpg. wt., 13 oz.

♦7 N 3113—White ♦7 N 3114—Yellow
♦7 N 3115—Blue ♦7 N 3116—Pink..... Each \$2.98

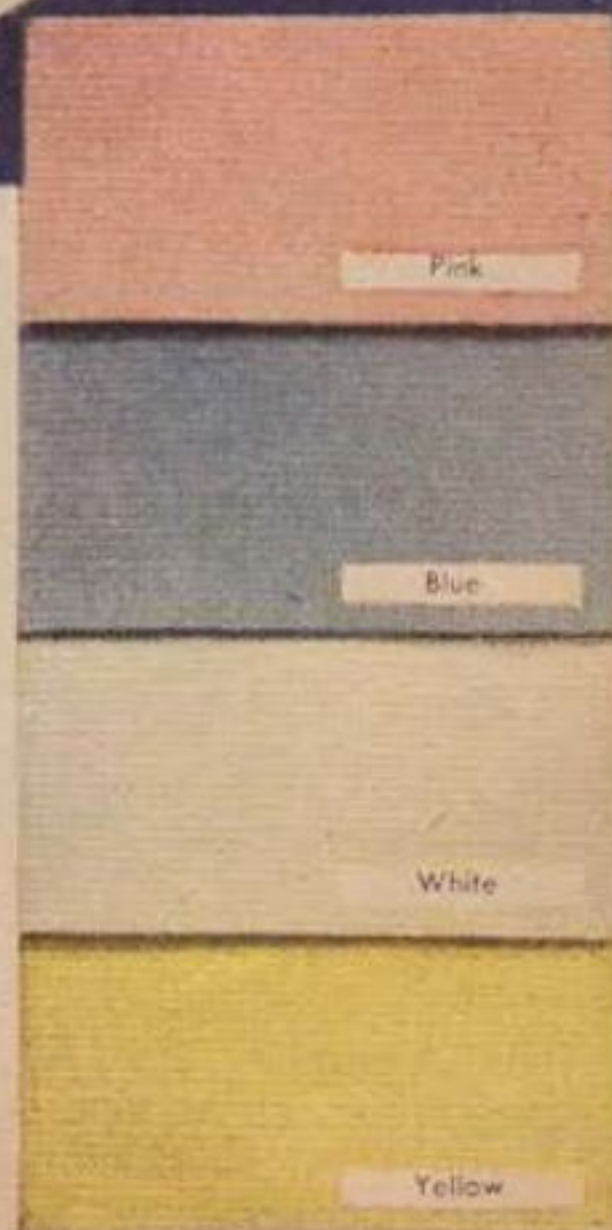
Finer Rayon Crepe with 7 rows of stitching on collar, pocket; long sleeves, 2-button cuff, gathered front, back yoke. Darts; self-shoulder pads. Patch flap pocket. Hand wash. Sizes above. State size. Shpg. wt., 13 oz.

♦7 N 3224—White ♦7 N 3225—Pink
♦7 N 3226—Yellow Each.....\$3.98

♦ Shipped from Kansas City. Order, pay postage from Sears nearest mail order house.

CMKMNDLA

WishbookWeb.com





Flattering Gift Robes

Warm, frilly, tailored—to suit all—at Sears low prices

- A** "Queen of Hearts" wrap robe, cotton chenille hit that has outsold any we've offered, so we know it'll please. Velvety-textured chenille is cozy and warm. Cleverly placed hearts, good sweep, front sash, inside ties, for figure flattery. Hand wash separately in LUX. *Misses' sizes:* 10, 12, 14, 16, 18, 20 (fit Jrs. too). *State size.* Shpg. wt., 2 lbs. 10 oz.
- ♦27 N 9042—Copen blue
♦27 N 9043—Deep rose
Each.....\$5.98
- Women's sizes:* 38, 40, 42. *State size.* Shipping weight, 2 pounds, 10 ounces.
- ♦27 N 9044—Copen blue
♦27 N 9045—Deep rose
Each.....\$5.98

Robes described below shown on opposite page:

- B** Classic tailored robe she'll enjoy for years. Warm because flannel contains 50% reused wool, also 30% rayon, 20% cotton. Smart fitting with ample overlap to skirt; bodice darts; firm, flat-lying shoulders; inside ties for trimness. Gleaming white rayon satin binding. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 2 lbs. 4 oz.
- ♦27 N 9068—Navy.....\$6.98
♦27 N 9069—Red wine.. 6.98
- C** Self ruffled, white polka dotted rayon housecoat, in easy-on wrap style, has gracious charm she'll like for leisure. Soft unpressed pleats at each side of neck and on skirt. Side sash, plus inside ties keep waist neat. Dry clean. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 1 lb. 10 oz.
- ♦27 N 9082—Bright red. \$5.98
♦27 N 9083—Royal blue. 5.98

Catalog numbers marked ♦ are shipped from Kansas City. Order and pay postage from Sears nearest mail order house.

A Queen of Hearts. \$5.98: Sizes 10 to 20 and 38 to 42



B Classic tailored robe \$6.98

C Self-ruffled rayon housecoat . . . \$5.98

Robes shown above described on opposite page



Fashionable Gifts for Girls 7 to 14

Attractive styles she'll love for Christmas and will use all winter



All Wool Hooded Snowsuit

All wool blend of 50% reprocessed wool, 50% reused wool. Attached hood trimmed with dyed rabbit fur. Fitted jacket, button closing. Fully cut snow pants. Zip anklets. Cotton Kasha lined. *Sizes: 7, 8, 10, 12, 14. State size. Shpg. wt., 4 lbs. 12 oz.*

♦77 N 7469—Gray with green.

♦77 N 7468—Blue jacket A with wine pants B.

Each.....\$11.98

Hooded Plaid Raincape

A welcome Christmas gift... a gay, colorful plaid cape made of a sturdy, heavyweight, waterproof cotton. Full cut to fit over a coat easily. Styled with attached hood for extra storm protection. Convenient deep arm slots. 4 button opening.

Sizes: 7, 8, 10, 12, 14 Be sure to state size. Shipping weight, 1 pound 4 ounces.

♦77 N 7038.....\$2.29

All Wool Jumper Dress

100% wool jumper, beautifully made with butterfly ruffles. In bright red. Dry cleanable. *Sizes: 7, 8, 10, 12. State size. Shpg. wt., 14 oz.*

♦77 N 7730.....\$4.29

White Cotton Blouse. Embroidery on collar, and front. Washable. *Sizes: 7, 8, 10, 12, 14. State size. Shipping weight, 8 oz.*

47 N 1114.....\$1.74



Glamour Gifts to enchant her

- A** Stunning lace fascinator in smooth, lustrous rayon. Frames the face with its misty folds in a flattering, bewitching manner. Perfect for evening, for dress . . . for anytime you want to look feminine and lovely. *Size:* about 57x21 in. Hand washable. Shpg. wt., 4 oz.
88 N 4447—White
88 N 4448—Black. Ea. \$1.74

- B** Wool sweater dicky in 100% soft, fluffy wool yarns, easily hand washable. Combines the warmth and comfort of a sweater without the bulkiness of sleeves under jackets. Slips on in a wink. Lacy knit stitch . . . ribbed knit crew neck and bottom. Self tie at side. Fits all sizes up to 38-in. bust. Shipping wt., 5 oz.
88 N 4139—White
88 N 4140—Pink
88 N 4141—Lt. blue
Each \$1.98

- C** All wool scarf . . . a cozy warm gift to bring comfort and cheer on frosty days. Knit of fine, superbly soft wool yarns . . . hand loomed . . . with expensive-looking hand knotted fringe. *Size:* about 12x50 inches, including fringe. Hand washable in Lux. Shipping wt., 6 oz.
88 N 4450—White. . . \$1.98

- D** Colorful rayon crepe head square . . . a bit of dramatic fascination to thrill even the most exacting lady! The brilliant, luscious colors are hand screened on snow-white rayon crepe that is rich-looking, lovely. Flattering to wear, smart to carry . . . it completes a costume. *Size:* about 35 in. square. Hand washable. Shipping weight, 6 ounces.
88 N 4449—Multi-colored floral design on white. \$2.98



For other lovely gift items at typical Sears low prices, see our Big Fall and Winter Catalog.



A Stunning Lace Fascinator \$1.74



B Wool Sweater Dicky \$1.98

C Wool Scarf \$1.98



D Colorful Rayon Crepe Head Square \$2.98



Pretty Pajamas .. smart gifts

They're practical as well as pretty. So well tailored you can wear them to lounge in. Tops can be worn out or in . . . because the trouser waistbands are fitted and tailored to a T. Available on Sears Easy Terms, see Page 122.

A Butcher boy style in rich broadcloth typespun rayon . . . printed in a delightful rosebud pattern. A gift to put color and cheer in every lounging hour. Beautifully tailored top has smart notched collar, hanky pocket and front piped in contrasting color. Short sleeves. Lovely matching fresh water pearl buttons. Trousers are well cut for comfort. Adjustable waistband. Double stitched. Hand washable separately.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shipping weight, 10 ounces.

38 N 1319—Pale yellow
38 N 1318—Pale blue
38 N 1317—Tearose
Each . . . \$5.98

B Smart coat style is nicely tailored from its trim notched collar to the last detail of its well cut trousers. Yoke top coat has a hanky pocket . . . short sleeves for action-free comfort. Trousers have button waistband. All seams double stitched for long wear. In floral printed diagonal weave rayon . . . hand wash separately.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shipping weight, 10 ounces.

38 N 1311—Tearose
38 N 1312—Pale blue
38 N 1313—White
Each . . . \$3.98



For other lovely gowns and pajamas, see Sears big Fall and Winter Catalog.



A Butcher boy style \$5.98 **B** Coat style \$3.98



Le Savoy

Run-proof Rayon Undies

First time ever! Undies superior in quality, fit and wear to any we've ever offered! They bear the famous Le Savoy label . . . and that means tops in lovely undies. Guaranteed run-proof because they are 2-bar tricot glove knit—caressingly soft—giving you a fabric of excellent service and wear. Each garment is faultlessly cut for snug fit. Beautifully tailored with the long wearing features of strongly sewn seams, bartacked at points of strain. Double fabric crotch. Band front, elastic at back. Choice of 3 popular styles.

Color: Tearose. Shipping weight, each, 6 ounces.

Sizes—Briefs: 30-34; 35-38; 39-40-in. hips. *State hip size.*

A 38 N 2679—Hollywood brief \$1.00

B 38 N 2680—Band leg brief \$1.00

Sizes—Panty: 32-36; 37-40; 41-44-in. hips. *State hip size.*

C 38 N 2681—Band leg panty Tearose Each \$1.00

Stout sizes—Panty: 45-46; 47-48-in. hips. *State hip size.*

C 38 N 2682—Band leg panty Tearose Each \$1.15

We recommend hand washing these lovely undies in gentle LUX suds . . it helps preserve their beauty, and they wear much longer.



- | | | | |
|----------|-----------------|--------|-------------|
| A | Hollywood brief | \$1.00 | reg. sizes |
| B | Band leg brief | \$1.00 | reg. sizes |
| C | Band leg panty | \$1.00 | reg. sizes |
| C | Band leg panty | \$1.15 | stout sizes |



D Embroidered sheer trim on rayon satin \$3.98

C Petal-smooth rayon crepe midriff style \$3.98



Gift Gowns and Housecoats

Coat and gown in Fashion's newest styled-to-the-times ensemble. It's delightfully practical as well as beautiful. The coat can be worn about the house . . . ideal for traveling, too. Gown is flattering to every woman. Hand washable. Lgth., each, 54 inches.

Sizes: 34, 36, 38, 40-inch bust.

- A** Rayon faille coat. Handsome tailored style . . . has rolled collar, plunging neckline, set-in belt with long ties. Inside tie holds deep overlap. Choice of 2 colors that blend with gown shown. *State bust.* Shpg. wt., 1 lb. 2 oz.

38 N 966—Dusty rose

38 N 967—Copen blue. Ea. **\$6.98**

- B** Multi-filament rayon crepe gown in stunning bouquet print. Midriff style; shirred. *State bust.* Shipping weight, 12 ounces.

38 N 968—Floral print. . . . **\$3.98**

C and **D** illustrated on
opposite page

- C** Petal-smooth rayon crepe in tiny rosebud pattern makes this a picture gown of charm and beauty. The multi-filament fabric is rich and luxurious to feel . . . delightfully hand washable. Exquisitely detailed, with deeply shirred bodice top . . . graceful scalloped midriff . . . bias cut skirt. Length, 54 inches.

Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shpg. wt, 13 oz.

38 N 960—Pink

38 N 961—Pale blue

38 N 962—Ivory. Ea. **\$3.98**

- D** Embroidered sheer trim gives an enchanting luxury-look to this lovely gown. It enhances the sweetheart neckline, shoulder straps . . . and is inserted at slender midriff. The rayon satin is lustrous, rich-textured and easily hand washable. Lgth., 54 in.

Sizes: 32, 34, 36, 38, 40-inch bust. *State bust.* Shpg. wt., 13 oz.

38 N 945—Tea rose

38 N 946—Pale blue

38 N 947—Ivory. Ea. **\$3.98**



For complete details of Sears Easy Terms, see page 122.



A Rayon faille coat \$6.98 **B** Rayon crepe gown \$3.98



Exquisitely lovely Rayon Gift Slips

Bewitching black rayon taffeta slip trimmed with filmy cotton net at basque bodice and hem. A figure-flattering bias style that makes a splended gift. Length, 42 inches. Shipping weight, 7 ounces.

Sizes: 32, 34, 36, 38, 40-inch bust.
State bust.

38 N 3950—Black\$2.29

Rayon satin in a popular midriff style. Luxurious-looking wide cotton lace at bodice top and all around bottom. Length, 42 inches. Shipping weight, 7 oz.

Sizes: 32, 34, 36, 38, 40-inch bust.
State bust.

38 N 3951—Tealrose

38 N 3952—White

Each \$2.69





A gift she'll appreciate and treasure

Cut work embroidery on multi-filament (firm and smooth) rayon crepe makes this an exquisite gift slip. Embroidered lily pattern at shaped V top matches edge on bottom. Bias cut. Length, 42 inches. Shpg. wt., 8 oz. *Sizes:* 32, 34, 36, 38, 40, 42, 44-inch bust. *State bust.*

38 N 3953—Pearl white

38 N 3954—Pale pink. Each **\$2.98**

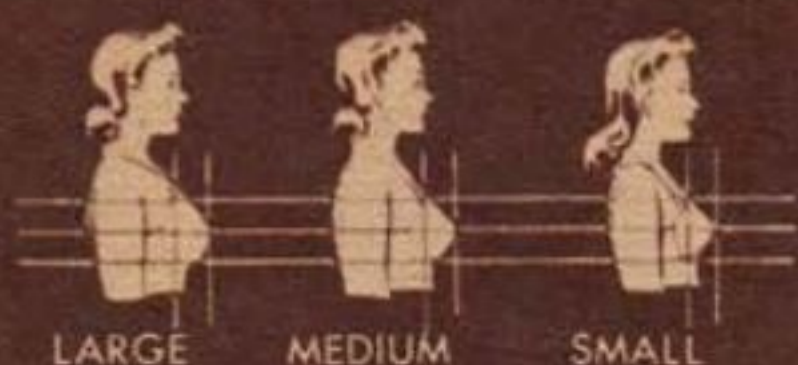
Exquisite Alençon-type lace on rayon crepe . . . a shimmering multi-filament fabric. Bias cut, this luxurious-looking slip is lavishly trimmed with rich cotton lace at bodice and all around bottom. Length, 42 inches. Shipping weight, 7 ounces. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.*

38 N 3955—Tealrose. **\$3.98**

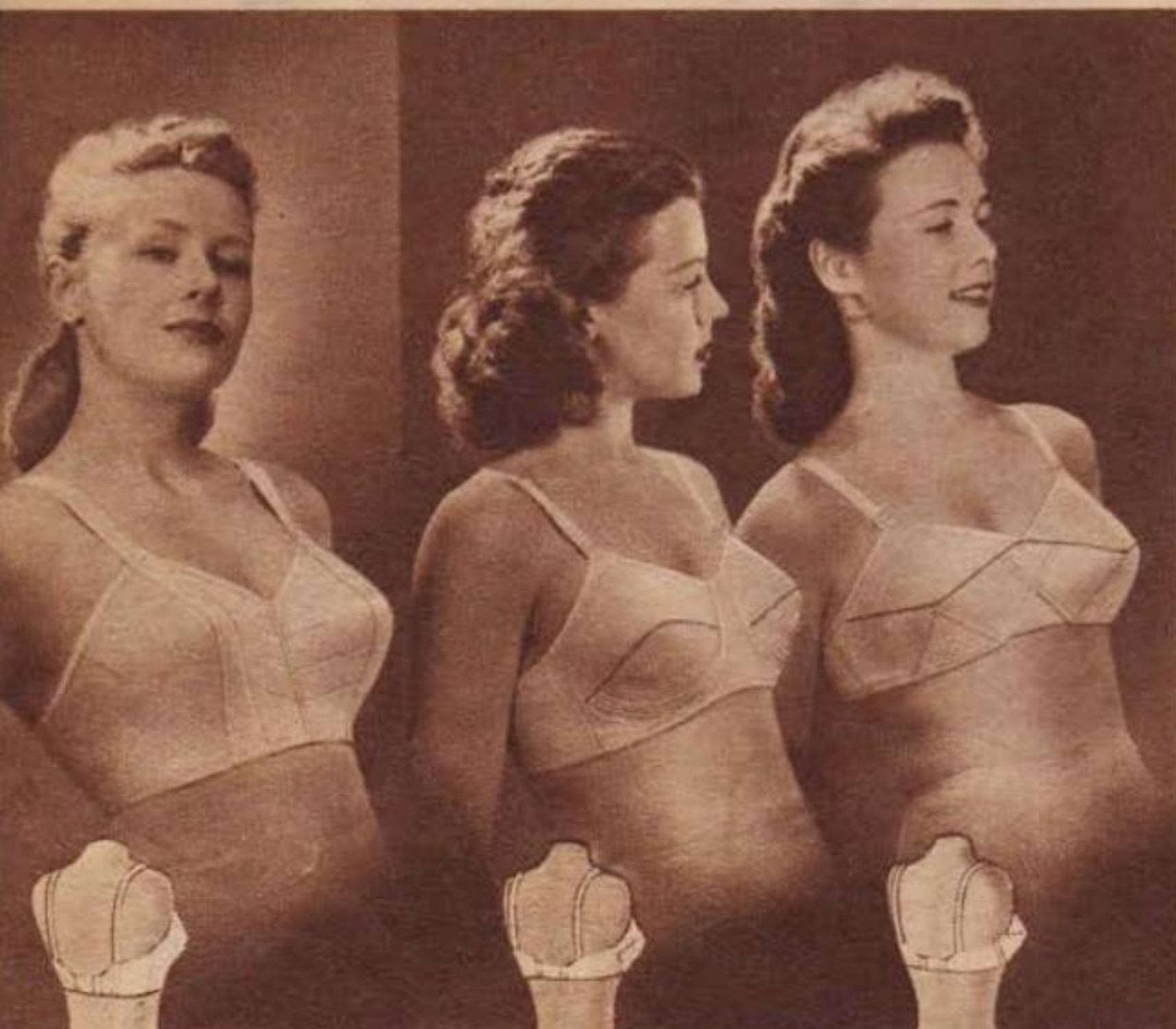
All these lovely slips are available on Sears Easy Terms, see page 122

PCB

WishbookWeb.com



A Large \$2.50 **B** Medium ^{as} low as \$2.50 **C** Small ^{as} low as \$2.50



D Hollywood \$2.50 **E** Interlude \$1.00 **F** Variation \$1.00

Charmode
REG. U. S. PAT. OFF.

Hollywood Brassieres

Designed for famous screen stars. Whirlpool stitched for uplift. Fine quality lining. Back adjusts to fit four sizes. Postpaid.

A For Large bust . . . Cotton broadcloth. *Even sizes:* 34 to 42 in. 1½-in. band. *State size.* Nude.
18 N 650 \$2.50

B For Medium bust
Bust sizes: 32, 34, 36, 38 inches. *State bust size.*
Cotton broadcloth
18 N 749—Nude
18 N 750—White. . . \$2.50
Bust sizes: 32, 34, 36, 38, 40 inches. *State bust size.*

Rayon satin
18 N 652—Nude
18 N 653—White. \$3.00

C For Small bust
Bust sizes: 32, 34, 36 inches. *State bust size.*

Cotton broadcloth
18 N 776—Nude
18 N 777—White. . . \$2.50

Rayon satin
18 N 876—Nude.
18 N 877—White. . . \$3.00

D Hollywood overlay strap Support. Uplift for full figure. Inner pockets hold bust. Darted for accentuation. Cotton broadcloth. Length, 9¾ inches.
For Large bust. *State bust size:* 34, 36, 38, 40, 42 in. Postpaid.
18 N 801—Nude
18 N 802—White. . . \$2.50

Maiden Form Brassieres

E Interlude Bandeau—gives rounded lines. Semi-circular underbust stitching reinforced for uplift. Cotton broadcloth. Adjustable straps. Back adjusts to 3 sizes. Tearose.
For Medium bust. *Bust sizes:* 32, 34, 36, 38, 40 in.
18 N 695—*State bust size.* Postpaid \$1.00

F Variation Bandeau—for a smart line of separation. Small insert at center front for comfort. Triangular underbust reinforcements. Cotton broadcloth. Adjustable shoulder straps. Back adjusts to 3 sizes. Tearose.
For Medium bust. *Bust sizes:* 32, 34, 36, 38 inches.
18 N 698—*State bust size.* Postpaid. . \$1.00

Charmode

REG. U. S. PAT. OFF.

Garter Belts and Girdles

- A** Lightweight rayon and cotton satin. 7" wide. Elastic front and back. 1 3/4-in. ching. 8-in. elastic inserts. Side hook. Nude color. **Waist sizes: 25 to 30; also 32, 34, 36 in. State waist and hip. Shipping weight, 8 ounces.**

—Each...

- B** Apron back of rayon and cotton Restrai-Knit, 11 3/4 in. long, boneless. Matching 9 1/2-in. sides with elastic binding. 2 light bones at top of 8-in. rayon and cotton satin front, lined. Elastic inserts in back garters. Side hook. Nude color. **All waist sizes: 24 to 32 in. State waist and hip. Shpg. wt., 8 oz. 18 N 354—Each.. \$2.49**

- C** Net. Fine quality cotton net. Lustrous rayon satin ribbon trim, 8-in. front; 5 1/2-in. rayon and cotton satin elastic sides. Side hook. Elastic in back garters. Nude color. **All waist sizes: 24 to 32 in. State waist and hip. Shpg. wt., 6 oz. 18 N 364—Each.. \$2.98**

- D** Lace trim. Lustrous rayon and cotton satin with dainty cotton lace trim. 4 1/2-inch front. Back hooking adjusts to fit 4 sizes. Four adjustable garters. Smooth-fitting style. Nude color. **Waist sizes: 24, 26, 28, 30, 32, 34 in. State waist. Shpg. wt., 6 oz. 18 N 348—Each.. \$1.00**

- E** Nylon. Lustrous rayon and cotton satin trim on sheer nylon voile. 4-inch front. Fit-4-size back closing. Four garters (elastic inserts in back garters). Nude color. **Waist sizes: 24, 26, 28, 30, 32 in. State waist measure. Shpg. wt., 6 oz. 18 N 427—Each.. \$1.98**

- F** Hollywood garter belt of fine quality Skinner's rayon and cotton satin. 4-inch lined front. Back closing adjusts to fit 4 sizes. Elastic inserts in back garters. Nude color. **Waist sizes: 24, 26, 28, 30, 32, 34 in. State waist. Shpg. wt., 6 oz. 18 N 1411—Each.. \$2.49**



A Lightweight

B Apron back \$2.49

C Net \$2.98



D Lace trim \$1.00

E Nylon \$1.98

F Hollywood \$2.49

Millinery for gift-giving

Buckle Hats with Matching Bags. Patented buckle for adjustability. 70% wool, 30% cotton. Envelope bag, about 16x9½ in. Button front. *Colors:* dark brown, black or bright red; beret and bag also in navy blue; beret only also in colonial (dark) green. *Measure; state color.* Shpg. wt., set, 1 lb. 2 oz., hat, 14 oz.

- [A] Beret and Bag.** Smartly styled with accordion pleated edging. Wear many ways. Hat fits 21½ to 23-in. 78 N 1510—Beret and Bag... \$3.28
78 N 1511—Beret only... 1.49

Set price incl. 30c Fed. Tax on Bag

- [B] Pillbox and Bag.** A "little hat" with accordion pleating to dress it up. Hat fits 21½ to 22¾-in.

78 N 1514—Pillbox and Bag... \$3.28

78 N 1515—Pillbox only... 1.49

Set price incl. 30c Fed. Tax on Bag

- [C] Hat and Muff.** Persian Lamb-effect cloth (75% rayon, 25% cotton) on muff bag and wool felt hat. Big muff, 14x15 in., zipper top, crinkled rayon back. *Measure; state color:* black with bright red or solid black. Shpg. wt., set, 1 lb. 6 oz.; hat, 15 oz.

Fits 21¾ to 22½-in. heads

78 N 2060—Hat and Muff Set... \$6.68

78 N 2062—Hat only... 2.49

Fits 22¾ to 23½-in. heads

78 N 2061—Hat and Muff Set... \$6.68

78 N 2063—Hat only... 2.49

Set price incl. 70c Fed. Tax on Bag

- [D] Girl's Bonnet, Muff.** Soft cotton corduroy in face-framing bonnet, matching muff. *Colors:* bright red, royal blue or white. *Measure; state color.* Shpg. wt., set, 14 oz.; bonnet, 10 oz.

Fits 19¾ to 20¼-in. heads

78 N 1710—Bonnet and Muff... \$1.98

78 N 1712—Bonnet only... 1.29

Fits 20½ to 21-inch heads

78 N 1711—Bonnet and Muff... \$1.98

78 N 1713—Bonnet only... 1.29

- [E] Sports Set.** Calot with matching mittens. 15% wool, 70% cotton, 15% rayon. All wool pompons. *State color:* dk. brown, bright red, white. Calot fits to 22¾-in.; mitts fit up to size 7. Shipping weight, 10 oz.; calot, 8 oz.

78 N 1722—Calot, Mittens... \$1.19

78 N 1723—Calot only... 79c

- [F] Wrap-around.** Fine quality mesh in 50% wool, 50% cotton. *Size:* about 50x12 inches. Wear as a turban, fascinator or scarf. *State color:* copen blue, bright red or white. Shpg. wt., 6 oz.

78 N 2905—Fits all heads... 87c

- [G] Wind-charmer.** Sueded rayon in two qualities. Calot has attached scarf. Fits to 22½-in. head-sizes. Shpg. wt., 10 oz.

78 N 2875—*State color:* beige, brown, copen blue, bright red, dark rose, kelly green, white, wine... \$1.69

78 N 2560—*State color:* brown, k...



[A] Beret and Bag \$2.98
Plus 30c Tax

[B] Pillbox and Bag \$2.98
Plus 30c Tax



[C] Hat and Muff \$5.98
Plus 70c Tax

[D] Girl's Bonnet, Muff \$1.98



[E] Sports Set \$1.19

[F] Wrap-around 87c

[G] Wind-charmer \$1.69



Hair Goods and useful Gift Novelties

Cold Wave Permanent—the heatless way

Movie Wave . . . give yourself this lovely wave at home. Simply shampoo, and then wave your hair . . . it's comfortable, EASY. Two complete permanents in each set. Includes: oil shampoo, permanent wave material, 100 end tissues, 100 curlers, 2 moisture-proof caps, guaranteed flakeless wave set and instructions. 25 N 9076 Postpaid 94c

6c Federal Excise Tax included.

94c

Clever, dainty sachet Pincushions

These miniature pieces will make a hit with both old and young at Christmas . . . give them either as pincushions or as doll furniture. Assorted color rayon covers. Cotton filled. Wood bases.

A Chaise Lounge style. 5x3½ inches. Shipping weight, 12 oz. 25 N 5175 . . . Each **95c**

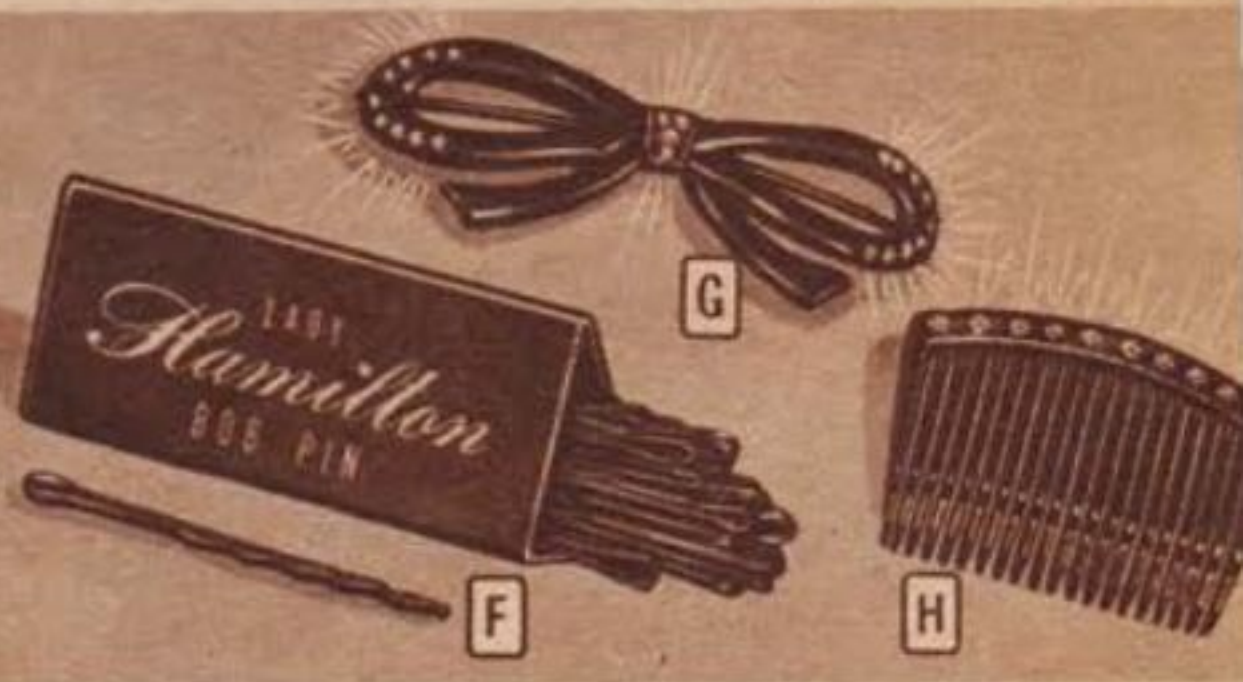
B Chair, 4x2¾ inches, Ottoman, 1¾x1¾. Shpg. wt., 12 oz. 25 N 5176 . . . Set **95c**



C Spool Rack. Holds spools securely when it's closed. 21 pegs. Natural color, decal trimmed wood. Thread not included. 9½x7 in. 25 N 5266—Shipping weight, 1 lb. Each **96c**

D Petite Kit. Asst'd. color thread and case, thimble, needles, thread cutter. Artificial leather. 25 N 5257—4x3½x1½ in. Wt., 10 oz. . . . Each **\$1.13**

E Leather Sewing Kit. 17 spools asst'd. color cotton threads, thimble, needles, pincushion, scissors. 3¾x5 in. Shpg. wt., 12 oz. 25 N 5255—State color: black, brown, tan. Each **\$1.89**



F "Lady Hamilton" Deluxe Bob Pins. Fine quality crimped steel. Black enamel finish. Rust resistant. Size 1¾ in. long. 40 in pkg. 25 N 9181—Shpg. wt., pkg., 5 oz. Pkg. **22c**

G Graceful Rhinestone-set Barrette. Assorted color plastic. 4 in. long. Shpg. wt., 2 oz. 25 N 9105E—(Federal Tax Included) . . . Each **49c**

H Jeweled Tuck Comb. Molded plastic set with brilliant rhinestones. State color: shell, amber. 2½ in. long. Shpg. wt., 2 oz. 25 N 9122E—(Federal Tax Included) . . . Each **42c**



Fitted Sewing Box

← **\$2.96**

Spacious and extra special for her Christmas. Contains: thread, thimble, tape measure, needles, bodkin, pincushion. Has 3-section bottom. Wood box frame covered in assorted colors of artificial leather with contrasting colored cotton cloth lining. Size: 8x11x3½ inches. Shipping wt., 2 lbs. 8 oz.

25 N 5276 . . . Each **\$2.96**



Sewing Kit

For home or camp. Has pins, scissors, needles, buttons, assorted color thread. Closed, 6x4x1½ in. Artificial leather case in khaki tan, or navy blue. State color. Shipping weight, 12 ounces.

25 N 5911 . . . Each **88c**



Women's warm lined Leather Gloves

All have Bolton thumb for smooth, non-strain thumb action



Good quality, domestic cape (sheep) leather gloves with fleeced rayon and cotton lining. Made with comfort and wear features above. Lgth., abt. 10 in. *Sizes:* Small (6-6½), Medium (7-7½), Large (8-8½). *State size.* Shpg. wt., 5 oz.

88 N 5217—Black

88 N 5218—Brown Pair **\$1.49**



Better quality, has all wool knit lining. Sturdy, better domestic cape (sheep) leather. Slip-on style; smooth fitting and trim. Features above. Length, about 10 inches. *Sizes:* Small (6-6½), Medium (7-7½), Large (8-8½). *State size.* Shpg. wt., 6 oz.

88 N 5219—Black

88 N 5220—Brown Pair **\$1.98**



Our best quality, fully lined with warm rabbit fur. Domestic cape (sheep) leather is our finest . . . soft, supple, pliant. Features above. Lgth., abt. 10 in. *Sizes:* Small (6-6½), Medium (7-7½), Large (8-8½). *State size.* Shpg. wt., 7 oz.

88 N 5221—Black

88 N 5222—Brown Pair **\$2.98**

Be sure to measure carefully. See how to measure for Gloves on page 214.



Luxurious Furry-backed Mittens she'll adore

The smart, young fashion that has captivated feminine America

Tops in supreme comfort, for fashion and winter fun. They're so rich-looking, so luxuriously pretty you'll want to give them as gifts . . . you'll want a pair of your very own. Now in bright colors to spice your costume.

A Soft white bunny fur back with pliant domestic cape (sheep) leather palm and thumb. Stunning mitts for her winter fun. Cotton fleece lined. Length, about 10 in. *Sizes:* Small (6-6½), Medium (7-7½), Large (8-8½). *State size.* Shpg. wt., pair, 9 oz.

88 N5012E-White with red

88 N5013E-White with white

88 N5014E-White with green. . . **\$2.89**

Price includes 20% Federal Tax

B Deep, fluffy lambskin back with soft domestic cape (sheep) leather palm . . . a combination that brings luxury, warmth and color down to your finger tips. Fleeced cotton lined. Length, about 9¼ in. Boxed. *Sizes:* Medium (6-6½-7), Large (7½-8-8½). *State size.* Shpg. wt., pair, 10 oz.

88 N 5055-Red

88 N 5056-White

88 N 5057-Kelly (bright green) **\$2.49**

For other lovely gift items refer to our Big Fall and Winter Catalog. Easy Terms, Page 122





Gift Mittens to please her

- A** Warm, all wool yarns . . . delightfully soft and sturdy . . . are knit in an attractive novelty stitch, to give you a mitten with smart good looks and slender lines. Snug rib knit wrist for added comfort. Softly brushed inside. Length, about 11 inches.

Sizes: Small (6-6½); Medium (7-7½); Large (8-8½). *State size.* Shipping weight, 5 ounces.

88 N 5009—Red

88 N 5010—White

88 N 5011—Brown

Pair . . . **84c**

- B** Fluff mitten . . . so puff-soft and warm, it feels like fur. The fluffy back is 66% rayon, 34% cotton, brushed for added richness and beauty. Sturdy leather palm and half thumb for lots of long wear. Makes a thrifty and practical gift. Fully lined with fleeced cotton. Length, about 9 inches. *Size:* Medium (6-7½). Shipping weight, 7 ounces.

88 N 5018—Red

88 N 5019—White

Pair . . . **\$1.00**

- C** Sparkling, gay, bright colors are knit into this lovely mitten to give spice to your winter wardrobe. The soft, fluffy all wool yarns are closely knit for extra warmth and wear. You'll love the good-looking flared gauntlet cuff with its bright edge of color . . . comes up high to keep out chills. Lgth., abt. 10½ in. *Sizes:* Small (6-6½); Med. (7-7½); Large (8-8½). *State size.* Shpg. wt., 5 oz.

88 N 5015—Red

88 N 5016—White

88 N 5017—Black

Pair . . . **\$1.19**



We recommend dry cleaning knit wool gloves and mittens for most satisfactory service. Gloves available on Sears Easy Terms, see page 122.



Warm Gloves for winter fun

- A** Serviceable glove in 100% wool knit fabric... new-looking and colorful. Cut to fit trimly, smoothly... with inseam sewn fingers. Special thumb construction for comfort. Smart vented side and top are bound in contrasting color. Lgth., abt. 9½ in. *Sizes:* Medium (6-7); Large (7½-8½). *State size.* Shpg. wt., 7 oz. 88 N 5067—Red
88 N 5068—Kelly green. Pair..... **84c**

- B** Novelty knit gloves in soft, fluffy all wool... look like extra-soft knit. T... and th... and lor. **SORRY- NOT AVAILABLE** nit cuff... 10 in. *Size*... (6-6½); Medium (7-7½); Large (8-8½). *State size.* Shpg. wt., 8 oz.

Black
Brown
White
Pair...

- C** Leather palm, wool gloves that combine the toasty-warmth of all wool (60% new wool, 40% reused wool)... with the long, sturdy wear of leather palms. Rib knit cuffs for extra warmth. Exceptionally well made... leather is PK sewn (flat seams). Lgth., abt., 10 in. *Sizes:* Med. (7-7½); Large (8-8½). *State size.* Shpg. wt., 7 oz. 88N5065—Camel (lt. tan)
88N5066—Brown
Pair... **\$1.59**

- D** Half'n' half... all wool fabric back with leather palm for a sleek fitting glove that's both warm and good-looking. Cut to fit amazingly well... with PK sewn leather on palm and specially constructed thumb that gives it smooth, trim lines. Lgth., abt., 9½ in. *Sizes:* Small (6-6½); Med. (7-7½); Large (8-8½). *State size.* Shpg. wt., 6 oz. 88 N 5058—Camel tan with cork color palm..... **\$1.98**



Deluxe Mixed Nuts

1944 Fresh Crop

Order these large, delicious sweetmeats for Thanksgiving and Christmas. They're good, wholesome food. Have bowls of them to serve your family and guests . . . they're Holiday treats youngsters and grown-ups will enjoy. Deluxe assortment consists of fresh California soft shell walnuts, Georgia pecans, thin shell almonds and choice filberts.

Less than
47^c
pound in
10-lb. bag

Available only after November 7th

Shipping weight, 2 pounds 6 ounces.
8 N 7824 2-lb. bag. **\$1.05**
Shipping weight, 5 pounds 8 ounces.
8 N 7825 5-lb. bag. **\$2.49**
Shipping weight, 11 pounds.
8 N 7826 10-lb. bag. **\$4.69**



Large, choice Walnuts

Diamond quality nuts that all will enjoy. They are well-filled with delicious nut meats. For snacks, baking, etc. Shpg. wt., 3 lbs. 8 oz. Available November 7th, 8 N 7834 . . . 3 lbs. **\$1.35**



Paper Shell Pecans

Famous Georgia Pecans. Delicious nut-meats. These large size nuts have perfect meats. Ideal for snacks, baking, candy making, etc. Shpg. wt., 3 lbs. 8 oz. 8 N 7831 . . . 3 lbs. **\$1.49**



Roasted Peanuts

Crisp, crunchy Virginia peanuts. These fine quality nuts are thoroughly roasted for perfect flavor. Shpg. wts., 2 lbs. 6 oz.; 5 lbs. 8 oz. 8 N 7835 . . . 2 lbs. **59^c**
8 N 7836 . . . 5 lbs. **\$1.39**



Nut Bowl Set

Natural, rustic wood bark finish with a smooth inner surface. Mallet is included. Diameter of bowl about 7 inches. Makes a welcome gift. Shpg. wt., 2 lbs. 10 oz. 8 N 7838 Set **98^c**



Gift Delicacy Assortment

\$259
3 lbs.

A real package of Christmas cheer for the boys and girls in service. Large variety of Christmas confections, and four 2-oz. jars of Social Treat marmalades. A beautiful, tempting array of sweets and goodies, cellophane wrapped and packed in mailer. 1-lb. box

\$1.00

8 N 7806—Net wt., 1 lb. Shpg. wt., 3 lbs. 14 oz. \$1.00



Recreation Treat Assortment

\$119

An ideal package of good things to eat, including plain and filled cookies and assorted hard candies. Also includes 5 dice and pieces with instructions for games of Checkers and Capture. Cover of box is a checkerboard. Corrugated carton for mailing. **\$1.19**
2 1/2 lbs.

8 N 7842—Shpg. wt., 3 lbs. 2 1/2-lb. box \$1.19

Convenient Easy Terms —page 122



Social Treat Christmas Gift

\$100

Contains a delicious 1-pound fruit cake, 4 jars of assorted marmalades, 4 boxes of tasty cookies, and assortment of fine quality candies. Net weight, 2 lbs. \$1.98
2 lbs.
8 N 7807—Shpg. wt. 2 lbs., 10 oz.,... \$1.98



Two pounds of choice Candied Fruit

A tasty assortment, packed in an attractive box, cellophane-wrapped. Fruit delicacies include glazed pineapple, cherries, prunes, figs, peaches and dates. A gift that's sure to please. Shipping weight, 2 lbs. 8 oz.

\$1.59

2 lbs.

8 N 7808..... 2-pound box \$1.59



2½-pound Candied Fruit Assortment

Delicious, wholesome glazed fruit, including pineapple, cherries, figs, prunes and candied grapefruit. Many pieces are stuffed with tasty fillings. An ideal gift for men and women in service. Shipping weight, 3 lbs. 4 oz.

\$1.98

2½ lbs.

8 N 7809..... 2½-pound box \$1.98



3-pound Box of Fancy Candied Fruit

A variety of tasty glazed fruit, including marshmallow-stuffed pieces. Neatly boxed; cellophane-wrapped. Shpg. wt., 3 lbs. 5 oz.

\$2.39

3 lbs.

8 N 7810..... 3-pound box \$2.39

Tasty Treats

For Christmas Giving



Gift boxes of Florida Fruit Expressed direct from the Grove

Send each of your very special friends this gift box of delicious Florida tree-ripened fruit.

\$2.98

At this unusual low price you can easily afford it. Each box contains 23 pounds of fruit—averaging 28 oranges and 6 grapefruit, with added Persian limes and kumquats—all carefully and attractively packed. Safe delivery guaranteed. Think how your friends will enjoy it! Show on your order your name and names and addresses of persons to whom boxes are to be sent. We will send them an attractive greeting card telling them that this gift is coming to them with your best wishes. *No orders accepted for delivery to Calif., Tex., Ariz., Ore., or Wash.*

8NM7847F—Express Prepaid. 23-lb. box \$2.98

Available after November 15th

PCBKMNAM SEARS-ROEBUCK • PAGE 233

WishbookWeb.com

Hard Candies of pure sugar

Try these delicious candies imported from Cuba. Made of pure cane sugar, have the finest quality flavors and U. S. certified colors. Assorted lemon, lime, orange, mint, raspberry and many other popular flavors. Ideal for gifts and holiday parties. Shipping weights, 5 lbs. 8 oz.; 11 lbs.; 42 lbs.

22 $\frac{1}{4}$ ^c

A pound in
40-pound box

8 N 7845..... 5-pound bag \$1.25
8 N 7822..... 10-pound bag 2.39
8 N 07823.... 40-lb. carton as shown 8.89



A Candy Gift Boxes. Colorful Christmas scenes on cardboard boxes. Tape handles for carrying. $\frac{1}{2}$ -lb. size.
8 N 7873—Shpg. wt., 8 oz... 12 for 9c
8 N 7874—Wt., 3 lbs. 11 oz.. 100 for 59c

B Candy Town Boxes. Cutout fronts. Decorated with village scenes. Box holds $\frac{1}{2}$ -lb. of candy (not included).
8 N 7875—Shpg. wt., 8 oz... 12 for 10c
8 N 7876—Wt., 3 lbs. 11 oz. 100 for 67c



Christmas Candy Treats

Christmas Candy Surprise Box

A A wonderful assortment of pure, delicious candies for Christmas holidays and parties. Packed in attractive box to make it ideal for last-minute gifts. Great for filling Christmas boxes, too. (For empty Christmas Boxes, see opposite page.) Box contains from three to five kinds of candies including creams, hard, panned and chocolate covered candies.

8 N 7843—Shpg. wt., 4 lbs. 3-lb. box \$1.00

\$1.00

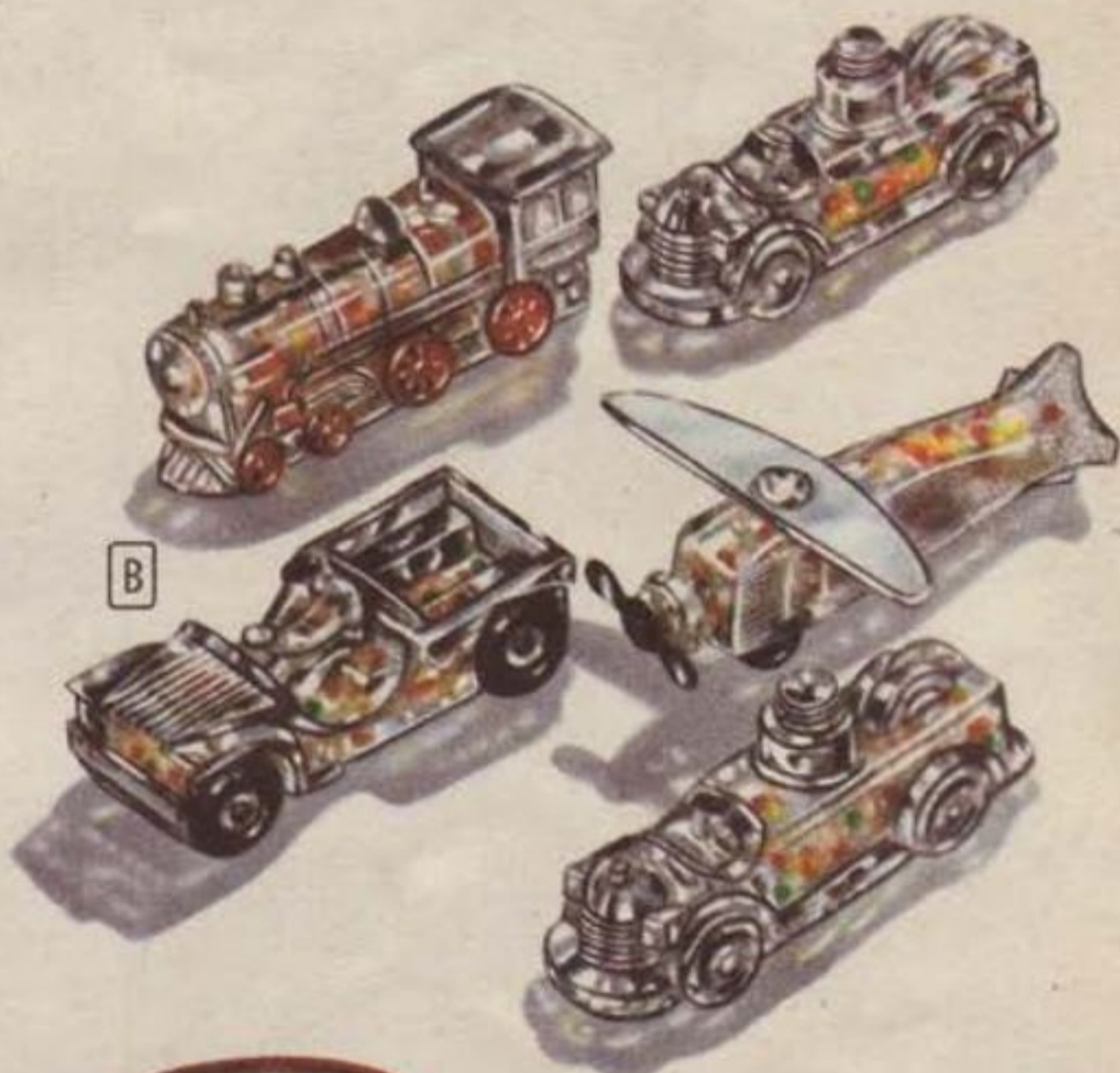
3-lb.
box

Candy-filled Glass Toys

B Locomotives, jeeps, fire engines and Army transport planes filled with wholesome, delicious children's candy. Children love to find them in their stockings on Christmas morning. Use them as favors for parties too. Inexpensively priced . . . order enough for all the children on your list. Shpg. wt., 2 lbs. 8 oz. 8 N 7852 Set of 5 glass toys 49c

49c

Set of
5 toys



Candy-filled Glass Decanter

C Satiny-finish candies filled with fruit, nut, cream and jelly centers. Ideal for filling Christmas boxes. (See empty boxes opposite page.) Empty decanter may be used for beverages . . . holds 2 quarts. Shpg. wt., 4 lbs. 9 oz. 8 N 7820 Net weight, 2 lbs. 13 oz. \$1.29

\$1.29

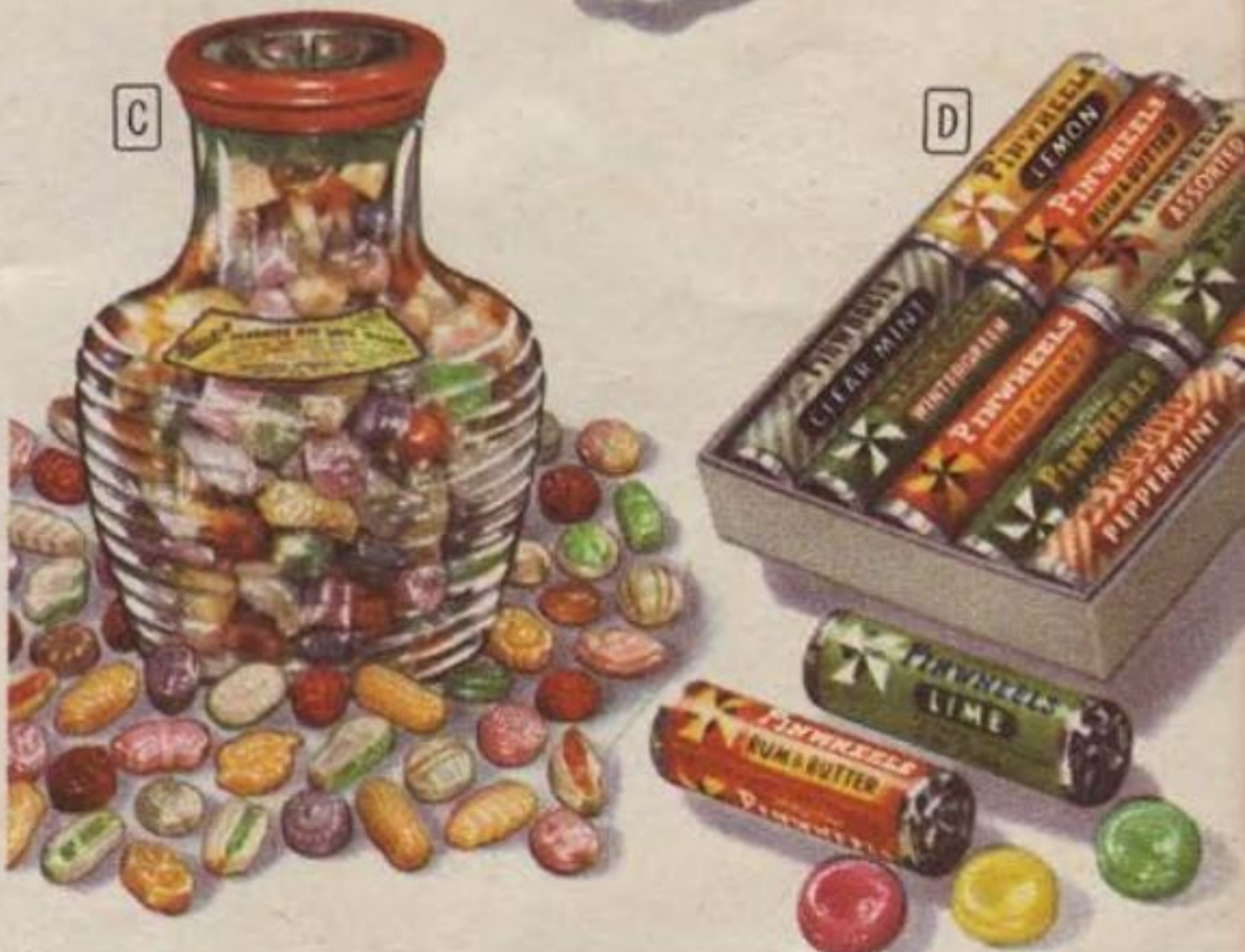
2 lbs.
13 oz.

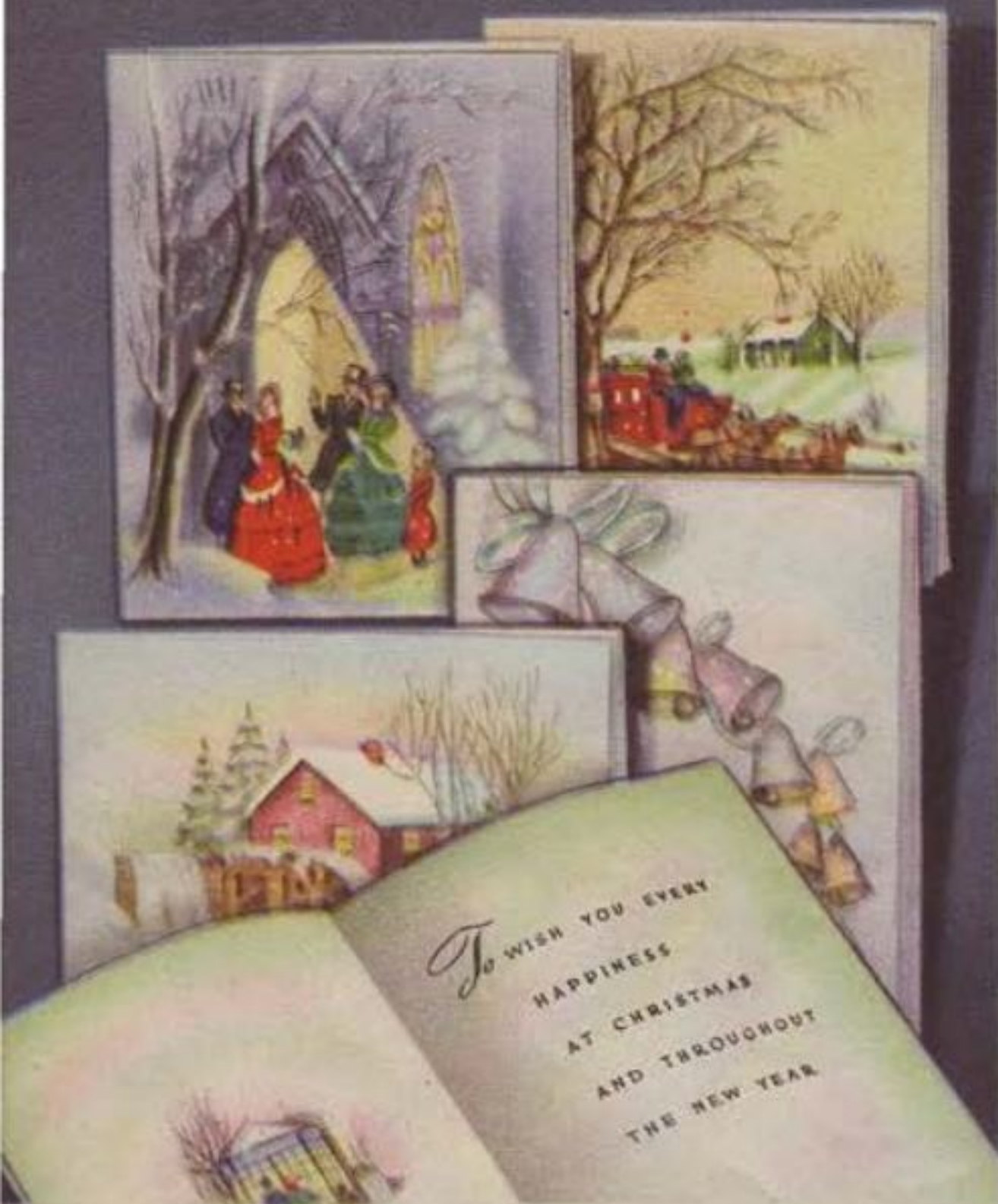
Betty Baker Pinwheels

D Fill children's Christmas stockings with rolls of refreshing candy drops, or use them for party favors. Nine flavors: Rum and Butter, Clearmint, Lemon, Lime, Orange, Peppermint, Spearmint, Cherry, Wintergreen, also Assorted. Shpg. wt., 2 lbs. 8 N 7844 Box of 20 rolls 59c

59c

Box of
20 rolls





10 "Sparkling" Cards for 48^c

- Snow effects that glitter add reality to these charming old-fashioned Christmas scenes. Detailed designs in delicate pastel colorings. Cards are 4-fold, size 5x6 inches, with matching envelopes.
- 3 N 5660—10 lovely designs, each one different. Shipping weight, 10 oz. 48c
- 3 N 5659—20 different designs, each with snow effect. Shipping weight, 1 lb. 94c



30 Big-value Cards for 48^c

- A big-value assortment at Sears low price.
- 30 carefully selected designs, each different. Traditional holiday scenes and attractive novelties, all embossed (raised) to give depth and life to each design. Lithographed in glowing colors. Average size 4½x5½-in. in popular 4-fold style with cheery holiday greeting. Shpg. wt., 12 oz.
- 3 N 5649—30 lovely cards with envelopes. 48c



Quality Christmas Cards and Wrappings



Sears Deluxe Wrapping Assortment has everything you need

Half the fun of Christmas giving is in making your packages look pretty and different. You can get dozens of unusual effects with these beautifully matched wrappings in Sears deluxe assortment. 54 sheets of gift wrapping paper, size 20x30 inches. Including 13 assorted sheets printed with colorful Christmas designs, 21 sheets of bright red, blue and green tissue, and 20 sheets of snowy white tissue paper. 255 feet of ribbons and cord. 125 ft. of red, green and blue tying cord, 25 ft. each of ¼-in. cellophane in red, green and blue, 25 ft. of gaily printed ½-in. cellophane, 15 ft. red and 15 ft. green ¾-inch crimped cotton ribbon. 195 cards, tags and seals, 60 twinkling silver stars plus 84 die-cut and embossed gummed seals, with life-like Christmas characters and scenes; 2 "Do not open Till Christmas" seals, 2 address labels for mailing, 25 gift tags, 15 enclosure cards and 7 novelty folders. Shipping wt., 2 lbs. 8 oz.

3 N 5570—Packed in an attractive Christmas box. Complete \$1.27

\$1.27

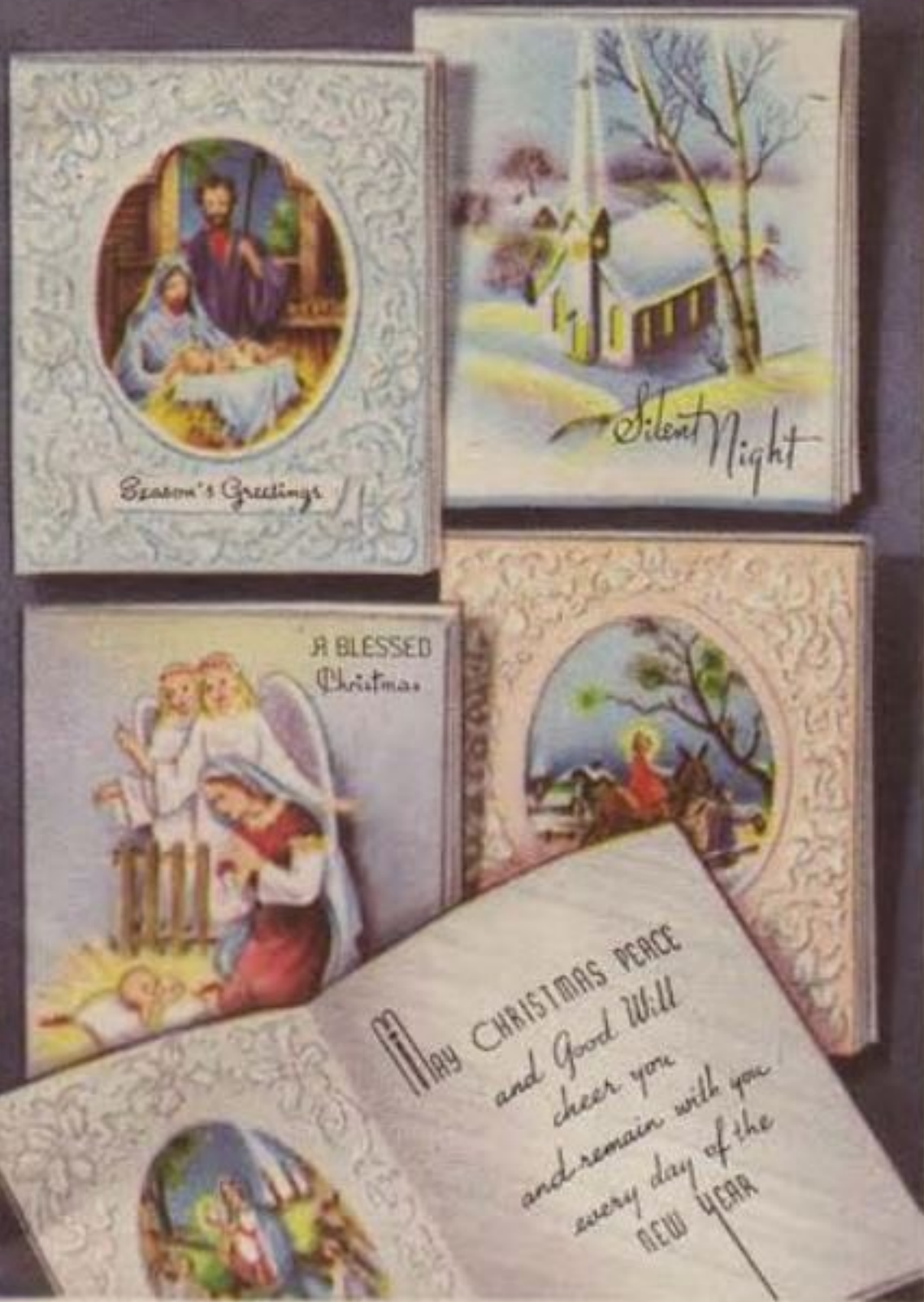
Complete

200 Tags, Seals

A grand value in this big assortment of tags, seals and gift cards. Gaily printed with jolly Santas, chubby snowmen, candles, bells, cunning animals and bright red poinsettias to make your gifts look "Christmasy." Assorted sizes. Parcel post labels included. Shpg. wt., 7 oz.

3 N 5575....200 pieces 19c

19c



25 Religious Cards for 48c

• Beautifully embossed (raised) religious designs that portray the true meaning of Christmas. Bible scenes and copies of fine, old Florentine paintings. Lithographed in soft-toned colors. Oval designs have embossed holly borders. Appropriate greetings inside. Four-fold French style, 4 $\frac{1}{8}$ x5 $\frac{1}{8}$ in. Shpg. wt., 12 oz.

3 N 5644—25 cards and 25 envelopes48c

for a Merry Christmas



Christmas Paper

Deluxe gift paper in assorted colorful patterns. 20x30 in.

3N5574—3 sheets.

Shpg. wt., 6 oz.9c

3N5588—6 sheets.

Shpg. wt., 10 oz.17c

Christmas tissue paper in gay water-color designs. 20x30 in.

Shpg. wt., 6 oz.

3N5557—5 sheets.9c

Crisp white tissue paper; 20x30-inches.

Shpg. wt., 6 oz.

3N5569—18 sheets. 9c



Bright Ribbons

Shpg. wt., each, 3 oz.

A Assorted tie-cord.

100-ft. red, 50-ft.

ea. blue, green, plaid.

3 N 5555250-ft. 9c

B Plain cellophane;

assorted holiday

colors. $\frac{1}{4}$ -in. wide.

3 N 557990-ft. 9c

C $\frac{1}{2}$ -in. printed cel-

lophane. Asstd.

3 N 555630-ft. 9c

D Crimped cotton

ribbon. Asstd. col-

ors. $\frac{3}{8}$ -in. wide.

3 N 555930-ft. 9c

YOUR NAME IMPRINTED

50 Cards for 88c

- Ten beautiful designs . . . five cards of each design
- Designed for and sold exclusively by Sears



Each with harmonizing pictures in color inside, plus a warm, friendly greeting. Four-fold French style, about 4 $\frac{1}{8}$ x4 $\frac{3}{4}$ in. Shpg. wt., 12 oz.

3 NR 5734—50 cards with name, 50 envelopes. .88c

3 N 5682—50 cards without names, 50 envps. .66c

Order your printed cards early. All orders for printed cards must be in before Dec. 5th. Allow 10 days for printing. No. C.O.D. orders. Print name clearly on order. Order cards without name throughout the season.



Smart new designs with or without your name

- Two handsome assortments of Christmas cards to send your holiday greeting
- Five different designs in each group (5 of each). Embossed to give 3-dimensional effect
- Fine quality paper, in popular four-fold French style; average size, 4½x6 inches
- Cards without imprinted name may be ordered throughout the season

Favorite cards . . . with designs to please everyone on your list . . . Welcome Doorway . . . Candle Cluster . . . Joyous Bell . . . Christmas Mail . . . Gift Sled. In rich holiday colorings with harmonizing sketches inside and a greeting as warm as a friendly handclasp. Shpg. wt., 12 oz.

3 NR 5726—25 cards with name, 25 envelopes. . . 96c
3 N 5647—25 cards without name, 25 envelopes. . . 67c

Religious scenes . . . beautifully detailed and lithographed in glowing colors. Star of Bethlehem . . . Adoration of the Magi . . . Silent Night . . . While Shepherds Watch . . . Christmas Worshippers. Each with a Biblical quotation plus a joyous Christmas wish. Shpg. wt., 12 oz.

3 NR 5732—25 cards with name, 25 envelopes. . . 96c
3 N 5643—25 cards without name, 25 envelopes. . . 67c



Three Candles Sparkling "snow" on raised design. Size, 5 1/2 x 7 inches. Silver underlay. Engraved greeting.
3N5699—25 plain. \$2.39
3N5743F—With name.
50 for \$5.28; 25 for \$2.88



Christmas Morning. Warm, homey; with twinkling tree. Red underlay. Size, 5 1/4 x 6 1/2 in. Engraved greeting.
3N5698—25 plain. \$2.39
3N5742F—With name.
50 for \$5.28; 25 for \$2.88



Silent Night. Dignified raised design; with glittering "snow." Size, 4 3/4 x 6 1/2 inches. Engraved greeting.
3N5695—25 plain. \$1.69
3N5739F—With name.
50 for \$3.96; 25 for \$2.18



Christmas Poinsettia. Raised design—with glittering "snow" effect. Size, 4 3/4 x 6 1/2 in. Friendly greeting.
3N5697—25 plain. \$1.69
3N5741F—With name.
50 for \$3.96; 25 for \$2.18



Winter Scene. Beautifully designed with twinkling "snow." Greeting inside. 4 3/4 x 6 1/2 in.
3N5696—25 plain. \$1.69
3N5740F—With name.
50 for \$3.96; 25 for \$2.18



Open House. Colorful novelty with cut-out design. 4 1/4 x 5 3/4 inches. Greeting in script.
3N5694—25 plain. .87c
3N5738F—With name.
50 for \$2.54; 25 for \$1.38



Christmas Candles. Clever raised design—colored border. 4 1/4 x 5 3/4 in. Engraved greeting.
3N5693—25 plain. .87c
3N5737F—With name.
50 for \$2.54; 25 for \$1.38



Christmas Tree. Gay as the season. 4 1/4 x 5 3/4 in. Greeting in red.
3N5691—25 plain. .87c
3N5735F—With name.
50 for \$2.54; 25 for \$1.38

Our finest Christmas Cards

- Quality papers; 4-fold French style. Plain or with name. State 1st, 2nd choice of design at each price.
- You pay postage from nearest mail-order house. Shpg. wt., 25 cards with envelopes, 14 oz.; 50, 1 lb. 10 oz.
- Cards without name may be ordered throughout season.

Order printed cards early. Cards with name shipped from printer in Chicago in about 15 days; order must be received before Dec. 1st. Print name clearly on order. Only one name for each 25 cards. No C.O.D. orders accepted on printed cards.



Holiday Express. Novel design. 3 1/2 x 6 1/4 inches.
3 N 5692—Plain. 25 cards and envelopes. .87c
3N5736F—With name. 50 for \$2.54; 25 for \$1.38



25 Folders With Name \$1.46

Send the season's greetings with these picturesque cards. This quality group of prints is reproduced in glowing colors. Five handsome designs (5 cards of each design), tell the story of a jolly, old-fashioned Christmas.

Old Covered Bridge . . . Home for Christmas . . . Holiday Skaters . . . The Little Red Church . . . Snow Drifts. Large size, 7x 4 3/4 in.; suitable for framing. In four-fold French style. Shpg. wt., 1 lb. 25 cards with envelopes.
3NR5730—With name. . . . \$1.46
3N5648—Plain. . . . 1.16

All 2 SEARS-ROEBUCK • PAGE 239



Pure and Delicious FRUIT CAKES

GOOD . . . Value Leader

- A** Made of rich, dark, spicy batter, generously filled with selected fruits, cherries, raisins and pecans. Topped with candied cherries and nuts. To complete your Holiday dinner or give as a gift. In attractive box. **\$1.59**
5-lbs.
8 N 7817—Shpg. wt., 5 lbs. 14 oz. . . . \$1.59

BETTER . . . Richer in fruits and nuts

- B** Taste-tempting batter flavored with spices and honey and heavily laden with cherries, raisins, assorted citrus peels, citron and pecan meats. Top is decorated with whole red candied cherries and half pecans. In Christmas box. **\$2.59**
5-lbs.
8 N 7818—Shipping weight, 6 pounds . . \$2.59

BEST . . . Finest quality fruits and nuts

- C** Smooth batter deliciously flavored with spices and honey. Chock full of glazed cherries, pineapple, assorted fruit peel, raisins, citron and selected pecans. Decorated with cherries, pineapple and pecans. Packed in a Christmas gift box. **\$3.59**
5-lbs.
8 N 7819—Shipping weight, 6 pounds.. \$3.59



SEARS, ROEBUCK AND CO., CHICAGO

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